April 25, 2022

Ball Aluminum Cup™ Recognized with a 2022 Edison Award for Innovation in Providing Consumers Sustainable Solutions

WESTMINSTER, Colo., April 25, 2022 /PRNewswire/ -- TodayBall Corporation (NYSE: BLL) announced that the Ball Aluminum Cup™ was named a Gold winner by the 2022 Edison Awards in the field of Consumer Solutions: Sustainability. Established in 1987, the prestigious Edison Awards honor and foster innovation and innovators that have a positive impact on the world.



Receiving an Edison Award has become one of the highest accolades denoting innovative success. The Ball Aluminum Cup was selected as a winner by expert reviewers from around the world who assessed more than 350 nominations.

Infinitely recyclable and economically valuable, aluminum is the most sustainable beverage packaging material, and like aluminum cans, aluminum cups can be easily recycled. In fact, 75 percent of the aluminum ever produced is still in use today and aluminum cans, cups and bottles can be recycled and back on a store shelf within 60 days. Additionally, the Ball Aluminum Cup is now composed of 90% recycled content, the highest recycled content rate of any beverage packaging in its category.

"We're thrilled that the infinitely recyclable Ball Aluminum Cup has been recognized by the Edison Awards as a sustainable consumer solution," said **Dan Fisher, President and CEO-elect of Ball.** "This recognition affirms the Ball Aluminum Cup's position as both a leader in its category and a simple way for consumers to live more sustainably. It's our mission to use our aluminum beverage packaging expertise to provide customers and consumers with the sustainable solutions they need to do right by the planet, and we're excited to continue delivering on that promise."

"We are incredibly proud of the impact the Edison Awards winners continue to make in the global marketplace," said **Frank Bonafilia, Executive Director of Edison Awards**. "It shows that no matter what the circumstances, great minds are always striving to create new innovations to better the world. The 2022 Edison Awards winners are the best of the best. Congratulations to the innovation teams behind all these amazing products and services."

Ball, a leading global provider of infinitely recyclable aluminum beverage packaging, designed the lightweight aluminum cups, now available in multiple sizes, to bring beverage packaging circularity to sports and entertainment venues in response to growing consumer preference for more sustainable products. The cups are currently available for purchase on Amazon and from major retailers, and they are also helping drive sustainability at major sports & entertainment venues across the U.S., including Ball Arena, SoFi Stadium, Climate Pledge Arena, Mercedes Benz Stadium, Allegiant Stadium, Raymond James Stadium and Hard Rock Stadium.

For more information about the Ball Aluminum Cup, visit https://www.ball.com/aluminumcups.

About Ball Corporation

Ball Corporation supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products for customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 24,300 people worldwide and reported 2021 net sales of $13.8 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This report contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and they

should be read in conjunction with, and qualified in their entirety by, the cautionary statements referenced below. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product capacity, supply, and demand constraints and fluctuations and changes in consumption patterns; availability/cost of raw materials, equipment, and logistics; competitive packaging, pricing and substitution; changes in climate and weather; footprint adjustments and other manufacturing changes, including the startup of new facilities and lines; failure to achieve synergies, productivity improvements or cost reductions; unfavorable mandatory deposit or packaging laws; customer and supplier consolidation; power and supply chain interruptions; changes in major customer or supplier contracts or loss of a major customer or supplier; inability to pas s through increased costs; war, political instability and sanctions, including relating to the situation in Russia and Ukraine and its impact on our supply chain and our ability to operate in Russia and the EMEA region generally; changes in foreign exchange or tax rates; and tariffs, trade actions, or other governmental actions, including business restrictions and shelter-in-place orders in any country or jurisdiction affecting goods produced by us or in our supply chain, including imported raw materials; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the Company as a whole include those listed above plus: the extent to which sustainability-related opportunities arise and can be capitalized upon; changes in senior management, succession, and the ability to attract and retain skilled labor; regulatory actions or issues including those related to tax, ESG reporting, competition, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; the ability to manage cyber threats; litigation; strikes; disease; pandemic; labor cost changes; inflation; rates of return on assets of the Company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical events and governmental policies, including policies, orders, and actions related to COVID-19; reduced cash flow; interest rates affecting our debt; and successful or unsuccessful joint ventures, acquisitions and divestitures, including the announced sale of our Russian business, and their effects on our operating results and business generally.



View original content to download multimedia:https://www.prnewswire.com/news-releases/ball-aluminum-cup-recognized-with-a-2022-edison-award-for-innovation-in-providing-consumers-sustainable-solutions-301532096.html

SOURCE Ball Corporation