February 3, 2014

Ball Names Daniel Fisher as President, North American Metal Beverage Packaging Division, Americas

BROOMFIELD, Colo., Feb. 3, 2014 /PRNewswire/ --Ball Corporation (NYSE: BLL) announced today that Daniel W. Fisher has been named president, North American Metal Beverage Packaging Division, Americas, succeeding Michael Hranicka, who recently left the company.

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(Logo: https://photos.prnewswire.com/prnh/20130925/LA85786LOGO)

Fisher joined Ball in 2010 as vice president, finance, North America, Ball Metal Beverage Packaging Division, Americas, and most recently held the position of senior vice president, finance and planning for that same business. Fisher reports to Gerrit Heske, Ball's senior vice president and chief operating officer, global beverage metal packaging.

"Dan has been a valuable part of our metal beverage packaging leadership team and has helped the organization maximize our opportunities despite a challenging environment," Heske said. "Dan brings the right leadership, drive and dedication as we continue to drive value for all our stakeholders."

About Ball Corporation

Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ 14,500 people worldwide and reported 2013 sales of $8.5 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission,

including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include product demand fluctuations; availability/cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or issues including tax, environmental, health and workplace safety, including U.S. FDA and other actions or public concerns affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

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