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Applied BioSciences Announces Partnership with Boxing Heavyweight Champion Shannon Briggs

LOS ANGELES, March 20, 2019 (GLOBE NEWSWIRE) -- Applied Biosciences Corp. (OTCQB: APPB), a diversified cannabinoid therapeutics company focused on the medical, bioceutical, testing and pet health industries, announced that has signed a partnership agreement with Shannon “the Cannon” Briggs, the former heavyweight boxing champion and world record-holder for the most first round knockouts.

Through this new partnership, Briggs and the Company will work together to formulate a line of athlete-focused cannabidiol (“CBD”) based health and wellness supplements to enhance training and recovery under the “Champ Organics” brand.

Additionally, Briggs and the Company will collaborate on an awareness campaign to help educate athletes around the world about the potential benefits of using CBD for pain management, relaxation, decreasing anxiety and improving sleep quality. Briggs hopes to educate the public on the potential benefits of using CBD to help decrease dependence on opioids.

“I have partnered with Applied BioSciences to develop and market Champ Organics because their products are made with the highest quality ingredients and all-natural CBD. I am a firm believer in the benefits that CBD delivers for joint pain and headaches. Since I have incorporated CBD to my daily supplements, I have been surprised by the positive impact it has had on my overall quality of life.” commented Shannon Briggs

“Every day, roughly 130 Americans die from opioid overdoses¹,” noted Briggs. “Meanwhile, a recent study² in the Journal of the American Medical Association showed that in states where people could legally use cannabis, the number of filled opioid prescriptions dropped significantly, and there were lower rates of opioid overdose and death.”

“The all-natural formulations of Applied Biosciences’ Remedi CBD products attracted Briggs to our Company,” commented Chris Bridges, President and Director of Applied Biosciences. “Our Company’s aligned mission to end the country’s opioid epidemic was what made him choose Applied in the end. This partnership will allow us to expand into a new vertical and additional distribution channels globally.”

¹: <https://www.cdc.gov/drugoverdose/epidemic/index.html>

²: <https://jamanetwork.com/journals/jamainternalmedicine/article-abstract/2676999>

About Applied BioSciences Corp.

Applied BioSciences Corp. (www.appliedbiocorp.com), is a diversified company focused on multiple areas of the medical, bioceutical and pet health industry. As a leading company in the CBD and Pet health space, the company is currently shipping to the majority of US states as well as to 5 International countries. The company is focused on select investment, consumer brands, and partnership opportunities in the recreational, health and wellness, nutraceutical, and media industries.

About Trace Analytics Inc.

Trace Analytics Inc. is a leading cannabis science and technology company with significant footprints in lab testing, research and development and licensing. Trace Analytics was started by a group of scientists who specialized in analytical chemistry, genetics and molecular biology. The focus of the team is to ensure compliance with public safety standards and end user safety. Trace Analytics is in the process of expanding throughout the United States, and globally. With the goal of helping the rest of the world adopt "best practices" in cannabis and hemp testing, the company also provides expert consulting services to legislators and regulators in many countries, states and municipalities around the world. For more information, please visit: <http://traceanalytics.com>

About Shannon Briggs

Born in Brooklyn, New York, Shannon "the Cannon" Briggs was an American professional boxer for 20 years, having twice won the title of world heavyweight champion, having held the lineal title from 1997 to 1998, and the World Boxing Organization title from 2006 to 2007.

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To be added to the Applied BioSciences email distribution list, please email info@appliedbiocorp.com with APPB in the subject line.

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of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may, and probably will, differ materially from what is expressed or forecasted in such forward-looking statements due to numerous factors, including those described above and those risks discussed from time to time in the Company's filings with the Securities and Exchange Commission. Factors which could cause actual results to differ materially from these forward-looking statements include such factors as (i) the development and protection of our brands and other intellectual property, (ii) the need to raise capital to meet business requirements, (iii) significant fluctuations in marketing expenses, (iv) the ability to achieve and expand significant levels of revenues, or recognize net income, from the sale of our products and services, (v) the Company's ability to conduct the business if there are changes in laws, regulations, or government policies related to cannabis, (vi) management's ability to attract and maintain qualified personnel necessary for the development and commercialization of its planned products, and (vii) other information that may be detailed from time to time in the Company's filings with the United States Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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