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Ball Names Michael Hranicka President, Metal Beverage Packaging, Americas

BROOMFIELD, Colo., Jan. 4 /PRNewswire-FirstCall/ -- Ball Corporation (NYSE: BLL) announced today that Michael L. Hranicka has been named president, metal beverage packaging, Americas. Hranicka joined Ball in 2005 as vice president, sales and marketing for Ball's metal food packaging business. In 2007 he became senior vice president, sales and marketing for Ball's expanded metal food and household packaging products division, Americas, and in 2009 was named executive vice president and chief operating officer, metal beverage packaging, North America. Hranicka reports to Raymond J. Seabrook, Ball's executive vice president and chief operating officer, global packaging.

"Michael Hranicka has been effective in guiding the ongoing integration of the metal beverage packaging plants Ball recently acquired from AB InBev and in working with his team to get closer to our customers and to instill a disciplined, process-oriented approach within the business," Seabrook said. "As president, he will expand that approach in our metal beverage packaging operations in the United States, Canada and Brazil."

Ball Corporation is a supplier of high-quality metal and plastic packaging for beverage, food and household products customers, and of aerospace and other technologies and services, primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 14,500 people worldwide and reported 2008 sales of approximately $7.6 billion. For the latest Ball news and for other company information, please visit www.ball.com.

Image Available: http://www.ballcorporate.com/page.jsp?page=44&id=49

Forward-Looking Statements

This release contains "forward-looking" statements concerning future events and financial performance. Words such as "expects," "anticipates," "estimates" and similar expressions are intended to identify forward-looking statements. Such statements are subject to risks and uncertainties which could cause actual results to differ materially from those expressed or implied. The company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Key risks and uncertainties are summarized in filings with the Securities and Exchange Commission, including Exhibit 99.2 in our Form 10-K, which are available at our Web site and at www.sec.gov. Factors that might affect our packaging segments include fluctuation in product demand and preferences; availability and cost of raw materials; competitive packaging availability, pricing and substitution; changes in climate and weather; crop yields; competitive activity; failure to achieve anticipated productivity improvements or production

cost reductions; mandatory deposit or other restrictive packaging laws; changes in major customer or supplier contracts or loss of a major customer or supplier; and changes in foreign exchange rates or tax rates. Factors that might affect our aerospace segment include: funding, authorization, availability and returns of government and commercial contracts; and delays, extensions and technical uncertainties affecting segment contracts. Factors that might affect the company as a whole include those listed plus: accounting changes; changes in senior management; the current global recession and its effects on liquidity, credit risk, asset values and the economy; successful or unsuccessful acquisitions, joint ventures or divestitures; integration of recently acquired businesses; regulatory action or laws including tax, environmental, health and workplace safety, including in respect of climate change, or chemicals or substances used in raw materials or in the manufacturing process; governmental investigations; technological developments and innovations; goodwill impairment; antitrust, patent and other litigation; strikes; labor cost changes; rates of return projected and earned on assets of the company's defined benefit retirement plans; pension changes; reduced cash flow; interest rates affecting our debt; and changes to unaudited results due to statutory audits or other effects.

SOURCE Ball Corporation