

September 1, 2009



## **Sean Hannity Presents 'Sean Hannity's Freedom Radio' To Air Exclusively On SIRIUS XM Radio**

**Labor Day special commemorates 2009 Hannity Freedom Concerts for charity**

**In-depth backstage discussions, live concert performances from Billy Ray Cyrus, The Charlie Daniels Band, Michael W. Smith, Lee Greenwood to air exclusively on SIRIUS XM**

NEW YORK, Sept. 1 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced *Sean Hannity's Freedom Radio* - a one-day broadcast special airing Labor Day, September 7 on SIRIUS Patriot channel 144 and XM America Right channel 166 - featuring the exclusive radio broadcast of live performances from the 2009 Hannity Freedom Concerts.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

Throughout the month of August, Sean Hannity presented "Freedom Concerts" across the country, raising money for The Freedom Alliance Scholarship Fund - which provides college scholarships to the children of U.S. military personnel members who have been killed or become permanently disabled in a combat mission or training accident. Lt. Colonel Oliver North, founder of Freedom Alliance, and musical artists Billy Ray Cyrus, The Charlie Daniels Band, Michael W. Smith, and Lee Greenwood accompanied Hannity in each city.

*Sean Hannity's Freedom Radio* will debut September 7 at 12:00 pm ET exclusively on SIRIUS Patriot 144 and XM America Right 166, SIRIUS XM's conservative talk channels that carry Sean Hannity's daily radio show, as well as daily shows from Andrew Wilkow, Mark Levin, Mike Church and Bill Bennett.

*Sean Hannity's Freedom Radio* will culminate September 7 at 8:00 pm ET with the radio-exclusive airing of live performances from Billy Ray Cyrus, The Charlie Daniels Band, Michael W. Smith, and Lee Greenwood recorded from the 2009 Hannity Freedom Concerts.

Before the concert broadcast, *Sean Hannity's Freedom Radio* will salute the charitable efforts of the Freedom Concerts and feature in-depth interviews with Hannity, Freedom Alliance President Tom Kilgannon, founder Lt. Colonel Oliver North, Charlie Daniels, and Mark Levin conducted by SIRIUS XM hosts Andrew Wilkow and Mike Church.

SIRIUS XM "roving microphones" will deliver a first-hand account of the patriotic feeling of the summer concert tour by hearing from concert attendees "in their own words." Listeners will also be introduced to recent Freedom Alliance scholarship recipients who pay tribute to

their personal heroes and our men and women in uniform.

"I am grateful to SIRIUS XM for giving me the opportunity to share what's been a deeply rewarding summer," said Sean Hannity. "I've come back from each city more and more energized and proud of what we're doing for the families of the men and women who fight for our freedoms. With *Sean Hannity's Freedom Radio*, the experience we've had on the road with our Hannity Freedom Concerts can be shared with SIRIUS XM listeners coast to coast."

Billed as an evening of patriotism and music, the Sean Hannity Freedom Concert series began as a single event in 2003 and rapidly grew to a multi-city, nationwide event. In the years that followed, Hannity's charitable efforts have helped the Freedom Alliance award more than \$2.5 million in scholarships in recent years to the sons and daughters of American heroes.

For more information please visit [www.sirius.com](http://www.sirius.com) and [www.xmradio.com](http://www.xmradio.com).

#### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the*

*results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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