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Sirius NFL Radio Offers Continuing and Comprehensive Coverage of NFL Work Stoppage and Other NFL News

Channel 124 on Sirius and XM will be the 24/7 source of the latest information

Sirius NFL Radio will cover upcoming NFL owners and NFL players meetings

Roster of expert hosts, which include former NFL executives, former players and journalists, provide analysis daily

NEW YORK, March 15, 2011 /PRNewswire/ -- Sirius NFL Radio, Sirius XM Radio's (Nasdaq: SIRI) NFL talk channel, will continue to provide fans with a daily stream of news and information on the National Football League, the players, and the current NFL work stoppage.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

Sirius NFL Radio hosts will provide updates and analysis, and discuss team rosters, the upcoming NFL Draft and other developments. Listeners will hear interviews with the people on both sides of the issues, including league executives and coaches as well as player representatives and many of the players around the league.

This Thursday and Friday, March 17-18, Sirius NFL Radio's Jim Miller and Alex Marvez will broadcast live from Marco Island, FL, where NFL players will be meeting. On Monday and Tuesday, March 21-22, Sirius NFL Radio's Tim Ryan and Pat Kirwan will host their show from the location of the NFL owners meetings in New Orleans, LA. Hosts at both sites will report on the latest news from the meetings and interview players, owners, league officials and others.

Sirius NFL Radio also serves as a forum that allows NFL fans around the country to call in to voice their own opinions on the labor situation and discuss many other non-labor-related topics, including April's NFL Draft, team personnel needs, and the NFL prospects coming out of the college ranks.

Sirius NFL Radio is available nationwide on channel 124 for Sirius subscribers and XM subscribers with the "Best of Sirius" programming package. Sirius NFL Radio airs 24 hours a day, 365 days a year and features a daily live programming schedule hosted by a roster of NFL experts that includes former players, coaches, team executives and journalists.

Follow Sirius NFL Radio at www.Twitter.com/SiriusNFLRadio and

www.Facebook.com/SiriusNFLRadio for alerts on upcoming guests and topics.

Visit www.siriusxm.com/nfl for programming information.

About Sirius XM Radio

[Sirius XM Radio](#) is America's satellite radio company. SiriusXM broadcasts more than [135 satellite radio channels](#) of [commercial-free music](#), and [premier sports](#), [news](#), [talk](#), [entertainment](#), [traffic](#), [weather](#), and data services to 20.2 million subscribers. SiriusXM offers an array of content from many of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers.

SiriusXM programming is available on more than 800 devices, including pre-installed and after-market radios in cars, trucks, boats and aircraft, [smartphones](#) and [mobile devices](#), and consumer electronics products for [homes](#) and [offices](#). SiriusXM programming is also available at siriusxm.com, and on [Apple](#), [BlackBerry](#) and [Android](#)-powered mobile devices.

SiriusXM has arrangements with every major [automaker](#) and its radio products are available for sale at shop.siriusxm.com as well as retail locations nationwide.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our competitive position versus other forms of audio and video entertainment; our ability to retain subscribers and maintain our average monthly revenue per subscriber; our dependence upon automakers and other third parties; our substantial indebtedness; and the useful life of our satellites, which, in most cases, are not insured. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2010, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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