

November 27, 2012



Intel to Showcase Ultrabook™ Convertibles with Touch, Tablets and Phones at CES 2013

Intel Corporation:

WHEN: Jan. 8-11, 2013 (pre-show Intel highlights include a Jan. 7 media conference at the 2013 CES Press Day)

WHERE: 2013 International Consumer Electronics Show
Las Vegas Convention Center; Intel booth at Central Hall #7253

WHAT: Intel Media and Analysts Briefing

- At the 2013 CES Press Day, Kirk Skaugen, Intel's vice president and general manager of the PC Client Group, will provide an update on Ultrabook™ convertibles with touch, phones and tablets based on today's 3rd generation Intel® Core™ processors, Intel® Atom™ processors as well as future technologies.
- 1-1:45 p.m. on Jan. 7 at The Mandalay Bay, Rooms I & J
- Seating is first-come, first-serve; doors open at 12:45 p.m.
- Media, bloggers and analysts must be CES-credentialed to attend
- More information: www.cesweb.org/News/CES-Press-Releases/CES-Press-Release.aspx?NodeID=47b44862-9458-4f89-b02c-006704d93c06

Intel Booth Preview for Analysts, Bloggers and Media

- On the opening morning of CES, Intel will provide credentialed analysts, bloggers and media with an exclusive sneak peek of the Intel booth and product demonstrations before the show floor officially opens.
- 7-8:15 a.m. on Jan. 8 at the Intel booth, Central Hall #7253
- Event is during pre-show hours; enter through exterior C2 lobby

WHAT ELSE: Throughout the show, Intel will showcase the 3rd generation Intel Core processor-powered Ultrabook devices and tablets as well as several phones and tablets powered by Intel® Atom™ processors. Numerous other Intel-powered devices from leading manufacturers will also be displayed.

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