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Emeril Lagasse to Launch 'Cooking with Emeril,' His First Live Call-In Show, on SIRIUS XM's Martha Stewart Living Radio

Martha Stewart to expand her live call-in show "Ask Martha" to twice a week

NEW YORK, Nov. 17 /PRNewswire-FirstCall/ -- During a special live broadcast on SIRIUS XM Radio (Nasdaq: SIRI) today, Martha Stewart and Emeril Lagasse announced that starting the week of November 30, Emeril will host his first live call-in radio show, *Cooking with Emeril*. The broadcast will air twice-weekly on Stewart's exclusive satellite radio channel, Martha Stewart Living Radio.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

In addition, Stewart's weekly SIRIUS XM live call-in show *Ask Martha*, currently broadcast once a week, will expand to two days a week. On the show Stewart takes calls from listeners across the country, answering their questions about cooking, entertaining, gardening, home keeping, what new projects she is working on and more.

The renowned chef and restaurateur will host *Cooking with Emeril* from wherever he is in the country, introducing his listeners to the fascinating people, places and food he experiences. On every show he'll take questions from callers and share recipes, tips and fun entertaining ideas. Emeril will also interview chefs he meets on the road, and will bring them together for thought-provoking discussions about the world of food.

Beginning the week of November 30, *Cooking with Emeril* will air live Tuesdays and Thursdays from 11:00 am - 12:00 pm ET and will replay nightly at 7:00 pm ET. *Ask Martha* will air live Mondays and Wednesdays from 4:00 - 5:00 pm and will replay nightly at 7:00 pm ET. Both shows will air exclusively on Martha Stewart Living Radio, SIRIUS channel 112 and XM channel 157 as part of "The Best of SIRIUS" package. Weekly schedules with programming information will be available at www.sirius.com and www.xmradio.com.

"We are thrilled to offer our listeners unprecedented access to these world-class talents as we expand Martha Stewart Living Radio to becoming a true destination lifestyle channel," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio.

"I look forward to spending more time talking to our wonderful SIRIUS XM Radio audience. They always have the most interesting questions. I enjoy learning about their different endeavors and offering information and guidance that will help them with their projects in the kitchen, in the garden and all around the home," said Martha Stewart.

"This is going to be great - I can't wait to talk to people across the country and share the colorful places, chefs and food I experience in my daily life," said Emeril Lagasse. "Food is

the universal connector, and Martha Stewart Living Radio is the perfect arena to celebrate it and have fun."

Listeners are invited to call or email their questions to Martha and Emeril when they are on the air to 866-675-6675 and radio@marthastewart.com.

For more information please visit www.sirius.com/martha and www.xmradio.com.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Rosie O'Donnell, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, Bob Edwards, Chris "Mad Dog" Russo, Jimmy Buffett, The Grateful Dead, Willie Nelson, Bob Dylan and Tom Petty. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR® and major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and

video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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