March 4, 2014

AMD Announces New AM1 Platform

Brings Graphics Core Next (GCN) Graphics to AMD Athlon and AMD Sempron APU Products to Worldwide Component Channel Platforms Enabling New Power-Efficient and Feature-Rich Small Form Factor PCs

SUNNYVALE, CA -- (Marketwired) -- 03/04/14 -- AMD (NYSE: AMD) today announced the introduction of its AM1 platform featuring the AMD quad-core and dual-core "Kabini" APU into the component channel for system builders. Combined with motherboards from leading manufacturers, the new AM1 platform will deliver award-winning Graphics Core Next (GCN) architecture and AMD "Jaguar" CPU cores, and bear the AMD Athlon™ and AMD Sempron™ APU brands. This will create an ecosystem of flexible and upgradable platforms at compelling price points that also feature USB 3.0 and SATA 6GB/s support, and microATX and miniITX motherboards for sleek and power-efficient small form factor PCs. Availability of "Kabini" desktops and components are slated to be on-shelf in select regions beginning early April, with global availability expected on April 9.

"AMD continues our APU technology leadership by introducing the AM1 platform with 'Socketed Kabini', an APU designed for the mainstream market," said Bernd Lienhard, corporate vice president and general manager, Client Business Unit, AMD. "The AM1 platform gives us a great opportunity to deliver a flexible infrastructure environment, and provides a multitude of options for consumers and system builders looking for upgradeability packed into an extremely affordable solution."

"Socketed Kabini" allows for exceptional productivity, web browsing, and compute acceleration for the larger mainstream, emerging markets looking for outstanding value and performance at low power.

The AMD AM1 platform delivers balanced computing with DirectX® 11.2 and Windows 8.1 support to mainstream markets. In addition, motherboard manufacturers including, ASRock, ASUS, BIOSTAR, ECS, Gigabyte and MSI are poised to deliver a range of next- generation desktop motherboards based on socket FS1b. These motherboards will support the latest specifications of native USB 3.0 and SATA 6GB/s for AMD Athlon and Sempron-series APUs for the AM1 platform. For more information on AMD motherboard partners, please visit:

- ASRock
- ASUS
- BIOSTAR
- ECS
- Gigabyte
- MSI

Supporting Resources

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Cautionary Statement
This Press Release contains forward-looking statements concerning AMD, including, the timing, features and availability of "Kabini" APU's for desktops and components; which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are commonly identified by words such as "would," "may," "expects," "believes," "plans," "intends," "projects," and other terms with similar meaning. Investors are cautioned that the forward-looking statements in this Press Release are based on current beliefs, assumptions and expectations, speak only as of the date of this Release and involve risks and uncertainties that could cause actual results to differ materially from current expectations. Risks include the possibility that that Intel Corporation's pricing, marketing and rebating programs, product bundling, standard setting, new product introductions or other activities may negatively impact the Company's plans; that the Company will require additional funding and may be unable to raise sufficient capital on favorable terms, or at all; that customers stop buying the Company's products or materially reduce their operations or demand for its products; that the Company may be unable to develop, launch and ramp new products and technologies in the volumes that are required by the market at mature yields on a timely basis; that the Company's third-party foundry suppliers will be unable to transition the Company's products to advanced manufacturing process technologies in a timely and effective way or to manufacture the Company's products on a timely basis in sufficient quantities and using competitive process technologies; that the Company will be unable to obtain sufficient manufacturing capacity or components to meet demand for its products or will not fully utilize the Company's projected manufacturing capacity needs at GLOBALFOUNDRIES Inc. (GF) microprocessor manufacturing facilities; that the Company's requirements for wafers will be less than the fixed number of wafers that we agreed to purchase from GF or GF encounters problems that significantly reduce the number of functional die the Company receives from each wafer; that the Company is unable to successfully implement its long-term business strategy; that the Company inaccurately estimates the quantity or type of products that its customers will want in the future or will ultimately end up purchasing, resulting in excess or obsolete inventory; that the Company is unable to manage the risks related to the use of its third-party distributors and add-in-board (AIB) partners or offer the appropriate incentives to focus them on the sale of the Company's products; that the Company may be unable to maintain the level of investment in research and development that is required to remain competitive; that there may be unexpected variations in market growth and demand for the Company's products and technologies in light of the product mix that it may have available at any particular time; that global business and economic conditions, including consumer PC market conditions, will not improve or will worsen; that demand for computers will be lower than currently expected and the effect of political or economic instability, domestically or internationally, on the Company's sales or supply chain. Investors are urged to review in

detail the risks and uncertainties in the Company's Securities and Exchange Commission filings, including but not limited to the Annual Report on Form 10-K for the year ended December 28, 2013.

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Source: Advanced Micro Devices