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# SIRIUS XM Application Surpasses 1 Million Downloads on Apple App Store

**#1 Free App in the Music category delivers SIRIUS XM's exclusive sports, entertainment, comedy, and commercial-free music channels to users of iPhone and iPod touch**

NEW YORK, July 6 /PRNewswire-FirstCall/ -- SIRIUS XM Radio (Nasdaq: SIRI) today announced its application for iPhone and iPod touch has been downloaded over 1 million times from the App Store. The milestone was achieved within 2 weeks of availability.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO> )

The SIRIUS XM app debuted on the App Store on June 18 and quickly became the top free app in the Music category on the App Store. The SIRIUS XM app lets users access 120 channels of groundbreaking and critically-acclaimed talk, sports, entertainment and commercial-free music.

"Reaching more than 1 million downloads so quickly is a strong testament to our world-class programming and SIRIUS XM's instant brand recognition," said Scott Greenstein, President and Chief Content Officer of SIRIUS XM Radio. "Our goal is to give people access to the best audio entertainment wherever they go with what we think is the best music and audio entertainment application available on the App Store."

Users of iPhone and iPod touch with a SIRIUS XM Premium Online subscription have access to exclusive sports and entertainment programming from SIRIUS XM's satellite radio service, including Oprah Radio, MLB Home Plate, Martha Stewart Living Radio, SIRIUS NFL Radio, NHL Home Ice, PGA TOUR, Opie & Anthony, Mad Dog Radio with Chris Russo, Playboy Radio, The Foxxhole comedy channel presented by Jamie Foxx, Blue Collar Comedy Radio, CNN, Fox News Talk and NPR. The app also offers subscribers access to commercial-free music featuring exclusive shows from SIRIUS XM's satellite radio service such as Bob Dylan's *Theme Time Radio Hour* and Tom Petty's *Buried Treasure*, as well as 24/7 music channels such as Bruce Springsteen's E Street Radio, The Grateful Dead Channel, Eminem's Shade 45, Jimmy Buffett's Radio Margaritaville, "Little Steven" Van Zandt's Underground Garage and Outlaw Country channels, B.B. King's Bluesville, Willie Nelson's Willie's Place, Elvis Radio, Siriusly Sinatra, Metropolitan Opera Radio and many others.

Users of iPhone and iPod touch who download the SIRIUS XM app also have access to exclusive, Internet-only showcase channels, such as SIRIUS XM Bootlegs, SIRIUS XM Talk Showcase, SIRIUS XM Music Showcase, and SIRIUS XM Comedy Showcase, featuring multiple plays of SIRIUS XM's acclaimed shows. Exclusive programming from SIRIUS XM's satellite radio service, such as *Here's Barbara* with Barbara Walters, *Oprah's Soul Series*, *The Jamie Foxx Show*, specials from Blue Collar Comedy and Raw Dog Comedy, selections

from the *Artist Confidential* series, and selections from exclusive live SIRIUS XM music performances, including pop, rock, hip-hop, country, jazz, and more, are available for the first time on the iPhone and iPod touch.

The SIRIUS XM app is available for free from Apple's App Store on iPhone and iPod touch or at [www.itunes.com/appstore/](http://www.itunes.com/appstore/) and [www.siriusxm.com/app](http://www.siriusxm.com/app).

#### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking*

*statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

## **G-SIRI**

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