THE COCA COMPANY

The Coca-Cola Company to Present at Consumer Analyst Group of New York Conference

ATLANTA -- (BUSINESS WIRE) --

The Coca-Cola Company today announced that President and Chief Operating Officer Muhtar Kent will present at the Consumer Analyst Group of New York Conference being held in Boca Raton, FL., at 10:30 a.m. (EST), Friday, Feb. 22.

The Company invites investors to listen to the live webcast of the presentation at its Web site, <u>www.thecoca-colacompany.com</u>.

The Coca-Cola Company is the world's largest beverage company. Along with Coca-Cola, recognized as the world's most valuable brand, the Company markets four of the world's top five nonalcoholic sparkling brands, including Diet Coke, Fanta and Sprite, and a wide range of other beverages, including diet and light beverages, waters, juices and juice drinks, teas, coffees, energy and sports drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy the Company's beverages at a rate of 1.5 billion servings each day. For more information about The Coca-Cola Company, please visit our Web site at www.thecoca-colacompany.com.

Source: The Coca-Cola Company