December 10, 2015

Ball Introduces Two-piece, Lightweight Steel Aerosol Can

BROOMFIELD, Colo., Dec. 10, 2015 /PRNewswire/ -- Ball Corporation (NYSE: BLL), the premier global supplier of metal aerosol containers is now manufacturing G3-HD, a two-piece, lightweight steel aerosol container. This latest addition to Ball's industry leading aerosol can portfolio is manufactured in the company's Chestnut Hill, Tennessee facility. Ball currently has strong customer interest in this new, innovative packaging solution and household goods consumers can expect to see the product hitting retail shelves in 2016.

G3-HD is Ball's next generation of steel aerosol packaging. The integrated dome design is the product of a high speed, coil-to-can manufacturing process and features high definition graphics to meet customers' growing expectations for their brands. Moving beyond traditional steel aerosol manufacturing, G3-HD is designed to control sidewall thickness to accommodate various specifications.

"Ball's G3-HD demonstrates our on-going commitment to innovative packaging solutions that help our customers grow their business," said Jim Peterson, senior vice president and chief operating officer, global metal food and household products packaging.

The infinitely recyclable G3-HD is available in multiple sizes and utilizes Ball's advanced technology to provide a brighter and whiter canvas to accommodate up to eight-color, high resolution customer graphics.

By providing the world's most diverse aerosol container portfolio, Ball continues to meet the needs of its growing customer portfolio.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2014 sales of $8.6 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking

statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt; and successful or unsuccessful acquisitions and divestitures, including, with respect to the proposed Rexam PLC acquisition, the effect of the announcement of the acquisition on our business relationships, operating results and business generally; the occurrence of any event or other circumstances that could give rise to the termination of our definitive agreement with Rexam PLC in respect of the acquisition; the outcome of any legal proceedings that may be instituted against us related to the definitive agreement with Rexam PLC; and the failure to satisfy conditions to completion of the acquisition of Rexam PLC, including the receipt of all required regulatory approvals.

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