

## SiriusXM Offers Expanded Coverage for 2022 NFL Season



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SiriusXM will be the exclusive third-party audio provider to distribute live play-by-play of every NFL game across North America

Additional content from NFL teams available this season to SiriusXM listeners

SiriusXM NFL Radio channel features exclusive shows with Tom Brady, Larry Fitzgerald, Brett Favre, Phil Simms and many more

**NEW YORK** – **September 7, 2022** –The 2022 NFL season kicks off tomorrow, September 8 (8:20 pm ET) when the defending Super Bowl LVI Champion L.A. Rams host the Buffalo Bills. Starting this season, SiriusXM will be the exclusive third-party audio provider of live play-by-play for every NFL game across North America. SiriusXM subscribers get access to every minute of every game on SiriusXM radio and on the SXM App, plus exclusive shows and in-depth 24/7 news and talk on the SiriusXM NFL Radio channel.

For the Thursday Night Opener, subscribers who are listening on the radio in their cars can hear the Rams broadcast on channel 85 or 225\*, the Bills broadcast on 81 or 226\*, the Westwood One national radio broadcast on channel 88 and the Spanish-language broadcast on channel 380. (\*channel number depends on make of subscriber's vehicle.)

Subscribers can also listen to this and every game on the SXM App on their mobile devices and on smart speakers and other connected devices in their home. The SXM App offers 32 NFL team channels, each dedicated to carrying the official radio broadcast for each NFL team, making it easy for fans to find and listen to their favorite team's announcers. All 32 team channels are also available in vehicles equipped with SiriusXM's 360L radios. This season each team channel on the SXM App will now also feature the team's pre- and post-game shows for every game.

Also new for subscribers on the SXM App this season is additional content from NFL teams - such as podcasts, coach's shows, player interviews and press conferences. Subscribers can hear programming directly from their favorite teams by searching the team's name in the SXM App.

On SiriusXM's 24/7 SiriusXM NFL Radio channel, available on SiriusXM radio (channel 88) and on the SXM App, fans get exceptional insight into the league 365 days a year. SiriusXM's daily lineup of live shows features a deep roster of expert hosts, as well as

interviews with players, coaches and executives.

Hall of Fame quarterback Brett Favre is returning to host his show, The SiriusXM Blitz with Brett Favre and Bruce Murray, every Tuesday at 11 am ET. SiriusXM NFL Radio listeners will also hear a weekly replay of Let's Go! – the exclusive show with seven-time Super Bowl champion quarterback Tom Brady, former All-Pro wide receiver Larry Fitzgerald and Emmy Award-winning broadcaster Jim Gray – every Monday night at 6:30 pm ET.

SiriusXM NFL Radio's team of analysts also includes Hall of Famers Gil Brandt, Derrick Brooks, Tim Brown, James Lofton and Bill Polian, former NFL executives Mark Dominik and Pat Kirwan, and former players and coaches including Charles Davis, Dwight Freeney, Rich Gannon, Bruce Gradkowski, Todd Haley, Brad Hopkins, Torry Holt, Ryan Leaf, Ed McCaffrey, Jim Miller, Max Starks, Robert Turbin, Shane Vereen, Charlie Weis, Doug Whaley and Solomon Wilcots.

SiriusXM NFL Radio voices also include a number of NFL insiders and radio veterans including Howard Balzer, Vic Carucci, Adam Caplan, Zig Fracassi, Mike Keith, Dan Leberfeld, Bill Lekas, Rhett Lewis, Alex Marvez, Jade McCarthy, Lance Medow, David Moulton, Bob Papa, Tom Pelissero, Amber Theoharis, Steve Torre and Evan Washburn.

Additionally, 15-year NFL quarterback and Super Bowl XXI MVP Phil Simms will return to SiriusXM to host Simms and the Mad Dog every week. The hour-long show features Simms and Radio Hall of Famer Christopher "Mad Dog" Russo discussing all the headline stories happening across the league. The show airs each Friday at 4 pm ET on SiriusXM's Mad Dog Sports Radio channel, replays at 7 pm ET on the SiriusXM NFL Radio channel, and is available on demand on the SXM App. Tomorrow the show will air at a special time, at 5 pm ET, ahead of the Thursday Night Opener.

For more on SiriusXM's NFL programming, a link to the SiriusXM NFL Radio channel and NFL game schedules go to SiriusXM.com/NFL.

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## **About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. SiriusXM's platforms collectively reach approximately 150 million listeners, the largest digital audio audience across paid and free tiers in North America, and deliver music, talk, news, comedy, entertainment and podcasts. SiriusXM offers the most extensive lineup of professional and college sports in audio. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM's subsidiaries Stitcher, Simplecast and AdsWizz make it a leader in podcast hosting, production, distribution, analytics and monetization. The Company's advertising sales arm, SXM Media, leverages its scale, cross-platform sales organization, and ad tech capabilities to deliver results for audio creators and advertisers. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

Source: SiriusXM

Media contacts:

Andrew FitzPatrick, <a href="mailto:Andrew.FitzPatrick@SiriusXM.com">Andrew.FitzPatrick@SiriusXM.com</a>

Kevin Bruns, Kevin.Bruns@SiriusXM.com