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Saint Archer Brewing Co. Releases Best Selling Beers in Cans from Ball

BROOMFIELD, Colo., April 7, 2014 /PRNewswire/ -- From the heart of San Diego's burgeoning craft beer scene, popular relative newcomer Saint Archer Brewing Company has released their four core beers in 12-ounce cans from Ball Corporation (NYSE: BLL).

"The bottom line is cans speak to who we are as a brand and the lifestyle we all live," says Saint Archer CEO Josh Landan. "Saint Archer was founded by a collection of professional surfers and skateboarders who all love being active and on the move, and cans fit that lifestyle so well. Plus, cans are so good for the beer, that it really just made sense for us."

As of this week, Saint Archer's four best selling beer styles - including their Blonde Ale, White Ale, Pale Ale and IPA - will be available in 100-percent infinitely recyclable, 12-ounce cans in select stores throughout central and southern California.

"When a progressive craft brewer like Saint Archer uses Ball cans, it's a strong confirmation that cans are a great package for quality beer," said Bruce Doelling, vice president, sales, for Ball's North American metal beverage packaging business. "Craft brewers all over the country who focus on quality are recognizing aluminum cans' beer-protecting qualities, including the ability to block out light and oxygen. In addition, cans are inherently sustainable and made with more than 60 percent recycled aluminum, which aligns well with many craft beer consumers."

About Saint Archer Brewing Company
Saint Archer Brewing Company was founded on a unique strain of creative talent - world-class brewers, artists and musicians, and surfers, skateboarders and snowboarders - all coming together with passion and commitment to express a collective true love for handcrafted beer. Saint Archer's been a long time in the tank and hopes you taste their appreciation and gratitude in every sip. To celebrate the launch and illustrate this logical transition for the brand, the Saint Archer team made this short film documenting a skate/surf road trip up the California coast: http://vimeo.com/90649177

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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