

January 27, 2020



## World Poker Tour® Announces New National Syndication Package for 2020

LOS ANGELES--(BUSINESS WIRE)-- WPT® today announced a new distribution deal to air the World Poker Tour® television show in syndication across 15 million additional homes in the United States. With the new agreement, the WPT television show will now be available in 102 million households countrywide.

The deal includes 22 markets across all regions of the country, including KDOC-TV in Los Angeles, KBPX-TV in Houston, and KOOL-TV in Minneapolis-St. Paul. The full list of markets and their respective stations are as follows:

- Los Angeles: KDOC-TV
- Houston: KBPX-TV 46
- Minneapolis-St. Paul: KOOL-TV
- Raleigh-Durham: WLFL/WRDC-TV
- Salt Lake City: KUTV/KMYU/KJZZ-TV
- Kansas City: KCMI-TV
- Columbus, OH: WCSN-TV
- Milwaukee: WVTM/ETVW
- Las Vegas: KSNV/KVCW/NVCW-TV
- Norfolk-Portsmouth-Newport News: WSKY-TV
- Birmingham: WOTM-TV
- Louisville: WMYO-TV
- Mobile-Pensacola: WPMI/WJTC-TV
- Honolulu: Hawaii TV Channel 4.3
- Rochester, NY: WBGT-TV
- Toledo: WMNT-TV
- Madison: ETVW
- Reno: KNSN-TV
- Lansing: WSYM-TV
- Monterey-Salinas: KOTR MY TV 11
- La Crosse-Eau Claire: WKBT-TV
- Erie: ENN+

The syndication airings started on January 6 with the WPT Legends of Poker event from Season XII of the World Poker Tour.

Highlights from Season XII on the World Poker Tour include Anthony Zinno's first WPT win at the WPT Borgata Poker Open, Mohsin Charania stepping into the WPT winner's circle at the WPT Grand Prix de Paris, WPT commentator Tony Dunst becoming a WPT Champion at WPT Caribbean, and Eric Afriat defeating the largest field in WPT Main Tour history at the WPT Seminole Hard Rock Poker Showdown.

This latest syndication deal to enhance the growth of the WPT TV show was spearheaded by Loc Sondheim, Director of Ad Sales and Distribution for WPT, in partnership with CAP Sports Group.

“The World Poker Tour continues to expand its reach, and we are thrilled to be syndicating some of the most popular seasons of the WPT in markets across the U.S.,” Sondheim said. “Audiences can look forward to watching some of the most exciting and entertaining poker action that the World Poker Tour has to offer on their beloved local stations.”

“WPT is moving forward into the new decade with more widespread distribution than ever, and this syndication deal is the tip of the iceberg for our global offerings across Linear TV and OTT,” said Johnny McMahon, VP of WPT Studios.

Viewers are advised to check their local listings for when the World Poker Tour airs in a market near them.

For more information regarding the World Poker Tour, head to [WPT.com](http://WPT.com).

### **About World Poker Tour**

World Poker Tour (WPT) is the premier name in internationally televised gaming and entertainment with brand presence in land-based tournaments, television, online, and mobile. Leading innovation in the sport of poker since 2002, WPT ignited the global poker boom with the creation of a unique television show based on a series of high-stakes poker tournaments. WPT has broadcast globally in more than 150 countries and territories, and is currently producing its 18th season, which airs on FOX Sports Regional Networks in the United States. Season XVIII of WPT is sponsored by [ClubWPT.com](http://ClubWPT.com). [ClubWPT.com](http://ClubWPT.com) is a unique online membership site that offers inside access to the WPT, as well as a sweepstakes-based poker club available in 35 states across the United States. WPT also participates in strategic brand license, partnership, and sponsorship opportunities. For more information, go to [WPT.com](http://WPT.com). WPT Enterprises Inc. is a subsidiary of Allied Esports Entertainment, Inc.

### **About Allied Esports Entertainment**

Allied Esports Entertainment, Inc. (NASDAQ: AESE) is a global leader in esports entertainment, providing innovative infrastructure, transformative live experiences, multiplatform content and interactive services to audiences worldwide through its strategic fusion of two powerful brands: Allied Esports and the World Poker Tour (WPT). For more information, visit [AlliedEsportsEnt.com](http://AlliedEsportsEnt.com).

### **Forward-Looking Statements**

This communication contains “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and the Private Securities Litigation Reform Act of 1995. Forward-looking statements may relate to future results, strategy and plans of Allied Esports Entertainment, Inc. and the World Poker Tour (collectively, the “Companies”) (including certain projections and business trends, and statements, which may be identified by the use of the words “plans”, “expects” or “does not expect”, “estimated”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”,

“anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might”, “projects”, “will” or “will be taken”, “occur” or “be achieved”). Forward-looking statements are based on the opinions and estimates of management of the Companies as of the date such statements are made, and they are subject to known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, level of activity, performance or achievements to be materially different from those expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, each Company’s respective revenues and operating performance, general economic conditions, industry trends, legislation or regulatory requirements affecting the business in which it is engaged, management of growth, its business strategy and plans, the result of future financing efforts and its dependence on key personnel, and the ability to retain key personnel. Readers are cautioned not to place undue reliance upon any forward-looking statements, which speak only as of the date made. These forward-looking statements are made only as of the date hereof, and no Company undertakes any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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#### **WPT Media Contact**

Matt Clark – [matthew.clark@wpt.com](mailto:matthew.clark@wpt.com)

#### **Investor Contact:**

Lasse Glassen

Addo Investor Relations

[lglassen@addoir.com](mailto:lglassen@addoir.com)

424-238-6249

Source: Allied Esports Entertainment, Inc.