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Hip-Hop Pioneer Sophia Chang Launches New Podcast “The Baddest Bitch in the Room” on SiriusXM’s Women’s Empowerment Network

The podcast is available now with episodes released on Wednesdays



NEW YORK – October 20, 2026— Music industry legend, author, and empowerment coach **Sophia Chang** launched her new podcast, *The Baddest Bitch in the Room*, today, October 21. It’s available now on the SiriusXM app and across all major platforms as part of **SiriusXM’s Women’s Empowerment Network (WEN)**, an initiative that’s executive produced by Pulitzer Prize-winning journalist and [SiriusXM Urban View](#) host **Karen Hunter**.

Widely known as the first Asian woman in hip-hop, Chang shattered barriers and upended expectations, managing legendary artists including Wu-Tang Clan members RZA, GZA and Ol’ Dirty Bastard, as well as D’Angelo, Raphael Saadiq, Q-Tip, and A Tribe Called Quest. Now, she’s grabbing the mic to bring her extraordinary life experiences, fearless voice, and unapologetic perspective to the world. She will use her podcast to offer listeners insights and strategies on confidence, relationships, careers, personal growth, and self-discovery.

Drawing on her decades in hip-hop, martial arts, and Buddhism, Chang will invite listeners to recognize their value and realize the fullest version of themselves to achieve success in their

business, personal, and spiritual lives. The podcast will be guided by Chang's philosophy that "confidence is queen, agency is apex, and pleasure is paramount." She will be in conversation with experts in a spectrum of fields, including culture, media, sex, law, feminism, and social sciences.

"I've thought about doing a podcast for over a decade but didn't encounter the right home until Karen Hunter presented me with this unique opportunity," said Chang. "I am deeply excited to share my knowledge and wisdom, triumph and failure, and joy and grief on myriad topics. My mission is to empower, uplift, and inspire women to achieve self-actualization, self-respect, and self-love. I want the listeners to feel like they're at one of my legendary raucous dinner parties with my dopeass crew or sitting quietly on my sofa drinking tea with me."

"Sophia Chang is an icon and has always been on the cutting edge of culture," said Hunter. "She also has a deep love for people and wants to share her knowledge and wisdom to make the world a little bit better — which is the hallmark of what a bad B is! We are excited that she is joining the Women's Empowerment Network. Our mission is to burst through the noise and be that voice of truth that you can trust. Sophia is that and more."

Beyond her groundbreaking music career, Chang founded Unlock Her Potential, a non-profit providing free mentorship for women of color and serves as Executive Director of ImpactMENTorship, a mentorship initiative for men of color founded by Joey Bada\$\$\$. Her bestselling memoir, *The Baddest Bitch in the Room*, chronicled her extraordinary journey and she is currently writing a book about dating, sex, and pleasure for women.

Launched in December 2024, SiriusXM's Women's Empowerment Network is executive produced by Karen Hunter and features original programming focused on uplifting and empowering audiences through conversations about personal growth, careers, culture and more. Chang's new podcast builds on the network's mission of amplifying distinctive voices and inspiring listeners to live their fullest lives.

The first episode of *The Baddest Bitch in the Room* is available today, with new episodes released regularly on Wednesdays at 10 a.m. ET. The official trailer can be heard [here](#). Subscribers can also tune in to SiriusXM Urban View (channel 126) every Sunday at 11 a.m. ET for a preview of featured WEN podcasts.

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SiriusXM is the leading audio entertainment company in North America, with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a complete ecosystem of advertising solutions through SiriusXM Media and AdsWizz. SiriusXM offers live, on-demand, and human-curated programming across music, talk, news, sports, and podcasts, and the company reaches approximately 255 million monthly listeners across its platforms. With deep automotive manufacturer relationships and unique spectrum assets, SiriusXM is built to reach listeners wherever they are. The company connects fans to the voices, creators, and moments they love - creating communities where listeners engage, participate, and belong. For more about SiriusXM, please go to:

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