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SGIA Recognizes Ball for Industry-Leading Graphics at 2013 Golden Image Awards

BROOMFIELD, Colo., Nov. 21, 2013 /PRNewswire/ -- The Specialty Graphic Imaging Association recognized Ball Corporation (NYSE: BLL) for its industry-leading specialty container designs last month during the 2013 Golden Image Awards Competition at the SGIA expo in Orlando, Fla.

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Ball swept the digitally printed container category with four winning entries:

- **Gold** – Maryland Decorated Tin
- **Silver** – Outer Banks Popcorn Tin
- **Bronze** – Fisher's Popcorn New York Tin
- **Honorable Mention** – Fisher's Popcorn Beach Scene Tin

"Ball's ongoing commitment to innovation and early adoption of emerging technologies has made us a leader in the metal packaging industry," said Gary Woeste, vice president of sales and marketing for Ball's metal food and household products packaging division. "SGIA's recognition of our graphics as among the best in the world is truly an honor and a wonderful testament to this commitment."

Ball has made technological upgrades in its specialty tin business over the years that have enabled the production of smaller print runs, easier prototyping of new customer designs and quick changeover times. With its significant offset metal decorating presence and digital printing advancements, Ball provides specialty metal packaging and graphics that can help customers cost-effectively differentiate their products on the shelf.

SGIA, the only international association for specialty imaging, is committed to staying at the forefront of specialty imaging trends and innovations, and helps members by building valued partnerships and affiliations, and providing the tools and information they need to stay one step ahead of the competition. Entries in SGIA's annual competition are judged based on their technical accomplishments, including the level of difficulty and quality of execution.

About Ball Corporation
Ball Corporation supplies innovative, sustainable packaging solutions for beverage, food and household products customers, as well as aerospace and other technologies and services

primarily for the U.S. government. Ball Corporation and its subsidiaries employ 15,000 people worldwide and reported 2012 sales of more than $8.7 billion. For more information, visit www.ball.com, or connect with us on Facebook or Twitter.

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions identify forward-looking statements. Such statements are subject to risks and uncertainties, which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99 in our Form 10-K, which are available on our website and at www.sec.gov. Factors that might affect: a) our packaging segments include fluctuation in product demand; availability and cost of raw materials; competitive packaging, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve productivity improvements or cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; political instability and sanctions; and changes in foreign exchange or tax rates; b) our aerospace segment include funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts; c) the company as a whole include those listed plus: changes in senior management; successful or unsuccessful acquisitions and divestitures; regulatory action or laws including tax, environmental, health and workplace safety, including U.S. FDA and other actions affecting products filled in our containers, or chemicals or substances used in raw materials or in the manufacturing process; technological developments and innovations; litigation; strikes; labor cost changes; rates of return on assets of the company's defined benefit retirement plans; pension changes; uncertainties surrounding the U.S. government budget, sequestration and debt limit; reduced cash flow; ability to achieve cost-out initiatives; interest rates affecting our debt.

SOURCE Ball Corporation