

September 23, 2009



SIRIUS XM Announces Its Artist Confidential Series Fall 2009 Season

"Artist Confidential" to feature Melissa Etheridge performing live at the Hard Rock Cafe in New York City

The "Artist Confidential" fall 2009 season expected to include new performances by Reba McEntire, Lynyrd Skynyrd, David Gray, Smokey Robinson, John Fogerty, Ronnie Milsap, Ziggy Marley, Oak Ridge Boys and Testament

For embeddable video of various performances go to www.youtube.com/siriusxm

NEW YORK, Sept. 23 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) announced today that Artist Confidential, the popular series that features important and timeless names in music sitting down for candid interviews, intimate conversations with fans and live performances, will launch on Monday, September 28, with new performances and interviews with Reba McEntire, David Gray and Ziggy Marley.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

On Tuesday, September 29, SIRIUS XM's The Pulse channel, SIRIUS channel 12 and XM channel 26, will broadcast a live performance by Melissa Etheridge as she launches Hard Rock International's month-long PINKTOBER(TM) breast cancer awareness program.

In addition to performances and interviews by Reba McEntire, David Gray, Ziggy Marley and Melissa Etheridge, the Artist Confidential season is expected to feature Lynyrd Skynyrd, Oak Ridge Boys, Ronnie Milsap, Testament, Smokey Robinson and John Fogerty. Each Artist Confidential will premiere Mondays at 9:00 pm ET on its respective channel usually with encore presentations throughout the week.

SIRIUS XM's Artist Confidential Fall Scheduled Debut Presentations:

Monday, September 28

Reba McEntire
David Gray

Prime Country, SIRIUS channel 61 and XM channel 17
Coffee House, SIRIUS channel 30 and XM channel 51

Tuesday, September 29 (Special live performance from the Hard Rock Cafe)

Melissa Etheridge The Pulse, SIRIUS channel 12 and XM channel 26

Monday, October 5

Lynyrd Skynyrd
Oak Ridge Boys
Testament

Outlaw Country, SIRIUS channel 63 and XM channel 12
Roadhouse, SIRIUS channel 62 and XM channel 10
Liquid Metal, SIRIUS channel 27 and XM channel 42

Monday, October 12

Ziggy Marley
Ronnie Milsap

Kids Place Live, SIRIUS and XM channel 116
Prime Country, SIRIUS channel 61 and XM channel 17

Monday, October 19 (TENTATIVE)

John Fogerty
Smokey Robinson

Classic Vinyl, SIRIUS channel 14 and XM channel 46
Soul Town, SIRIUS channel 53 and XM channel 60

Artists who have appeared in the exclusive *Artist Confidential* series include Paul McCartney, Santana, Coldplay, Bryan Adams, Phil Collins, Gloria Estefan, Don Henley, Bonnie Raitt, Rush, Smashing Pumpkins, Pink, James Taylor, Sting, Bob Weir and over 100 others.

For more information about airtimes, please visit www.sirius.com/music or www.xmradio.com/artistconfidential.

About SIRIUS XM Radio

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at shop.sirius.com and shop.xmradio.com, and at retail locations nationwide, including Best Buy, RadioShack, Wal-Mart and independent retailers.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and

competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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