

SiriusXM to Broadcast 2011 Triple Crown Nationwide

Live broadcasts of Kentucky Derby, Preakness Stakes and Belmont Stakes will be available to satellite radio subscribers from coast to coast

NEW YORK, April 11, 2011 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) and Horse Racing Radio Network (HRRN) announced today an agreement to broadcast all three races of thoroughbred racing's Triple Crown nationwide.

(Logo: https://photos.prnewswire.com/prnh/20101014/NY82093LOGO)

Both Sirius and XM radio listeners will hear HRRN's broadcast of the 137th Kentucky Derby on Saturday, May 7, the 136th Preakness Stakes on Saturday, May 21, and the 143rd Belmont Stakes on Saturday, June 11. All three race broadcasts will air live starting at5:00 pm ET.

The broadcasts of all three Triple Crown races will also be available to listeners on SiriusXM Internet Radio and through the SiriusXM Internet Radio App for the Apple iPad, iPhone, iPod touch and several BlackBerry and Android-powered smartphones.

"The Triple Crown represents three of the most anticipated events on the sports calendar and we're very pleased to deliver every second from all three races to our subscribers," said Steve Cohen, SiriusXM's Senior Vice President of Sports Programming. "On race day, we'll bring SiriusXM listeners so close to the action they'll feel like they are standing at the rail."

"We are thrilled that our award-winning race coverage will be available to the millions of subscribers on SiriusXM," said Mike Penna, President of HRRN. "Our goal is to make listeners feel as if they are sitting next to us at the races and SiriusXM provides a tremendous platform for HRRN to share the unique experience of horse racing's premier events."

The Horse Racing Radio Network is the Eclipse Award-winning broadcast organization, providing live radio coverage of many of the sport's biggest races. In addition to the Triple Crown events, SiriusXM will carry HRRN's coverage of a select number of stakes races throughout the year, including the 137th Kentucky Oaks on Friday, May 6, starting at 3:00 pm ET.

Since 2005, SiriusXM has provided horse racing fans coverage of the Sport of Kings, offering live broadcasts of thoroughbred and harness races from around the country plus racing talk shows that offer a steady stream of news and analysis. Throughout the year, listeners can tune in to hear *Down The Stretch*, hosted by acclaimed track announcer Dave Johnson and journalist Bill Finley (Saturdays, 10:00 am – 1:00 pm ET) and *At The Races with Steve Byk* (weekdays, 4:00 – 7:00 pm ET). Both programs air nationwide on Sirius channel 126 and XM channel 243.

Visit www.siriusxm.com for more information.

About Sirius XM Radio

<u>Sirius XM Radio</u> is America's satellite radio company. Sirius XM broadcasts more than <u>135</u> satellite radio channels of <u>commercial-free music</u>, and <u>premier sports</u>, <u>news</u>, <u>talk</u>, <u>entertainment</u>, <u>traffic</u>, <u>weather</u>, and data services to 20.2 million subscribers. Sirius XM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, <u>smartphones</u> and <u>mobile devices</u>, and consumer electronics products for <u>homes</u> and <u>offices</u>. SiriusXM programming is also available at <u>siriusxm</u>.com, and on <u>Apple</u>, <u>BlackBerry</u> and <u>Android</u>-powered mobile devices.

SiriusXM has arrangements with every major <u>automaker</u> and its radio products are available for sale at <u>shop.siriusxm.com</u> as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31,2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Follow SiriusXM on Twitter or like the SiriusXM page on Facebook.

P-SIRI

Media contact: Andrew FitzPatrick SiriusXM 212-901-6693 andrew.fitzpatrick@siriusxm.com

About HRRN

The Horse Racing Radio Network is the Eclipse Award-winning broadcast organization, providing live radio coverage of many of the sport's biggest races throughout the year. In 2011, HRRN will broadcast more than 80 stakes races from racetracks across the country, including the Kentucky Derby, Preakness Stakes, Belmont Stakes and Breeders' Cup World Championships.

For more information please contact Mike Penna at mike@horseracingradio.net

SOURCE Sirius XM Radio