

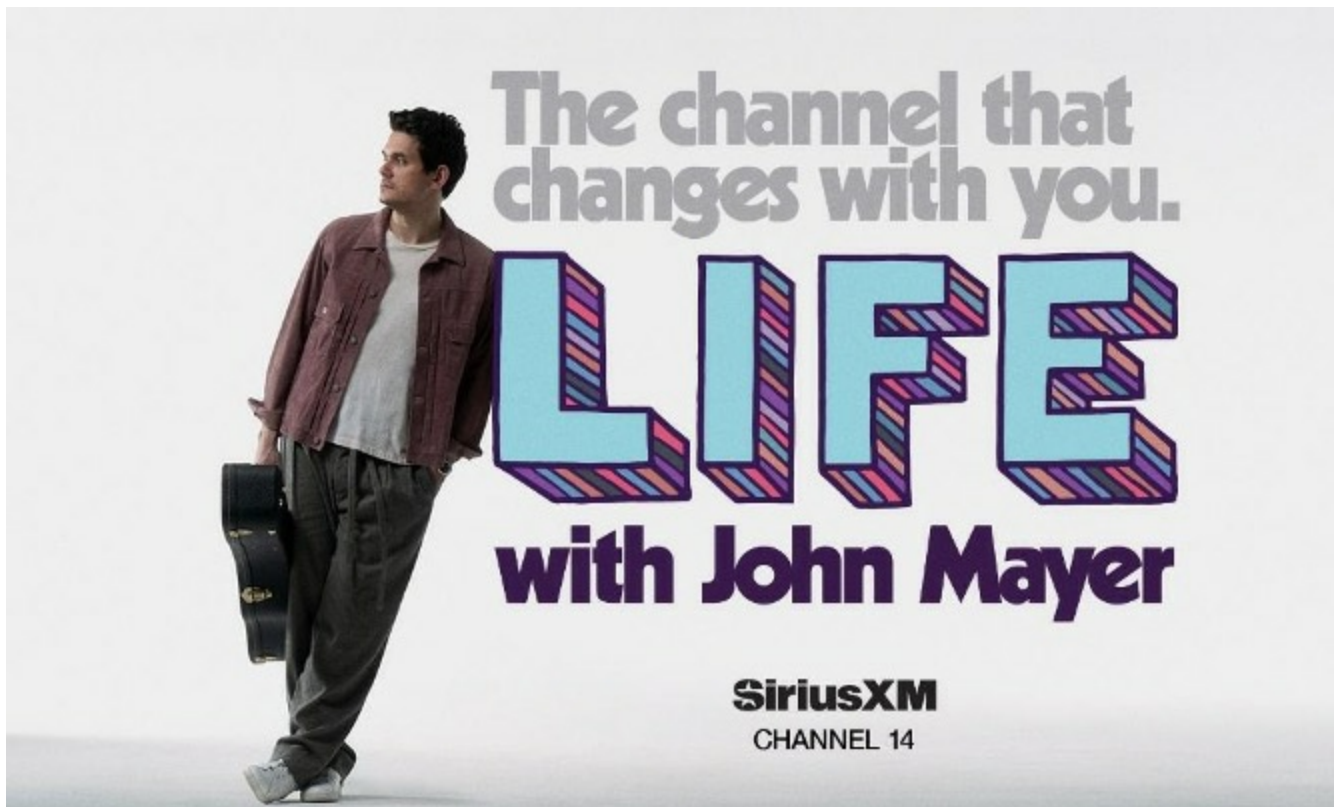
November 8, 2023



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'Life With John Mayer,' a soundtrack for daily life, to kick off on channel 14 with John Mayer live from the SiriusXM Los Angeles studios



NEW YORK – November 8, 2023 –SiriusXM announced today that seven-time GRAMMY® Award winning singer, songwriter **John Mayer** will launch his exclusive year-round SiriusXM channel, **Life With John Mayer**, on Wednesday, November 22 on SiriusXM channel 14 as well as on the SiriusXM app.

The launch date of Life With John Mayer was announced today at SiriusXM's Next Generation Industry & Press Preview event.

The new channel, created by Mayer, is defined not by genre, but by the time of day as well as the day of the week. The new channel is a musical experience hand-selected by the guitarist and songwriter and an ever-evolving world of music built from the music he loves, along with Mayer's classics, collaborations and never-before-heard material. The Life With John Mayer channel will be produced out of his new state-of-the-art studio in SiriusXM's Los Angeles facility.

To kick off the new channel, Mayer will broadcast live from the SiriusXM Los Angeles studios on Wednesday, November 22 at 2:00 pm ET. Special launch week programming will also include seven exclusive live concerts from Mayer's vault, one airing each day at 6:00 pm ET during the channel's first week. Featured concerts will include the radio debut of Mayer's acclaimed July 2019 Madison Square Garden show, where he performed *Continuum* in its entirety, a performance that has never before been heard except by those in attendance. Listeners will also hear his February 2022 Madison Square Garden show from his Sob Rock Tour which featured Questlove.

The new channel will also feature specialty programming with multiple shows hosted by John Mayer as well as world renowned producer and DJ, Diplo, legendary music producer Don Was and others.

There's nobody quite like **John Mayer**. He has emerged as a GRAMMY® Award-winning artist, celebrated songwriter, and iconic guitar player all at once. The Bridgeport, CT native introduced himself on the quintuple-platinum ***Room For Squares*** in 2001 and has earned three #1 debuts on the *Billboard* Top 200 with the triple-platinum ***Heavier Things*** [2003], double-platinum ***Battle Studies*** [2009], and gold ***Born and Raised*** [2012]. In addition to selling over 20 million albums worldwide and gathering billions of streams to date, he has garnered seven GRAMMY® Awards, including "Song of the Year" for "**Daughters**," and has earned a record seven U.S. No. 1s on *Billboard*'s Top Rock Albums chart and 25 entries on the Hot Rock Songs chart, the most for any solo artist. In 2015, Dead & Company was founded, with Mayer on lead guitar as well as vocals. Since its formation, the band has completed 10 tours, performing to more than four million fans across 235 shows, and has become a record-breaking stadium act. In addition, \$13+ million has been raised to support nonprofits and environmental and social causes. In 2021, ***Sob Rock***, Mayer's eighth studio album, was released to critical acclaim featuring the hits "**Last Train Home**" and "**Wild Blue**." Check Johnmayer.com for more information.

Eligible customers can get their first three months of SiriusXM streaming for free. Click [here](#) to sign up and experience all that SiriusXM has to offer. See Offer Details.

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About Sirius XM Holdings Inc.

SiriusXM is the leading audio entertainment company in North America with a portfolio of audio businesses including its flagship subscription entertainment service SiriusXM; the ad-supported and premium music streaming services of Pandora; an expansive podcast network; and a suite of business and advertising solutions. Reaching a combined monthly audience of approximately 150 million listeners, SiriusXM offers a broad range of content for listeners everywhere they tune in with a diverse mix of live, on-demand, and curated programming across music, talk, news, and sports. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

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