



Intel Capital Invests US\$23 Million in India

Investments in July Systems, KLG Systel, and MCX signal continued commitment from Intel Capital to foster Indian innovation

Mumbai, March 25, 2010 -Intel Capital, Intel Corporation's global investment organization, today reaffirmed its commitment to Indian entrepreneurship by detailing plans to invest US\$23 million in three Indian technology companies:

- July Systems provides mobile Internet solutions which enable media brands to publish, distribute, monetize inventory and personalize services for consumers;
- KLG Systel provides smart grid and energy management and efficiency solutions to power utilities and end-users; and
- MCX, a leading commodity futures electronic exchange in India, has permanent recognition from the Government of India for facilitating online trading, clearing and settlement operations for futures market across the country.

Individual investment amounts were not disclosed. Funding will come from the US\$250 million Intel Capital India Technology Fund established in December 2005. This fund invests in Indian technology companies to stimulate local technology innovation and the continued growth of India's information technology industry.

"Intel Capital's investment in July Systems, KLG Systel and MCX reinforces our commitment towards fostering Indian innovation," said Arvind Sodhani, president of Intel Capital and Intel executive vice president. "We believe that India is poised for the next phase of growth. Intel Capital's investment will help with global resources, knowledge and expertise to assist these companies with their growth and success."

Investment in July Systems: July Systems developed the industry's first Mobile 3.0 publishing platform. The company plans to use Intel Capital's funds to grow its sales, business development and operations teams in North American and the Asia Pacific. In addition, it will deepen R&D investments in the company's Mi™ platform, including its crossplatform publishing across mobile web and native applications, rich media advertising technologies, real-time interactive video and micro-payment management systems.

Rajesh Reddy, Founder and CEO, July Systems, commented: "We are delighted to receive investment from Intel Capital. This represents the next phase of our growth and will allow July Systems to strengthen its position by investing in technology, operations and expanding our team. Intel Capital's strategic investment will help enhance the appeal of our offering."

Investment in KLG Systel: KLG Systel developed Connectgaia.com and SG 61 technologies, which allow the monitoring and control of electrical devices remotely over the Internet. The company has also developed a software as a service solution, known as Vidushi, for CIS and utility billing and management. The company is developing a Smart Grid and energy efficiency device based around the Intel Atom processor, as well as creating a center of excellence to showcase technology and emerging models.

Kumud Goel, Managing Director, KLG Systel, added: "Investment by Intel Capital shall enable us to access the latest technologies to upgrade our Connectgaia.com and SG 61 technologies on the Intel Atom chipset. We shall be able to provide innovative solutions to address the issues of global warming and CO2 emissions by reducing and optimizing usage of energy across the electricity supply chain."

Investment in MCX: MCX is a leading Indian electronic commodity futures exchange that trades more than 40 commodities from various market segments including bullion (globally #1 Silver, #2 Gold), energy, metals, fiber, and agro-commodities. Intel Capital has purchased an equity investment stake in MCX via a secondary transaction with an existing MCX investor. Intel and MCX plan to work together to advance technology adoption in hinterland India, where MCX and its sister companies have deep existing reach through an existing network of 4,000 bulk warehouses and extensive broker network.

Commenting on the investments, Sudheer Kuppam, managing director, Intel Capital Asia Pacific, stated: "Investing in electronic financial exchanges, smart grid technology solutions and mobile Internet-enabling technology platforms demonstrates Intel Capital's strong commitment to India's on-going infrastructure build-out, as aligned with the national agenda. Investing in entrepreneurship within technology sectors vital to the growth of the country will continue to characterize Intel Capital's activities in India over the medium term."

Since 1998, Intel Capital has invested more than US\$200 million in Indian technology companies across 10 cities, showing the importance that Intel places on fostering entrepreneurship and technology innovation in India.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.5 billion in over 1,050 companies in 47 countries. In that timeframe, 175 portfolio companies have gone public on various exchanges around the world and 241 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit <http://www.intelcapital.com>.

About July Systems

July Systems is a leading mobile media company. July Systems' product suite – the Mi™ Platform helps brands publish, distribute and monetize their mobile internet services. It is the industry's first Mobile 3.0 publishing platform and powers several premium Media, Entertainment, News, and Sports brands. These user-centric mobile Internet channels result in significantly increased usage, advertising inventory for publishers, and an engaged opportunity for advertisers. www.julysystems.com

About KLG Systel

KLG Systel is a Knowledge Company providing IT-centric solutions for the Enterprise Life Cycle of process, power, metals, manufacturing and infrastructure sector in India. Solutions comprise Computational Engineering Sciences, Enterprise Project Management and Manufacturing Automation Solutions. This model addresses the needs of a very wide spectrum of customers that includes the Top 500 Indian companies (Government & Private Sector) and Indian arms of the Fortune 500 companies. KLG Systel has also ventured into Power Systems Solutions where it works with Power Utilities and Power Consumers providing solutions for the Smart Grid and Energy Management and Efficiency. KLG Systel is listed on the National and Bombay Stock exchange. www.klgsystel.com

About MCX

Headquartered in the financial capital of India, Mumbai, Multi Commodity Exchange of India Ltd is a demutualised nationwide electronic commodity futures exchange set up by Financial Technologies (India) Ltd. with permanent recognition from Government of India for facilitating online trading, clearing and settlement operations for futures market across the country. The exchange started operations in November 2003. <http://www.mcxindia.com>

Intel and the Intel logo are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

* Other names and brands may be claimed as the property of others.

Investments in July Systems, KLG Systel, and MCX signal continued commitment from Intel Capital to foster Indian innovation

Mumbai, March 25, 2010 -Intel Capital, Intel Corporation's global investment organization, today reaffirmed its commitment to Indian entrepreneurship by detailing plans to invest US\$23 million in three Indian technology companies:

- July Systems provides mobile Internet solutions which enable media brands to publish, distribute, monetize inventory and personalize services for consumers;
- KLG Systel provides smart grid and energy management and efficiency solutions to power utilities and end-users; and
- MCX, a leading commodity futures electronic exchange in India, has permanent recognition from the Government of India for facilitating online trading, clearing and settlement operations for futures market across the country.

Individual investment amounts were not disclosed. Funding will come from the US\$250 million Intel Capital India Technology Fund established in December 2005. This fund invests in Indian technology companies to stimulate local technology innovation and the continued growth of India's information technology industry.

"Intel Capital's investment in July Systems, KLG Systel and MCX reinforces our commitment towards fostering Indian innovation," said Arvind Sodhani, president of Intel Capital and Intel executive vice president. "We believe that India is poised for the next phase of growth. Intel Capital's investment will help with global resources, knowledge and expertise to assist these companies with their growth and success."

Investment in July Systems: July Systems developed the industry's first Mobile 3.0 publishing platform. The company plans to use Intel Capital's funds to grow its sales, business development and operations teams in North American and the Asia Pacific.

In addition, it will deepen R&D investments in the company's Mi™ platform, including its crossplatform publishing across mobile web and native applications, rich media advertising technologies, real-time interactive video and micro-payment management systems.

Rajesh Reddy, Founder and CEO, July Systems, commented: "We are delighted to receive investment from Intel Capital. This represents the next phase of our growth and will allow July Systems to strengthen its position by investing in technology, operations and expanding our team. Intel Capital's strategic investment will help enhance the appeal of our offering."

Investment in KLG Systel: KLG Systel developed Connectgaia.com and SG 61 technologies, which allow the monitoring and control of electrical devices remotely over the Internet. The company has also developed a software as a service solution, known as Vidushi, for CIS and utility billing and management. The company is developing a Smart Grid and energy efficiency device based around the Intel Atom processor, as well as creating a center of excellence to showcase technology and emerging models.

Kumud Goel, Managing Director, KLG Systel, added: "Investment by Intel Capital shall enable us to access the latest technologies to upgrade our Connectgaia.com and SG 61 technologies on the Intel Atom chipset. We shall be able to provide innovative solutions to address the issues of global warming and CO2 emissions by reducing and optimizing usage of energy across the electricity supply chain."

Investment in MCX: MCX is a leading Indian electronic commodity futures exchange that trades more than 40 commodities from various market segments including bullion (globally #1 Silver, #2 Gold), energy, metals, fiber, and agro-commodities. Intel Capital has purchased an equity investment stake in MCX via a secondary transaction with an existing MCX investor. Intel and MCX plan to work together to advance technology adoption in hinterland India, where MCX and its sister companies have deep existing reach through an existing network of 4,000 bulk warehouses and extensive broker network.

Commenting on the investments, Sudheer Kuppam, managing director, Intel Capital Asia Pacific, stated: "Investing in electronic financial exchanges, smart grid technology solutions and mobile Internet-enabling technology platforms demonstrates Intel Capital's strong commitment to India's on-going infrastructure build-out, as aligned with the national agenda. Investing in entrepreneurship within technology sectors vital to the growth of the country will continue to characterize Intel Capital's activities in India over the medium term."

Since 1998, Intel Capital has invested more than US\$200 million in Indian technology companies across 10 cities, showing the importance that Intel places on fostering entrepreneurship and technology innovation in India.

About Intel Capital

Intel Capital, Intel's global investment organization, makes equity investments in innovative technology start-ups and companies worldwide. Intel Capital invests in a broad range of companies offering hardware, software, and services targeting enterprise, home, mobility, health, consumer Internet, semiconductor manufacturing and cleantech. Since 1991, Intel Capital has invested more than US\$9.5 billion in over 1,050 companies in 47 countries. In that timeframe, 175 portfolio companies have gone public on various exchanges around the world and 241 were acquired or participated in a merger. In 2009, Intel Capital invested US\$327 million in 107 investments with approximately 50 percent of funds invested outside the U.S. and Canada. For more information on Intel Capital and its differentiated advantages, visit <http://www.intelcapital.com>.

About July Systems

July Systems is a leading mobile media company. July Systems' product suite – the Mi™ Platform helps brands publish, distribute and monetize their mobile internet services. It is the industry's first Mobile 3.0 publishing platform and powers several premium Media, Entertainment, News, and Sports brands. These user-centric mobile Internet channels result in significantly increased usage, advertising inventory for publishers, and an engaged opportunity for advertisers. www.julysystems.com

About KLG Systel

KLG Systel is a Knowledge Company providing IT-centric solutions for the Enterprise Life Cycle of process, power, metals, manufacturing and infrastructure sector in India. Solutions comprise Computational Engineering Sciences, Enterprise Project Management and Manufacturing Automation Solutions. This model addresses the needs of a very wide spectrum of customers that includes the Top 500 Indian companies (Government & Private Sector) and Indian arms of the Fortune 500 companies. KLG Systel has also ventured into Power Systems Solutions where it works with Power Utilities and Power Consumers providing solutions for the Smart Grid and Energy Management and Efficiency. KLG Systel is listed on the National and Bombay Stock exchange. www.klgsystel.com

About MCX

Headquartered in the financial capital of India, Mumbai, Multi Commodity Exchange of India Ltd is a demutualised nationwide electronic commodity futures exchange set up by Financial Technologies (India) Ltd. with permanent recognition from Government of India for facilitating online trading, clearing and settlement operations for futures market across the country. The exchange started operations in November 2003. <http://www.mcxindia.com>

Intel and the Intel logo are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

* Other names and brands may be claimed as the property of others.