

February 21, 2008



The Coca-Cola Company Increases Annual Dividend by 12 Percent; 46th Consecutive Annual Increase

ATLANTA--(BUSINESS WIRE)--

The Board of Directors of The Coca-Cola Company today approved the Company's 46th consecutive annual dividend increase, raising the quarterly dividend 12 percent from 34 cents to 38 cents per common share. This is equivalent to an annual dividend of \$1.52 per share, up from \$1.36 per share in 2007. The dividend is payable April 1, 2008, to shareowners of record as of March 15, 2008.

The increase reflects the Board's continued confidence in the Company's long-term cash flow. The Company returned \$4.85 billion to shareowners in 2007, through \$3.1 billion in dividends and \$1.75 billion in share repurchases. Over the past five years, the Company's dividend per share has grown at a compound annual rate of more than 11 percent.

The Coca-Cola Company is the world's largest beverage company. Along with Coca-Cola(R), recognized as the world's most valuable brand, the Company markets four of the world's top five nonalcoholic sparkling brands, including Diet Coke(R), Fanta(R) and Sprite(R), and a wide range of other beverages, including diet and light beverages, waters, juices and juice drinks, teas, coffees, energy and sports drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.5 billion servings each day. For more information about The Coca-Cola Company, please visit our website at www.thecoca-colacompany.com.

Source: The Coca-Cola Company