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Euro CanTech presents aerosol award to Ball, Henkel Schwarzkopf got2b can

BROOMFIELD, Colo., May 5, 2016 /PRNewswire/ --Ball Corporation (NYSE: BLL) and Henkel were recently recognized at the 2016 Euro CanTech Awards for best can in the aerosol category. The award-winning cans were selected based on the values of innovation, design and excellence.

Ball's winning can featured Matte & Gloss printing innovation in a striking design for Henkel Schwarzkopf's got2b aerosol hairspray. The extruded aluminum can's graphics are both simplistic and elegant, with distinct contrast between the reflective gloss and soft, subdued matte finishes.

"It is an honor to share the CanTech Award for best aerosol can with our partners at Henkel and jointly develop a package that stands out among the competition," said Stan Platek, general manager of Ball Aerocan Europe. "With the Schwarzkopf got2b can, we delivered on our promise to provide our customers with brilliant graphics that make their products pop off the shelf and draw in consumers."

The awards gala and dinner was held as part of the 2016 Euro CanTech conference in Berlin, Germany, and included more than 150 industry delegates. Sales manager Olivier Valentin attended the gala and accepted the award on behalf of Ball Corporation.

About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,200 people worldwide and reported 2015 sales of $8.0 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission,

including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals; and failure to complete the sale of the Divestment Business.

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