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Ball Announces National Partnership with Blue Ocean Innovative Solutions for Retail Launch of the Ball Aluminum Cup™

BROOMFIELD, Colo., June 29, 2020 /PRNewswire/ -- Ball Corporation (NYSE: BLL) today announced that it has named Blue Ocean Innovative Solutions, a leading omnichannel solutions provider, to represent the Ball Aluminum Cup™ at Walmart and Sam's Club locations across the U.S.

Ball, the world's leader in sustainable aluminum packaging solutions, launched the U.S. pilot of its infinitely recyclable Ball Aluminum Cups™ in September 2019. In response to growing consumer demand for sustainable products, Ball identified an opportunity to create an innovative alternative to plastic cups. Just like an aluminum can, which has a global recycling rate of 69 percent, the aluminum cup can be recycled an infinite number of times without losing quality. In fact, 75 percent of aluminum ever produced is still in use today. Lightweight, sturdy and cool to the touch, the aluminum cup offers consumers a better beverage drinking experience and is a game changer for retailers, entertainment venues and concessionaires who want to offer more sustainable packaging options.

"We are thrilled about this new relationship with Blue Ocean Innovative Solutions," said Daniel W. Fisher, senior vice president and chief operating officer, Global Beverage Packaging. "Our research shows that consumers are hungry for a more sustainable cup solution and Blue Ocean's expertise in this industry will enable us to bring the Ball Aluminum Cup directly to them."

"Blue Ocean Innovative Solutions is very excited to partner with Ball on this game changing category innovation that will have a tremendous sustainability impact on the environment," said Biffy Fletcher, vice president of sales, Blue Ocean. "We also know customers will be surprised and delighted by the unique drink experience this fantastic product offers."

For more information or immediate commercial inquiries, please contact the Ball Aluminum Cup sales team at (303) 460-5685 or cupsales@ball.com.

About Ball Corporation
Ball Corporation supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 18,300 people worldwide and reported 2019 net sales of $11.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or

Twitter.

About Blue Ocean Innovative Solutions
Blue Ocean Innovative Solutions is a leading omnichannel solutions provider with services in sales, marketing, category analytics, ecommerce solutions and supply chain excellence. Blue Ocean exists to add value to our clients, customers and our people by navigating the waters of growing relationships, brands and businesses. Consulting and specializing for Walmart Inc. For more information, visit http://blueoceanis.com/

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates," "believes," "targets," "likely," "positions" and similar expressions typically identify forward-looking statements, which are generally any statements other than statements of historical fact. Such statements are based on current expectations or views of the future and are subject to risks and uncertainties, which could cause actual results or events to differ materially from those expressed or implied. You should therefore not place undue reliance upon any forward-looking statements and any such statements should be read in conjunction with, and, qualified in their entirety by, the cautionary statements referenced below. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key factors, risks and uncertainties that could cause actual outcomes and results to be different are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Additional factors that might affect: a) our packaging segments include product capacity, supply, and demand constraints and fluctuations; availability/cost of raw materials and logistics; competitive packaging, pricing and substitution; changes in climate and weather; footprint adjustments and other manufacturing changes, including the startup of new facilities and lines; failure to achieve synergies, productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation; power and supply chain interruptions, including due to virus and disease outbreaks; potential delays and tariffs related to the U.K's departure from the EU; changes in major customer or supplier contracts or a loss of a major customer or supplier; political instability and sanctions; currency controls; changes in foreign exchange or tax rates; and tariffs, trade actions, or other governmental actions, including business restrictions and shelter-in-place orders in any country affecting goods produced by us or in our supply chain, including imported raw materials, such as those related to COVID-19 and those pursuant to Section 232 of the U.S. Trade Expansion Act of 1962 or Section 301 of Trade Act of 1974; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: the extent to which sustainability-related opportunities arise and can be capitalized upon; changes in senior management, succession, and the ability to attract and retain skilled labor; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; the ability to manage cyber threats and the success of information technology initiatives; litigation; strikes; disease; pandemic; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding geopolitical

events and governmental policies both in the U.S. and in other countries, including policies, orders and actions related to COVID-19, the U.S. government elections, budget, sequestration and debt limit; reduced cash flow; interest rates affecting our debt; and successful or unsuccessful joint ventures, acquisitions and divestitures, and their effects on our operating results and business generally.





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