

January 27, 2022



## Mister Car Wash Opens New Location in Abilene, Texas

*New location offers convenient service to residents on the West Side of the city*

TUCSON, Ariz.--(BUSINESS WIRE)-- [Mister Car Wash, Inc.](#) (the "Company" or "Mister"; NYSE: MCW), the nation's largest car wash brand, announced the opening of its newest location at 130 S Pioneer Drive, in Abilene.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220127005569/en/>



The new Pioneer Road location features a state-of-the-art tunnel experience with Mister's proprietary cleaning systems, including sophisticated water filtration and reclamation systems providing a sustainable and water responsible car wash. Unlimited Wash Club members can also access all Mister Car Wash locations across the city using the dedicated Member Only lanes. (Photo: Business Wire)

location of 2022 and is a great start to the year. Since entering the Abilene market in 2012, we've increased our footprint to five locations across the city," said James Throckmorton, Vice President of Real Estate Development for Mister Car Wash. "With the new Pioneer location, we are proud to deliver a convenient and professional wash experience to those on the West Side of Abilene and provide our members with another location to choose from. Additionally, we are excited be a part of the redevelopment of the Westgate Town Center and join other new retailers to the area."

As part of the new store opening, the location will be hosting a Grand Opening celebration on February 5<sup>th</sup> and 6<sup>th</sup> featuring free Platinum Express washes, valued at \$20, from 7:30 am to 7:00 pm. As part of the Platinum package, customers will get to experience all of Mister's signature products including the waterfall HotShine® Carnauba wax, Repel Shield and Platinum Seal.

"The opening of our Pioneer location is our first greenfield

The new Pioneer Road location features a state-of-the-art tunnel experience with Mister's proprietary cleaning systems, including sophisticated water filtration and reclamation systems providing a sustainable and water responsible car wash. Customers can quickly keep their car clean and take advantage of the 30 free vacuum stalls on site. Unlimited Wash Club members can also access all Mister Car Wash locations across the city using the dedicated Member Only lanes.

Hours of operation of the new store are 7:30 am to 7:00 pm Monday - Saturday and 8:00 am to 6:00 pm Sunday. For more information about the Pioneer location, please visit <https://mistercarwash.com/location/pioneer/>.

Including this location, the company operates 397 locations across 21 states, as of January 27, 2022.

### **Join the Mister Car Wash Team**

Candidates interested in joining the Mister Car Wash team at any local store can apply online at [careers.mistercarwash.com](https://careers.mistercarwash.com). Mister Car Wash is an equal opportunity employer, and new team members will receive a wide variety of benefits including competitive pay, paid-time-off earned from day one, generous benefits, and free car washes.

### **About Mister Car Wash® | Inspiring People to Shine®**

Headquartered in Tucson, Arizona, Mister Car Wash, Inc. (NYSE: MCW) operates over 390 car washes nationwide and has the largest car wash subscription program in North America. With over 25 years of car wash experience, the Mister team is focused on operational excellence and delivering a memorable customer experience through elevated hospitality. The Mister brand is anchored in quality, friendliness and a commitment to the communities we serve as good stewards of the environment and the resources we use. We believe that when you take care of your people, they will take care of your customers. To learn more visit: <https://mistercarwash.com>

### **Forward-Looking Statements**

This press release includes "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release include but are not limited to Mister Car Wash's expansion efforts and branding initiatives. Words including "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may," "might," "plan," "potential," "predict," "seek," or "should," or the negative thereof or other variations thereon or comparable terminology are intended to identify forward-looking statements. In addition, any statements or information that refer to expectations, beliefs, plans, projections, objectives, performance, or other characterizations of future events or circumstances, including any underlying assumptions, are forward-looking.

These forward-looking statements are based on management's current expectations and beliefs. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause the Company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to: developments involving the Company's competitors

and its industry; the Company's ability to attract new customers, retain existing customers and maintain or grow its number of subscription members; potential future impacts of the COVID-19 pandemic; the Company's ability to open and operate new locations in a timely and cost-effective manner; the Company's ability to identify suitable acquisition targets and consummate such acquisitions on attractive terms; the Company's ability to maintain and enhance its brand reputation; the Company's reliance on and relationships with third-party suppliers; risk related to the Company's indebtedness and capital requirements; risk related to governmental laws and regulations applicable to the Company and its business; the Company's ability to maintain security and prevent unauthorized access to electronic and other confidential information; and the other important factors discussed under the caption "Risk Factors" in the Company's final prospectus filed with the Securities and Exchange Commission (the "SEC") on July 27, 2021 pursuant to Rule 424(b)(4), as such factors may be updated from time to time in its other filings with the SEC, which are accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and Investor Relations section of the Company's website at <https://ir.mistercarwash.com/>.

These and other important factors could cause actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any forward-looking statement that the Company makes in this press release speaks only as of the date of such statement. Except as required by law, the Company does not undertake any obligation to update or revise or to publicly announce any update or revision to, any of the forward-looking statements, whether as a result of new information, future events, or otherwise.

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