

## Excitement Builds for Paul McCartney's Apollo Theater Performance on SIRIUS XM Radio With Exclusive Pre-Show Coverage

On-site coverage, interviews and news reports with commentary from Steven Van Zandt, Cousin Brucie and Chris Carter on multiple SIRIUS XM channels including "Paul McCartney's Band on the Run Radio"

Exclusive concert celebrating 20 million SIRIUS XM subscribers to air live on six channels on SIRIUS XM

NEW YORK, Dec. 13, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that several SIRIUS XM channels will present exclusive programming celebrating Paul McCartney's historic performance on Monday, December 13 at the world famous Apollo Theater.

(Logo: <a href="https://photos.prnewswire.com/prnh/20101014/NY82093LOGO">https://photos.prnewswire.com/prnh/20101014/NY82093LOGO</a> )

Coverage will begin at 2:00 pm ET with SIRIUS XM *Breakfast with The Beatles* host Chris Carter and SIRIUS XM hosts Mark Goodman, Meg Griffin and Jenny Eliscu reporting live from inside the Apollo. The live coverage will air on SIRIUS XM's limited-run channel "Paul McCartney's Band on the Run Radio," SIRIUS channel 33 and XM channel 27.

The extensive coverage will continue at 7:45 pm ET with pre-show reports and commentary from E Street Band member and producer of SIRIUS XM's Underground Garage and Outlaw Country channels, "Little Steven" Van Zandt and SIRIUS XM host Cousin Brucie.

The concert and coverage will air nationwide live on six channels including 'Paul McCartney's Band on the Run Radio," Howard 101, one ofHoward Stern's two exclusive SIRIUS XM channels, Underground Garage, Classic Vinyl, The Coffee House and '70s on 7 beginning at 8:00 pm ET.

"Paul McCartney's Band on the Run Radio," the month-long, 24/7 commercial-free music channel devoted to McCartney's legendary and expansive music catalog, including music from his solo records, tracks from every Wings album as well as the iconic songs he recorded with The Beatles will air through Sunday, December 26.

The channel's launch coincided with the recent re-issue of Paul McCartney & Wings' number one album from 1973, Band on the Run, the first title to be released as part of an extensive overhaul of McCartney's complete catalog of solo recordings. The month-long channel features a behind-the-scenes look at the making of this landmark album, hosted by McCartney himself, as well as newly discovered live performances of Wings tracks recorded at Abbey Road Studios from The Paul McCartney Archive.

Currently celebrating its 75th anniversary season, the legendary non-profit Apollo Theater is known for launching the careers of countless legendary performers, and has been a catalyst for artistic excellence and innovation since it opened its doors in 1934.

For more information, please visit www.sirius.com or<u>www.xmradio.com</u>.

## **About SIRIUS XM Radio**

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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Contact for SIRIUS XM Radio:

Samantha Bowman

SIRIUS XM Radio

212 901 6644

samantha.bowman@siriusxm.com

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