

Award-Winning Broadcaster Bob Edwards Marks Five Years On Sirius XM Radio

From Sputnik to Festivus, Edwards covers it all on compelling daily interview show and original, acclaimed audio documentaries

Eclectic and thought-provoking program features variety of guests including newsmakers, politicians, musicians, journalists, authors

NEW YORK, Oct. 12 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced that this month award-winning broadcaster Bob Edwards marks his fifth year hosting The *Bob Edwards Show*, the flagship program on XM Public Radio.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO)

The Bob Edwards Show is an original weekday morning program featuring documentaries and interviews with newsmakers, political figures, journalists, writers, scholars, entertainers and anyone else with something interesting to say. It airs on XM channel 133 and SIRIUS channel 196 as part of "the Best of XM" package, weekdays at 8:00 am ET, with encore presentations airing at 9:00 am, 10:00 am, 4:00 pm, 8:00 pm, 9:00 pm and 10:00 pm (all times ET). Bob Edwards Weekend, a two-hour program featuring highlights from throughout the week from The Bob Edwards Show, airs on Saturdays starting at 8:00 am ET and Sundays starting at 11:00 am ET.

Since coming to satellite radio in October 2004, Edwards has received many journalism accolades including the ASCAP Deems Taylor Radio Broadcast Award for Overall Excellence in Music Coverage, three Gabriel Awards, one for a documentary about a priest working with gang members in East Lost Angeles, the National Press Club's Robert L. Kozic Award for Environmental Reporting for *Exploding Heritage*, a documentary on mountain top removal coal mining in Eastern Kentucky, and the prestigious Edward R. Murrow Award for *The Invisible: Children Without Homes*, a documentary about homeless children. Other satellite radio documentaries include *Stories from Third Med: Surviving a Jungle ER*, unforgettable interviews with Marines who were wounded in combat in Vietnam and the doctors and medics who treated them four decades ago, winner of the Sigma Delta Chi Award for "Best Documentary" by the Society of Professional Journalists and *Iraqi Refugees in America*, an exploration of the power vacuum in Iraq that created an environment of instability following Saddam Hussein's downfall.

"Bob's unique, award-winning, top-quality content exemplifies the great public radio content available on SIRIUS XM," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM Radio. "We congratulate Bob on five years of excellence here, and look forward to more for years to come."

"SIRIUS XM has provided my fabulous producers and me with the support we need to do

our best work," said Bob Edwards. "All of us are excited about the interviews and documentaries still to come."

Guests of *The Bob Edwards Show* have included Presidents and Nobel Prize winners, but the show also introduces listeners to lesser known people who should be more widely recognized. Some of Edwards' guests have included: Academy Award®-winner Forest Whitaker; Ralph Nader; renowned historian Simon Schama; Mike Wallace; singer/songwriter Bonnie Raitt; *New York Times* columnist Maureen Dowd; basketball coach Phil Jackson; President Jimmy Carter; actor Adrien Brody; singer Jennifer Hudson; and director Ron Howard. David Broder, political columnist of *The Washington Post*, joins Bob live on the program every Friday to discuss politics.

Prior to joining SIRIUS XM, Bob Edwards hosted *Morning Edition* for nearly 25 years on National Public Radio. He is among the most distinguished journalists in broadcasting and has won the duPont-Columbia Award for radio journalism, the George Foster Peabody Award for excellence in broadcasting, and the Edward R. Murrow Award for outstanding contributions to public radio. In November of 2004, he was inducted into The National Radio Hall of Fame.

For more information please visit <u>www.sirius.com</u> or <u>www.xmradio.com</u>. <u>www.bobedwardsradio.com</u>.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®, NASCAR®, NBA, NHL®, and PGA TOUR®, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," " are expected to," "anticipate," "believe,"

"plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (http://www.sec.gov). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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