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Nissan North America to Offer Introductory Subscription to XM on Certified Pre-Owned Nissan and Infiniti Vehicles

NEW YORK, Jan. 10, 2011 /PRNewswire/ -- Sirius XM Radio (Nasdaq: SIRI) and Nissan North America today announced that Nissan and Infiniti customers across the United States will receive an introductory three-month subscription to the "XM Everything" package upon the purchase of XM factory-equipped Nissan and Infiniti Certified Pre-Owned Vehicles from Model Year 2008 and later.

(Logo: <https://photos.prnewswire.com/prnh/20101019/NY84997LOGO>)

"We are delighted that Nissan North America sees the value of XM and the unique in-vehicle experience it provides drivers, delivering commercial-free music, games from your favorite sports teams, and exclusive talk, comedy and more, all at the touch of a button," said Joe Verbrugge, Senior Vice President and General Manager, Automotive Remarketing Division, SiriusXM. "This offer gives consumers the world's best audio entertainment available on the road, and even more reasons to consider buying Nissan and Infiniti CPO vehicles."

The "XM Everything" package delivers more than 170 channels of premier sports, news, talk, entertainment and commercial-free music programming plus traffic and weather information.

Customers buying new Nissan and Infiniti vehicles will continue to receive a three-month introductory subscription to the "XM Everything" package in new XM factory-equipped vehicles sold in the United States.

XM is available as a factory-equipped option on all new Nissan vehicles and as a standard, factory-equipped feature on all new Infiniti vehicles sold in the U.S.

For more information on XM, please visit www.xmradio.com.

About Sirius XM Radio

Sirius XM Radio is America's satellite radio company. SiriusXM broadcasts more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SiriusXM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SiriusXM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SiriusXM Premium Online App.

SiriusXM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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