

June 30, 2017



Rocky Mountain Chocolate Factory, Inc. Schedules First Quarter FY2018 Earnings Conference Call for Thursday, July 6, 2017

DURANGO, Colo., June 30, 2017 (GLOBE NEWSWIRE) -- Rocky Mountain Chocolate Factory, Inc. (Nasdaq:RMCF) today announced that it has scheduled an investor conference call to discuss its operating results for the first quarter of fiscal year ending February 28, 2018 at 4:15 p.m. Eastern Time (EDT) on Thursday, July 6, 2017. The Company plans to report its operating results in a news release earlier the same day.

To participate in the conference call, please call 1-877-270-2148. International participants call 1-412-902-6510 approximately five minutes prior to 4:15 p.m. EDT on July 6, 2017 and ask to be connected to the "Rocky Mountain Chocolate Factory Conference Call."

A replay of the conference call will be available one hour after completion of the call until Thursday, July 13, 2017 by calling 877-344-7529 (Canadian participants call 1-855-669-9658 and international participants call 1-412-317-0088) and entering the conference I.D. # 10109639.

About Rocky Mountain Chocolate Factory, Inc.

Rocky Mountain Chocolate Factory, Inc., headquartered in Durango, Colorado, is an international franchisor of gourmet chocolate, confection and self-serve frozen yogurt stores and a manufacturer of an extensive line of premium chocolates and other confectionery products. The Company's common stock is listed on The Nasdaq Global Market under the symbol "RMCF."

For Further Information, Contact RMCF Investor Relations, at (970) 375-5678

Source: Rocky Mountain Chocolate Factory, Inc.