

September 29, 2009



Eminem Celebrates the Fifth Anniversary of his SIRIUS XM Radio Channel Shade 45

Eminem to sit down with Shade 45 DJs to discuss his forthcoming album "Relapse 2," his upcoming performance at Voodoo Fest and the soon-to-be-released video game DJ Hero

NEW YORK, Sept. 29 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that it will broadcast two in-depth and uncensored interviews with Eminem on his Shade 45 channel in celebration of his channel's fifth anniversary.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Eminem will sit down with Shade 45's DJ Whoo Kid on Saturday, October 3 at 3:00 pm ET, during the *G Unit Saturdays* program, to go in-depth about his highly-anticipated upcoming album, *Relapse 2*, his performance at Voodoo Festival in New Orleans on October 30 and his role in developing the new video game DJ Hero, scheduled to be released on October 27.

Additionally, Eminem will speak with Shade 45's DJ Tony Touch as part of the *Toca Tuesdays* show on Tuesday, October 6 at 9:00 pm ET.

In May 2009, when *Relapse* entered the *Billboard* chart at number one, Shade 45 presented an unprecedented special "Shade 45 Presents...Eminem: The Prelapse Special" featuring Eminem himself sitting down with Shade 45's Reef for a three-hour interview. During the interview, Eminem took listeners on a guided tour through the making of the chart-topping album, offered commentary on his triumphant return to the music scene while overcoming tragedy, loss and confronting his own personal demons.

Shade 45 is SIRIUS XM's uncensored, commercial-free hip-hop channel created by Eminem, Shady Records, Interscope Records and SIRIUS.

For more information and rebroadcast times, please visit www.sirius.com/shade45 or www.xmradio.com/shade45.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge®, The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball®,

NASCAR®, NBA, NHL®, and PGA TOUR®, and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic® service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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