

April 3, 2017



Athene Holding Joins Russell 1000 Index

PEMBROKE, Bermuda--(BUSINESS WIRE)-- Athene Holding Ltd., a Bermuda-based insurance holding company ("Athene Holding," and together with its subsidiaries, "Athene"), announced today that it was added to the Russell 1000 index, effective after the equity markets closed on March 31, 2017. The Russell 1000 index is comprised of the largest 1,000 companies that are in the various Russell indexes.

"We are pleased to join the Russell 1000 index, following our successful IPO in December 2016," said Jim Belardi, CEO of Athene Holding. "Our inclusion in the index is a testament to our strong financial performance, our multi-channel distribution platform and efficient organizational structure. We look forward to increased recognition and visibility within the investment community as a result of this designation."

Russell Investments reconstituted U.S. and global equity indexes to include recent Initial Public Offerings (IPO)s at market close on March 31, 2017. The Russell Indexes are widely used by investment managers and institutional investors as index funds and benchmarks for both active and passive investment strategies. Approximately \$5.7 trillion in assets are benchmarked against the Russell indexes.

About Athene Holding Ltd.

Athene, through its subsidiaries, is a leading retirement services company that issues, reinsures and acquires retirement savings products designed for the increasing number of individuals and institutions seeking to fund retirement needs. The products offered by Athene include:

- Retail fixed and fixed indexed annuity products;
- Reinsurance arrangements with third-party annuity providers; and
- Institutional products, such as funding agreements.

Athene Holding Ltd. is a New York Stock Exchange listed company (NYSE: ATH). Athene's principal subsidiaries include Athene Annuity & Life Assurance Company, a Delaware-domiciled insurance company, Athene Annuity and Life Company, an Iowa-domiciled insurance company, Athene Annuity & Life Assurance Company of New York and Athene Life Insurance Company of New York, New York-domiciled insurance companies, Athene Life Re Ltd., a Bermuda-domiciled reinsurer and Athene Lebensversicherung AG, a German-based life insurance company.

Further information about our companies can be found at www.athene.com.

Safe Harbor for Forward-Looking Statements

This press release contains, and certain oral statements made by Athene's representatives from time to time may contain, forward-looking statements. Such statements are subject to risks and uncertainties that could cause actual results, events and developments to differ

materially from those set forth in, or implied by, such statements. These statements are based on the beliefs and assumptions of Athene's management and the management of Athene's subsidiaries. Generally, forward-looking statements include actions, events, results, strategies and expectations and are often identifiable by use of the words "believes," "expects," "intends," "anticipates," "plans," "seeks," "estimates," "projects," "may," "will," "could," "might," or "continues" or similar expressions. Factors that could cause actual results, events and developments to differ include, without limitation: the accuracy of Athene's assumptions and estimates; Athene's ability to maintain or improve financial strength ratings; Athene's ability to manage its business in a highly regulated industry; regulatory changes or actions; the impact of Athene's reinsurers failing to meet their assumed obligations; the impact of interest rate fluctuations; changes in the federal income tax laws and regulations; litigation (including class action litigation), enforcement investigations or regulatory scrutiny; the performance of third parties; the loss of key personnel; telecommunication, information technology and other operational systems failures; the continued availability of capital; new accounting rules or changes to existing accounting rules; general economic conditions; Athene's ability to protect its intellectual property; the ability to maintain or obtain approval of the Delaware Department of Insurance, the Iowa Insurance Division, the New York Department of Financial Services, the Bermuda Monetary Authority and other regulatory authorities as required for Athene's operations; and other factors discussed from time to time in Athene's filings with the SEC, including our annual report on Form 10-K, which can be found at the SEC's website www.sec.gov.

All forward-looking statements described herein are qualified by these cautionary statements and there can be no assurance that the actual results, events or developments referenced herein will occur or be realized. Athene does not undertake any obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operation results.

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170403006572/en/>

Athene Holding Ltd.

Investor Relations:

Paige Hart, +1 441-279-8527 or +1 310-698-4478

phart@athene.com

or

Media:

Karen Lynn, +1 441-279-8460 or +1 515-342-3910

klynn@athene.com

Source: Athene Holding Ltd.