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Ball Wins Esteemed Canmaking Awards for Innovative Aerosol Packaging

BROOMFIELD, Colo., Nov. 11, 2014 /PRNewswire/ -- Ball recently won two prestigious canmaking awards for its innovation and excellence in the printing and design of metal aerosol packaging.

Ball Aerocan received the 2014 World Aluminium Aerosol Can Award from AEROBAL, the international organization for aluminium aerosol container manufacturers, for a prototype "U Homme" deodorant can featuring Ball's state-of-the-art Matte & Gloss printing technology. An international jury comprised of journalists from the world's leading can magazines and packaging journals selected this year's winners.

Using its unique printing process, Ball can combine glossy and matte finishes on a single package. The two finishes can be applied to any design or color for a contrast effect where the gloss reflects light and the matte offers a subdued soft look, so consumers are able to distinguish between the individual areas of the package both visually and through touch. AEROBAL described the packaging as "branding in perfection, presented in an exemplary manner as a prototype that is aimed at enhancing the design of the 'U' deodorant range."

Ball Aerocan also won a silver award in the aerosols category at The Canmaker magazine's Cans of the Year Awards for its impact-extruded aluminium can for Unilever's AXE body spray that were produced at Ball's Mexican plant. An international competition sponsored each year by The Canmaker, the Cans of the Year Awards celebrate innovation in cans and closures throughout the metal packaging industry.

"Thanks to Ball's ongoing focus on innovation and technology, we're able to provide our customers with aluminium aerosol cans that are eye-catching, convenient and sustainable," said Daniel J. Rabbitt, vice president and general manager, Ball Aerocan, a division of Ball's metal food and household products packaging segment. "We're proud that AEROBAL and The Canmaker have recognized this and, more importantly, that these industry-leading packages are helping to build our customers' brands."

About Ball Corporation
Ball Corporation (NYSE: BLL) supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; customer and supplier consolidation, power and supply chain influence; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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