July 7, 2016



WisdomTree Announces Ten Additional ETFs have Filed Notification with the Financial Services Agency of Japan (FSA)

Expanding the Suite of Innovative Smart Beta ETF Strategies to Japanese Retail Investors

NEW YORK, July 07, 2016 (GLOBE NEWSWIRE) -- WisdomTree Investments, Inc. (NASDAQ:WETF), an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager, today announced that ten additional ETFs have recently filed notification with the Financial Services Agency of Japan (FSA). With these additions, WisdomTree now has available a total of 27 ETFs for sale in Japan through Japanese securities companies.

The 10 newly notified ETFs expand WisdomTree's range of equity products available to retail investors in Japan, at a time when Japanese investors are looking to diversify away from cash and Japanese Government Bonds (JGBs) into foreign stocks and bonds for additional income and return potential. The strategies include WisdomTree's novel dividend growth methodology, as well as Japan's first liquid alternatives ETFs through the offering of the Dynamic Long/Short U.S. and Dynamic Bearish U.S. Equity Funds.

Ticker	Fund Name
DLN	WisdomTree LargeCap Dividend Fund
DON	WisdomTree MidCap Dividend Fund
DES	WisdomTree SmallCap Dividend Fund
DGRW	WisdomTree U.S. Quality Dividend Growth Fund
DGRS	WisdomTree U.S. SmallCap Quality Dividend Growth Fund
EUDG	WisdomTree Europe Quality Dividend Growth Fund
DGS	WisdomTree Emerging Markets SmallCap Dividend Fund
DGRE	WisdomTree Emerging Markets Quality Dividend Growth Fund
DYLS	WisdomTree Dynamic Long/Short U.S. Equity Fund
DYB	WisdomTree Dynamic Bearish U.S. Equity Fund

Newly Notified Funds

Previously Notified Funds

Ticker	Fund Name
JGBB	WisdomTree Japan Interest Rate Strategy Fund
DFJ	WisdomTree Japan SmallCap Dividend Fund

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DXJF	WisdomTree Japan Hedged Financials Fund
DXJH	WisdomTree Japan Hedged Health Care Fund
DXJR	WisdomTree Japan Hedged Real Estate Fund
DXJC	WisdomTree Japan Hedged Capital Goods Fund
DXJT	WisdomTree Japan Hedged Tech, Media and Telecom Fund
DFE	WisdomTree Europe SmallCap Dividend Fund
DEW	WisdomTree Global High Dividend Fund
GULF	WisdomTree Middle East Dividend Fund
DXJS	WisdomTree Japan Hedged SmallCap Equity Fund
EPI	WisdomTree India Earnings Fund
DXJ	WisdomTree Japan Hedged Equity Fund
HEDJ	WisdomTree Europe Hedged Equity Fund
DEM	WisdomTree Emerging Markets High Dividend Fund
DHS	WisdomTree High Dividend Fund
ELD	WisdomTree Emerging Markets Local Debt Fund

About WisdomTree

WisdomTree Investments, Inc., through its subsidiaries in the U.S., Europe and Japan (collectively, "WisdomTree"), is an exchange-traded fund ("ETF") and exchange-traded product ("ETP") sponsor and asset manager headquartered in New York. WisdomTree offers products covering equities, fixed income, currencies, commodities and alternative strategies. WisdomTree currently has approximately \$38.5 billion in assets under management globally.

WisdomTree® is the marketing name for WisdomTree Investments, Inc. and its subsidiaries worldwide.

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Source: WisdomTree Investments, Inc.