January 8, 2015

Ball Names Manette Snow as Vice President, Diversity and Inclusion

BROOMFIELD, Colo., Jan. 8, 2015 /PRNewswire/ --Ball Corporation (NYSE: BLL) today announced the promotion of Manette A. Snow to the newly created position of vice president, diversity and inclusion. In this new role, Snow is responsible for further developing and embedding diversity and inclusion best practices throughout the company. She will report to John A. Hayes, chairman, president and CEO, effective immediately.

Snow also will help accelerate Ball's global efforts to attract, retain and develop diverse employees to meet current and future business needs; lead the company's efforts to broaden diversity awareness; evaluate and revitalize existing diversity and inclusion initiatives; and enhance Ball's employee resource groups.

"As Ball continues to grow, we must have an inclusive culture and workforce that reflect our customers, markets and the communities in which we operate to boost creativity, innovation and business performance," Hayes said. "With her deep knowledge of Ball and its employee base, as well as global diversity and inclusion models, Manette will play a key role in further embedding best practices throughout Ball to help ensure our long-term business success."

Snow joined Ball in 2007 and most recently served as vice president, total rewards and analytics.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand

fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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