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SIRIUS XM Celebrates Richard Pryor's 70th Birthday with 'Richard Pryor Radio'

Uncensored pop-up channel devoted to the legendary comedian's groundbreaking work

Exclusive interview with Pryor's widow Jennifer Lee Pryor

NEW YORK, Dec. 20, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will launch "Richard Pryor Radio," a four-day uncensored channel devoted to the legendary comedian's decades of groundbreaking work.

(Logo: <https://photos.prnewswire.com/prnh/20101019/NY84997LOGO>)

Widely considered one of the most innovative and daring comic talents of our time, Pryor explored controversial issues of racial inequity with great insight. Pryor would have celebrated his 70th birthday this month.

"Richard Pryor Radio" will launch December 30 at 5:00 am ET and will run through 11:59 pm ET on January 2 on SIRIUS channel 108 and XM channel 139. "Richard Pryor Radio" will offer listeners the chance to hear Pryor's work in its purest form: raw, unedited and uncensored. The channel will feature hundreds of tracks from live concert performances, stand-up gigs and his seminal comedy albums spanning 1968-1992.

"SIRIUS XM's 'Richard Pryor Radio' is the perfect way to pay tribute to Richard on his 70th birthday," said Jennifer Lee Pryor. "A four-day celebration of his body of work—completely uncensored and available to millions of fans across the country—is exactly what he would have wanted."

For more information, please visit www.sirius.com or www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are

available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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