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Firestone Walker's 805 Now in Cans From Ball

BROOMFIELD, Colo., May 12, 2014 /PRNewswire/ -- As winners of multiple Mid-Sized Brewery of the Year awards at both the Great American Beer Festival and World Beer Cup, Firestone Walker is no stranger to making big news. The release of Firestone Walker's 805 in 12-ounce aluminum cans from Ball Corporation (NYSE: BLL) is the latest example of big news from the award-winning craft brewery.

"Craft beer consumers are embracing cans, continuing to raise their profile," said co-proprietor Adam Firestone. "We also live and work in a place where people spend a lot of time outdoors - at the beach or pool, by the lake, on the golf course or going on hikes. Cans are a practical fit for the local lifestyle."

Firestone Walker's 805 will be available in 12-ounce, infinitely recyclable cans at locations along California's Central Coast beginning this week.

"Firestone Walker and other craft brewers continue to discover the inherent benefits of aluminum cans, including their ability to deliver the highest quality product to consumers by blocking out 100 percent of light and oxygen," said Bruce Doelling, vice president, sales, for Ball's North American metal beverage packaging business. "Made with an average of more than 60 percent recycled aluminum, cans also are a perfect fit with sustainability minded craft beer consumers."

About Firestone Walker Brewing Company
Firestone Walker Brewing Company is a pioneering regional craft brewery founded in 1996 and located in the Paso Robles wine country on California's Central Coast. Firestone Walker launched its 805 brand in 2013, and the signature 805 ale has since become a regional flagship. Find out more at FirestoneBeer.com and 805Beer.com.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements
This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions

identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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