

March 3, 2010



# SIRIUS XM Radio Launches 2010 MLB Spring Training Tour March 5

**MLB Home Plate and Mad Dog Radio channels to broadcast live from 30 MLB Spring Training sites in Arizona and Florida from March 5 - 26**

**SIRIUS XM's Cal Ripken Jr., Jim Bowden, Rob Dibble, Jim Duquette, Kevin Kennedy and Chris 'Mad Dog' Russo will interview players, managers and team execs**

NEW YORK, March 3 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) will embark on its 2010 Spring Training Tour on Friday, March 5, taking listeners to 30 Major League Baseball Spring Training sites in three weeks. MLB Home Plate, SIRIUS XM's 24-hour baseball talk channel, and Mad Dog Radio, SIRIUS XM's all-sports talk channel, will broadcast live from ballparks in Arizona and Florida, offering baseball fans an in-depth look at every Major League club and one-on-one interviews with managers, players and team executives.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

On MLB Home Plate (XM channel 175, SIRIUS channel 210 with the "Best of XM"), Hall of Famer **Cal Ripken Jr.**, former Reds and Nationals general manager **Jim Bowden**, former Rangers and Red Sox manager **Kevin Kennedy**, and host **Casey Stern** will cover Arizona's Cactus League, hosting *Inside Pitch* (1:00–4:00 pm ET/10:00am-1:00pm PT) from 10 ballparks in and around the Phoenix area from March 5–14. In Florida to cover the Grapefruit League, from March 15-24, will be MLB Home Plate hosts **Jim Duquette**, the former GM of the Orioles and Mets, former All-Star pitcher **Rob Dibble**, and host **Jody McDonald**, who will host *Power Alley* (10:00am-1:00pm ET/7:00-10:00am PT) from 10 Spring Training sites.

On Mad Dog Radio (SIRIUS channel 123, XM channel 144), **Chris 'Mad Dog' Russo** will host his daily all-sports talk show, *Mad Dog Unleashed*, from five Florida Spring Training locations from March 8-12. From March 22-26, Russo will host the show from five different Arizona sites. *Mad Dog Unleashed* airs every weekday (2:00–7:00 pm ET).

2010 SIRIUS XM Radio Spring Training Tour Schedule: (All times ET)

Friday, Mar. 5

-- Dodgers @ White Sox - The Ballpark at Camelback Ranch, Glendale, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Cal Ripken Jr.

## Saturday, Mar. 6

-- Royals @ Rangers - Surprise Stadium, Surprise, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Kevin Kennedy

## Sunday, Mar. 7

-- Padres @ Mariners - Peoria Sports Complex, Peoria, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Kevin Kennedy

## Monday, Mar. 8

-- Indians @ Diamondbacks - Tucson Electric Park, Tucson, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Kevin Kennedy

-- Cardinals @ Red Sox - City of Palms Park, Fort Myers, FL

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

## Tuesday, Mar. 9

-- Rockies @ Dodgers - The Ballpark at Camelback Ranch, Glendale, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Kevin Kennedy

-- Pirates @ Yankees - Steinbrenner Field, Tampa, FL

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

## Wednesday, Mar. 10

-- Giants @ Cubs - HoHoKam Park, Mesa, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Jim Bowden

-- Mets @ Braves - Champion Stadium, Kissimmee, FL

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

Thursday, Mar. 11

-- Athletics @ Brewers - Maryvale Baseball Park, Phoenix, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Jim Bowden

-- Orioles @ Twins - Lee County Sports Complex - Hammond Stadium, Ft. Myers, FL

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

Friday, Mar. 12

-- Reds @ Dodgers - The Ballpark at Camelback Ranch, Glendale, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Jim Bowden

-- Phillies @ Rays - Charlotte Sports Park, Port Charlotte, FL

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

Saturday, Mar. 13

-- Rangers @ Indians - Goodyear Ballpark, Goodyear, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Jim Bowden

Sunday, Mar. 14

-- Cubs @ Angels - Tempe Diablo Stadium, Tempe, AZ

1-4pm ET: *Inside Pitch* with Casey Stern & Jim Bowden

Monday, Mar. 15

-- Orioles @ Red Sox - City of Palms Park, Fort Myers, FL

10am-1pm ET: *Power Alley* with Jody McDonald & Jim Duquette

Tuesday, Mar. 16

-- Tigers @ Phillies - Bright House Field, Clearwater, FL

10am-1pm ET: *Power Alley* with Jody McDonald & Jim Duquette

Wednesday, Mar. 17

-- Twins @ Rays - Charlotte Sports Park, Port Charlotte, FL

10am-1pm ET: *Power Alley* with Jody McDonald & Jim Duquette

Thursday, Mar. 18

-- Pirates @ Twins - Lee County Sports Complex - Hammond Stadium, Ft.  
Myers, FL

10am-1pm ET: *Power Alley* with Jody McDonald & Jim Duquette

Friday, Mar. 19

-- Blue Jays @ Astros - Osceola County Stadium, Kissimmee, FL

10am-1pm ET: *Power Alley* with Jody McDonald & Jim Duquette

Saturday, Mar. 20

-- Mets @ Cardinals - Roger Dean Stadium, Jupiter, FL

10am-1pm ET: *Power Alley* with Jim Duquette

## Sunday, Mar. 21

-- Tigers @ Yankees - Tampa, FL

1-4pm ET: *Power Alley* with Jim Duquette

## Monday, Mar. 22

-- Mets @ Nationals - Space Coast Stadium, Viera, FL

10am-1pm ET: *Power Alley* with Jim Duquette & Rob Dibble

-- Angels @ Dodgers - The Ballpark at Camelback Ranch, Glendale, AZ

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

## Tuesday, Mar. 23

-- Orioles @ Marlins - Roger Dean Stadium, Jupiter, FL

10am-1pm ET: *Power Alley* with Jim Duquette & Rob Dibble

-- Padres @ Rockies - Hi Corbett Field, Tucson, AZ

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

## Wednesday, Mar. 24

-- Phillies @ Braves - Champion Stadium, Kissimmee, FL

10am-1pm ET: *Power Alley* with Jim Duquette & Cal Ripken Jr.

-- Giants @ Reds - Goodyear Ballpark, Goodyear, AZ

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

Thursday, Mar. 25

-- Mariners @ Indians - Goodyear Ballpark, Goodyear, AZ

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

Friday, Mar. 26

-- Athletics @ Cubs - HoHoKam Park, Mesa, AZ

2-7 pm ET: *Mad Dog Unleashed* with Chris Russo

MLB Home Plate is available to listeners nationwide on XM channel 175 and SIRIUS channel 210 with the "Best of XM." Visit [www.xmradio.com/mlb](http://www.xmradio.com/mlb) for programming info.

Mad Dog Radio airs nationwide on SIRIUS channel 123 and XM channel 144. Visit [www.sirius.com/maddogradio](http://www.sirius.com/maddogradio) for programming info.

### **About SIRIUS XM Radio**

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements*

identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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