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TILT Holdings Announces Milestone of Supporting 2,000 Brands Across North America and Full Integration of Baker into Blackbird

CAMBRIDGE, Mass.--(BUSINESS WIRE)-- [TILT Holdings Inc.](https://www.tiltholdings.com) ("TILT" or the "Company") (CSE: TILT) (OTCMKTS: SVVTF), a foundational technology cannabis platform comprised of assets to support brands worldwide, announced today it has reached a milestone of supporting 2,000 brands across North America between three of its subsidiaries: Jupiter Research, LLC ("Jupiter"), Baker Technologies Inc. ("Baker") and Blackbird Logistics Corporation ("Blackbird"). The company also announced the full integration of Baker's toolset into Blackbird's inventory management platform and e-commerce offerings.

"Supporting 2,000 brands is a major milestone for TILT and its subsidiaries," said Mark Scatterday, Interim CEO of TILT Holdings. "Achieving this number is a testament to TILT's commitment to providing value to cannabis retailers through technology, hardware and software solutions. The full integration of Baker into Blackbird provides a large scale benefit to our wholesale and retail customers by providing them the tools they need to be successful in customer relations management and cannabis distribution."

TILT's milestone of supporting 2,000 brands across North America comes as a result of the Company's ongoing efforts to provide the cannabis industry with comprehensive solutions through its subsidiary brands. Jupiter is a leading inhalation hardware company that produces award-winning vaporizer platforms and sells wholesale products to cannabis brands across the globe. Baker is a leading customer relationship management ("CRM") platform for the cannabis industry that helps dispensaries grow their business and build relationships with their customers, and services dispensaries throughout the United States, Canada, Jamaica, and Puerto Rico. Blackbird provides operations and software solutions to facilitate the movement of cannabis products at each touchpoint in the supply chain for dispensaries in California and Nevada.

The complete integration of Baker's toolset into the Blackbird platform will extend the support that both companies can provide to retailers by connecting them to consumers in a more substantial and comprehensive way. Together, these operations should help solve issues many companies have within the cannabis distribution process and bring additional expertise and knowledge to the cannabis industry.

To learn more about TILT Holdings, Inc. visit www.tiltholdings.com. For more information about Baker, visit www.trybaker.com.

About TILT

TILT Holdings serves cannabis brands worldwide through a strong network of portfolio companies committed to technological innovations that support long-term success. TILT services more than 2,000 brands and cannabis retailers across 33 states in the U.S., as well as in Canada, Israel, Mexico, South America and the European Union. As a market leader in cannabis technology and related products and services, the Company's core assets include wholly-owned subsidiaries Jupiter, a company that focuses on the vast potential of inhalation through innovative design, development and manufacturing; Blackbird, a company that provides operations and software solutions for wholesale and retail distribution; and Baker, a CRM platform helping dispensaries grow their business. The Company also owns cannabis operations in states including Massachusetts, led by Commonwealth Alternative Care, Inc.; and in Pennsylvania, led by Standard Farms, LLC. Headquartered in Cambridge, Massachusetts, with offices throughout the U.S., and London, TILT has over 400 employees and has sales in the U.S., Canada and Europe. For more information, visit www.tiltholdings.com.

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