

November 25, 2013



Rocky Mountain Chocolate Factory to Present at Sixth Annual LD MICRO "Main Event" Micro-Cap Conference in Los Angeles on December 4, 2013

DURANGO, CO -- (Marketwired) -- 11/25/13 -- Rocky Mountain Chocolate Factory, Inc. (NASDAQ: RMCF) today announced that it will be presenting at the ***Sixth Annual LD MICRO "Main Event" Micro-Cap Conference*** on Wednesday, December 4, 2013. The conference will be held at the Luxe Sunset Bel Air Hotel, which is located at 11461 Sunset Boulevard in Los Angeles, California.

Rocky Mountain Chocolate Factory executives are scheduled to present at 5:00 p.m. Pacific Standard Time on Wednesday, December 4, 2013. Management will be available during the day for one-on-one meetings. To schedule a meeting, please contact your LD MICRO representative or Eric Lahiji at Eric@ldmicro.com.

About LD MICRO

LD MICRO is an investment newsletter firm that focuses on finding undervalued companies in the micro-cap space. Since 2002, the firm has published an annual list of recommended stocks, as well as comprehensive reports on select companies throughout the year. The firm also hosts the LD MICRO Micro-Cap Growth Conference for investors in December of each year. This year's conference will feature presentations by over 225 publicly-traded companies and is expected to attract more than 1,000 attendees.

About Rocky Mountain Chocolate Factory, Inc.

Rocky Mountain Chocolate Factory, Inc., headquartered in Durango, Colorado, is an international franchiser of gourmet chocolate, confection and self-serve frozen yogurt stores and a manufacturer of an extensive line of premium chocolates and other confectionery products. As of November 25, 2013 the Company, its subsidiary and its franchisees operated 451 *Rocky Mountain Chocolate Factory* and self-serve frozen yogurt stores in 41 states, Canada, Japan, South Korea and the United Arab Emirates. The Company's common stock is listed on The Nasdaq Global Market under the symbol "RMCF."

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Source: Rocky Mountain Chocolate Factory, Inc.