

Q2 2024 Financials

November 2, 2023



Legal Disclaimer

This presentation consists of these slides and the associated remarks and comments, which are related and intended to be presented and understood together.

Cautionary Language Concerning Forward-Looking Statements

This presentation includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding management's expectations of future financial and operational performance and operational expenditures, expected growth, and business outlook, including our financial guidance for the third quarter and full year of fiscal 2024. These forward-looking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this presentation that are not historical facts and statements identified by words such as "will," "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" or words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations, strategies will be attained or achieved. Furthermore, actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control including, without limitation, our ability to maintain our revenue growth rates in future periods, market adoption of our product offerings; continued demand for, and spending on, our solutions; our ability to innovate and develop solutions that meet customer needs, including through Davis Al; the ability of our platform and solutions to effectively interoperate with customers' IT infrastructures; our ability to acquire new customers and retain and expand our relationships with existing customers; our ability to expand our sales and marketing capabilities; our ability to omintain successful relations

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures which have certain limitations and should not be considered in isolation, or as alternatives to or substitutes for, financial measures determined in accordance with generally accepted accounting principles in the United States ("GAAP"). Dynatrace considers these non-GAAP financial measures to be important because they provide useful indicators of its performance and liquidity measures. These are key measures used by our management and board of directors to understand and evaluate our core operating performance and trends, to prepare and approve our annual budget and to develop short and long-term operational plans. In addition, investors often use similar measures to evaluate the performance of a company. Non-GAAP financial measures are presented for supplemental informational purposes only for understanding the company's operating performance. The non-GAAP financial measures should not be considered a substitute for financial information presented in accordance with GAAP. The non-GAAP measures as defined by the Company may not be comparable to similar non-GAAP measures presented by other companies. The Company's presentation of such measures, which may include adjustments to exclude unusual or non-recurring items, should not be construed as an inference that its future results will be unaffected by these or other unusual or non-recurring items. Reconciliations of non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the Appendix to these slides and also available in our Data Trends Tables on the Investor Relations page on our website.

Dynatrace presents constant currency amounts for Revenue and Annual Recurring Revenue to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign currency rate fluctuations. Dynatrace provides this non-GAAP financial information to aid investors in better understanding our performance.

Compelling Financial Profile

	Rapid ARR growth	\$1,344M Q2-24 ARR ¹ , up 24% YoY CC ²
0	Predictable model	95% Q2-24 subscription revenue mix, up 26% YoY CC ² \$352M Q2-24 total revenue, up 24% YoY CC ² Mid-90s % Dollar-Based Gross Retention Rate ¹
E.X	Healthy growth dynamics	160 Q2-24 New Logos, \$140k Q2-24 TTM Average Land, up 18% YoY 114% Dollar-Based Net Retention Rate ¹
S	Investing for growth, balancing healthy margins	28% and 17% Q2-24 TTM YoY growth in R&D and S&M³, respectively 28% TTM Q2-24 Non-GAAP Operating Margin³ 25% TTM Q2-24 FCF¹,³ margin

See Appendix for definitions.
Denotes growth when adjusted for constant currency exchange rates. See Appendix for definition.
R&D, S&M, Operating Margin, and FCF are non-GAAP financial measures. See Appendix for reconciliation of GAAP to non-GAAP financial measures.

Sustainable ARR Growth at CC

Quarterly Total ARR (\$M)1

% ARR Growth as Reported (YoY)	29%	29%	25%	23%	25%	25%	25%	26%
% ARR Growth CC (YoY) ²	32%	31%	31%	30%	28%	28%	25%	24%
% Total Adjusted ARR Growth (YoY) ²	36%	35%	34%	33%	29%	29%	26%	24%



Quarterly Total ARR amounts shown in bar graphs are 'As Reported' metrics. See Appendix for definitions.

Total ARR Growth at CC¹

Q2-24 +\$251M year over year or 24% at CC



Dollars are shown in millions. Values have been rounded and may not add up precisely to the totals.
Represents total new logo and net expansion dollars added in the TTM period ended September 30, 2023, compared to as reported ARR a year ago ended September 30, 2022.

This includes a \$6M difference in the year-over-year FX tailwind vs. the sum of last four quarterly FX tailwinds included in the Appendix.

See Appendix for definition.

New ARR Growth Quarterly ARR Expansion @ CC

Quarterly New ARR (\$M)¹



¹⁾ Annual and Quarterly New ARR amounts shown in bar graphs represent Total ARR at constant currency.



²⁾ Constant currency growth rates reflect YoY growth when using exchange rates compared to the as reported results from the same quarter in the prior year.

3) FY22 and Q4-22 New ARR growth rates represent total ARR at constant currency excluding the \$6M impact associated with the discontinuation of business in Russia.

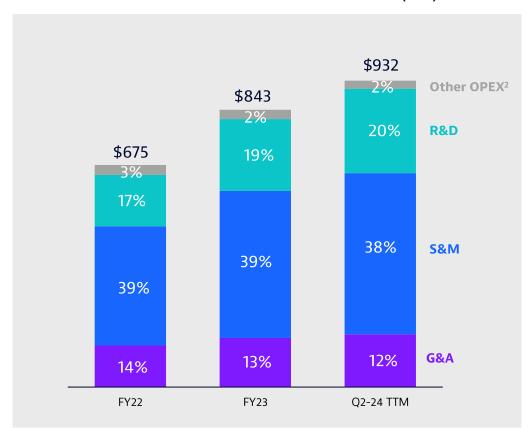
Subscription & Total Revenue Growth at CC





Highly Efficient Operating Model

GAAP OPEX \$'s & as % of Revenue (\$M)



Non-GAAP OPEX \$'s & as % of Revenue (\$M)1



FY23 and Q2-24 TTM Non-GAAP OPEX reflects increased investments in R&D.



Efficient Model with Best-in-Class Gross Margins¹

GAAP Gross Profit Margin

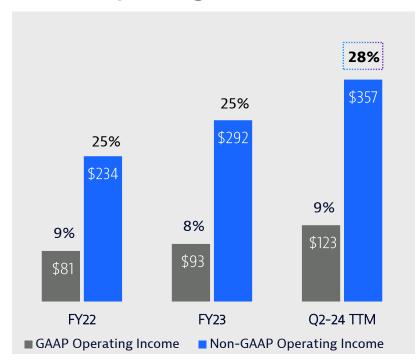




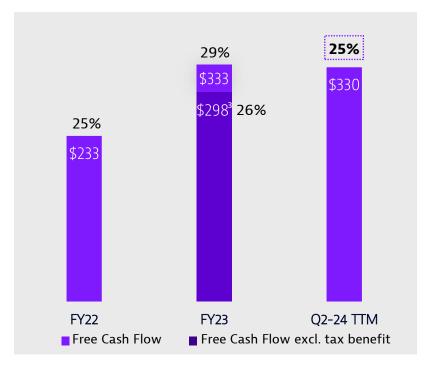


Proven Profitable Business Model

Operating Income^{1,2} (\$M)



Free Cash Flow (FCF) 1,2 (\$M)





As reported dollars and percent of revenue.

FY24 Guidance Summary

Based on information available as of November 2, 2023, Dynatrace is issuing guidance for the third quarter and updating guidance for full year fiscal 2024 in the table below. This guidance is based on foreign exchange rates as of September 30, 2023. Given recent strengthening of the U.S. dollar, we now expect total foreign exchange to be a headwind of approximately \$5 million on ARR and a tailwind of approximately \$7 million on revenue for fiscal 2024. This represents an incremental headwind of approximately \$16 million to ARR and \$8 million to revenue for the full year when compared to our prior guidance. Growth rates for ARR, Total revenue, and Subscription revenue are presented in constant currency to provide better visibility into the underlying growth of the business.

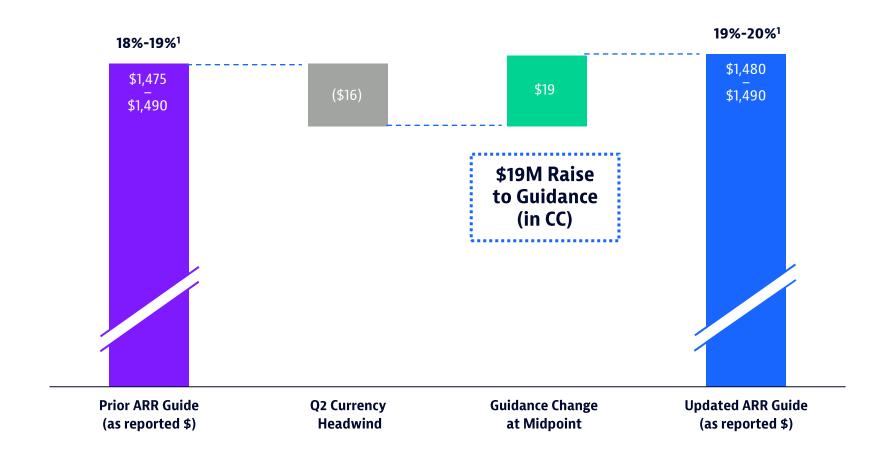
(in millions, except per share data)	Current FY 2024 Guidance	Prior FY 2024 Guidance	Change at Midpoint
Total ARR	\$1,480 - \$1,490	\$1,475 - \$1,490	\$3
As reported	19% - 20%	18% - 20%	50 bps
Constant currency	19% - 20%	18% - 19%	100 bps
Total revenue	\$1,409 - \$1,419	\$1,400 - \$1,415	\$7
As reported	22%	21% - 22%	50 bps
Constant currency	21% - 22%	20% - 21%	100 bps
Subscription revenue	\$1,334 - \$1,344	\$1,326 - \$1,341	\$6
As reported	23% - 24%	22% - 24%	50 bps
Constant currency	22% - 23%	21% - 22%	100 bps
Non-GAAP operating income	\$377 - \$386	\$357 - \$367	\$20
Non-GAAP Operating Margin	27%	25.5% - 26%	125 bps
Non-GAAP net income	\$328 - \$337	\$309 - \$320	\$18
Non-GAAP net income per diluted share	\$1.09 - \$1.12	\$1.03 - \$1.06	\$0.06
Diluted weighted average shares outstanding	300 - 301	300 - 301	-
Free cash flow ¹	\$313 - \$320	\$303 - \$312	\$9
Free cash flow margin	22% - 23%	22%	50 bps

(in millions, except per share data)	Q3 Fiscal 2024 Guidance
Total revenue	\$356 - \$359
As reported	20% - 21%
Constant currency	19% - 20%
Subscription revenue	\$337 - \$340
As reported	21% - 22%
Constant currency	20% - 21%
Non-GAAP operating income	\$94 - \$97
Non-GAAP Operating Margin	26.5% - 27%
Non-GAAP net income	\$82 - \$85
Non-GAAP net income per diluted share	\$0.27 - \$0.28
Diluted weighted average shares outstanding	299 - 300

All growth rates are compared to the third quarter and full year of fiscal 2023.

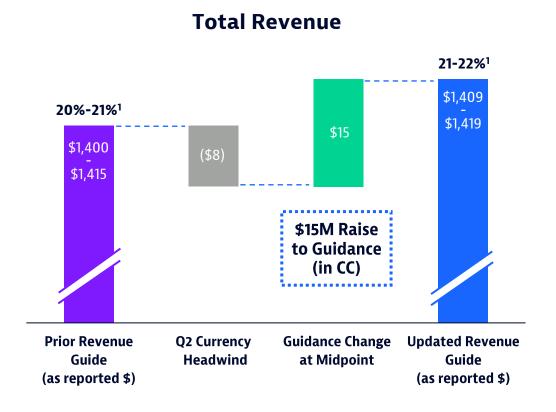
Reconciliations of non-GAAP operating income, non-GAAP net income, non-GAAP net income per diluted share and free cash flow guidance to the most directly comparable GAAP measures are not available without unreasonable efforts on a forward-looking basis due to the high variability, complexity and low visibility with respect to the charges excluded from these non-GAAP measures; in particular, the measures and effects of share-based compensation expense, employer taxes and tax deductions specific to equity compensation awards that are directly impacted by future hiring, turnover and retention needs, as well as unpredictable fluctuations in our stock price. We expect the variability of the above charges to have a significant, and potentially unpredictable, impact on our future GAAP financial results.

Updated FY24 ARR Guidance vs. Prior

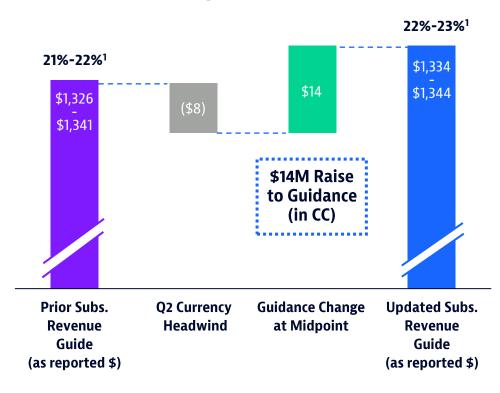


Represents year-over-year growth rates in constant currency. See Appendix for definition.

Updated FY24 Revenue & Subscription Revenue Guidance vs. Prior



Subscription Revenue



Definitions & Non-GAAP Reconciliations

Appendix - Definitions

- 1) <u>Annual Recurring Revenue (ARR)</u> is defined as the daily revenue of all subscription agreements that are actively generating revenue as of the last day of the reporting period multiplied by 365. We exclude from our calculation of Total ARR any revenues derived from month-to-month agreements and/or product usage overage billings.
- 2) Adjusted ARR is defined as ARR excluding the impact of foreign exchange rate fluctuations that occurred over the trailing twelve-month period. This calculation also excludes the headwind associated with the Dynatrace perpetual license ARR that rolled off in the trailing twelve-month period.
- 3) Adjusted ARR Growth is defined as year-over-year growth in Adjusted ARR divided by ARR as reported.
- 4) Constant Currency (CC) amounts for ARR, Total Revenue and Subscription Revenue are presented to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign exchange rate fluctuations. To present this information, current and comparative prior period results for entities reporting in currencies other than United States dollars are converted into United States dollars using the average exchange rates from the comparative period rather than the actual exchange rates in effect during the respective periods. All growth comparisons relate to the corresponding period in the last fiscal year. Dynatrace provides this non-GAAP financial information to aid investors in better understanding our performance.
- 5) <u>Dollar-Based Gross Retention Rate</u> is defined as the ARR from all customers as of one year prior, less contraction and customer churn, divided by the total ARR from one year prior. This metric reflects the percentage of ARR from all customers as of the year prior that has been retained.
- Dollar-Based Net Retention Rate is defined as the Dynatrace ARR at the end of a reporting period for the cohort of Dynatrace accounts as of one year prior to the date of calculation, divided by the Dynatrace ARR one year prior to the date of calculation for that same cohort. Our dollar-based net retention rate reflects customer renewals, expansion, contraction and churn, and excludes the benefit of Dynatrace ARR resulting from the conversion of Classic products to the Dynatrace platform. Effective the first quarter of fiscal year 2023, we began to exclude the headwind associated with the Dynatrace perpetual license ARR given diminishing impact of perpetual license ARR. We believe that eliminating the perpetual license headwind results in a dollar-based net retention rate metric that better reflects Dynatrace's ability to expand existing customer relationships. Dollar-based net retention rate is presented on a constant currency basis.
- Dynatrace Customers are defined as accounts, as identified by a unique account identifier, that generate at least \$10,000 of Dynatrace ARR as of the reporting date. In infrequent cases, a single large organization may comprise multiple customer accounts when there are distinct divisions, departments or subsidiaries that operate and make purchasing decisions independently from the parent organization. In cases where multiple customer accounts exist under a single organization, each customer account is counted separately based on a mutually exclusive accounting of ARR.
- 8) Free Cash Flow (FCF) is defined as net cash provided by (used in) operating activities less capital expenditures (reflected as "purchase of property and equipment" in our financial statements).

Total ARR Expansion Trends¹

		F	Y22	
(\$ in millions)	Q1-22	Q2-22	Q3-22	Q4-22
Year-over-Year				
ARR (As Reported)	\$823	\$864	\$930	\$995
Year-over-Year increase	37%	35%	29%	29%
TTM FX headwind/(tailwind) ²	<u>(30)</u>	<u>(8)</u>	<u>21</u>	20
ARR - Constant Currency	794	856	951	1,014
Year-over-Year ARR Increase - Constant Currency³	32%	34%	32%	31%
TTM Perpetual License Rolloff - Constant Currency ⁴	<u>24</u>	<u>25</u>	<u>34</u>	<u>27</u>
ARR Excluding TTM Perp License Rolloff - Constant Currency	817	881	985	1,041
Year-over-Year ARR Growth ex-Perp - Constant Currency	36%	38%	36%	35%
	Q1-22	Q2-22	Q3-22	Q4-22
Quarter-over-Quarter				
ARR (As Reported)	\$823	\$864	\$930	\$995
Net New ARR (As Reported) ⁵	49	41	66	65
Discontinuation of business in Russia ⁶				6
Quarterly FX headwind/(tailwind) ⁷	<u>(6)</u>	<u>10</u>	<u>15</u>	1
Net New ARR - Constant Currency	43	50	81	72
Year-over-Year Net New ARR Growth – Constant Currency ⁸	44%	97%	12%	29%
	44% <u>6</u>	97% <u>4</u>	12% 12	
<i>Currency</i> ⁸ Quarterly Perpetual License Rolloff - Constant				29% <u>5</u>

	FY2	3	
Q1-23	Q2-23	Q3-23	Q4-23
\$1,031	\$1,065	\$1,163	\$1,247
25%	23%	25%	25%
47	61	29	25%
1,078	1,126	1,191	1,276
31%	30%	28%	28%
<u>23</u>	<u>21</u>	<u>11</u>	<u>8</u>
1,102	1,148	1,203	1,283
34%	33%	29%	29%
Q1-23	Q2-23	Q3-23	Q4-23
Q1-23	Q2-23	Q3-23	Q4-23
Q1-23 \$1,031	Q2-23 \$1,065	Q3-23 \$1,163	Q4-23 \$1,247
\$1,031	\$1,065	\$1,163	\$1,247
\$1,031	\$1,065	\$1,163	\$1,247
\$1,031 36	\$1,065	\$1,163 98	\$1,247 84
\$1,031 36	\$1,065 34	\$1,163 98 (19)	\$1,247 84 (2) 82
\$1,031 36 19 55	\$1,065 34 24 58	\$1,163 98 (19) 79	\$1,247 84 (2) 82
\$1,031 36 19 55 28%	\$1,065 34 24 58 15%	\$1,163 98 (19) 79 -3%	\$1,247 84 (2)

FY24	4
Q1-24	Q2-24
\$1,294	\$1,344
25%	26%
<u>(3)</u>	<u>(27)</u>
1,291	1,316
25%	24%
<u>6</u>	<u>5</u>
1,297	1,322
26%	24%
Q1-24	02.24
Q1-24	Q2-24
\$1,294	\$1,344
\$1,294	\$1,344
\$1,294	\$1,344
\$1,294 47	\$1,344 50
\$1,294 47 (10)	\$1,344 50
\$1,294 47 (10) 37 -33%	\$1,344 50 10 59
\$1,294 47 (10) 37	\$1,344 50 <u>10</u> 59
\$1,294 47 (10) 37 -33%	\$1,344 50 10 59

TTM	
	279
	-
<u>(</u>	21)
2	257
-	3%
	6
2	263
-,	8%

Values have been rounded and may not add up precisely to the totals.
Year-over-year FX headwind/(tailwind) using exchange rates from the same quarter in the prior year.
Represents the year-over-year growth rate excluding the FX headwind/(tailwind).
Represents the cumulative trailing-twelve-month amount of Dynatrace perpetual license ARR that had reached the end of its revenue recognition schedule.
Defined as the quarterly increase/(decrease) in the current quarter as reported ARR compared to the previous quarters as reported ARR.
Quarterly FX impact using exchange rates at the time of discontinuation.
Quarterly FX impact using exchange rates from the prior quarter.

Defined as net new ARR in constant currency compared to the year-ago period net new ARR in constant currency.

Represents the quarterly amount of Dynatrace perpetual license ARR that had reached the end of its revenue recognition schedule in constant currency, net of new perpetual license ARR signed in the quarter.

Non-GAAP Subscription and Services Gross Margin Reconciliation¹

			FY23			
(\$ in millions)	GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort. of Other Intangibles	Restructuring & Other	Non-GAAP
Subscription Cost of Revenue	144	(12)	-	-	-	132
Subscription Gross Profit	\$939	\$12	-	-	-	\$952
Subscription Gross Margin	87%					88%
Services Cost of Revenue	63	(6)	-	-	-	56
Services Gross Profit	\$12	\$6	-	-	-	\$19
Services Gross Margin	16%					25%

		Q2-24 [·]	ттм		
GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort. of Other Intangibles	Restructuring & Other	Non-GAAP
164	(16)	(1)	-	-	147
\$1,060	\$16	1	-	-	\$1,077
87%					88%
63	(6)	-	-	-	56
\$10	\$6	-	-	-	\$17
14%					23%

Non-GAAP Subscription and Services Gross Margin Reconciliation (cont.)¹

			FY22			
(\$ in millions)	GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort of Other Intangibles	Restructuring & Other	Non-GAAP
Subscription Cost of Revenue	112	(8)	(1)	-	-	103
Subscription Gross Profit	\$759	\$8	\$1	-	-	\$767
Subscription Gross Margin	87%					88%
Services Cost of Revenue	46	(5)	-	-	-	40
Services Gross Profit	\$13	\$5	-	-	-	\$19
Services Gross Margin	23%					32%

¹⁾ Values have been rounded and may not add up precisely to the totals.

Non-GAAP Operating Income Reconciliation¹

			FY23			
(\$ in millions)	GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort. of Other Intangibles	Restructuring & Other	Non-GAAP
Cost of Revenues	223	(18)	(1)	(16)	-	188
Gross Profit	\$936	\$18	\$1	\$16	-	\$971
Gross Margin	81%					84%
Research and Development	218	(41)	(2)	-	-	175
Sales and Marketing	448	(51)	(2)	-	(1)	393
General and Administrative	150	(36)	(1)	-	(2)	111
Amortization of other intangibles	26	-	-	(26)	-	-
Restructuring and other	2	-	-	-	(2)	-
Operating Income ¹	\$93	\$147	\$6	\$42	\$4	\$292
Operating Margin	8%					25%

Q2-24 TTM										
GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort. of Other Intangibles	Restructuring & Other	Non-GAAP					
242	(22)	(2)	(16)	-	203					
1,054	22	2	16	-	1,094					
81%					84%					
256	(55)	(4)	-	-	198					
490	(60)	(4)	-	(1)	425					
161	(39)	(2)		(6)	114					
25	-	-	(25)	-	-					
-	-	-	-	-	-					
123	176	11	40	7	357					
9%					28%					

¹⁾ Values have been rounded and may not add up precisely to the totals.

Non-GAAP Operating Income Reconciliation (cont.)¹

FY22								
(\$ in millions)	GAAP	Stock- Based Comp.	Employer Payroll Tax on Employee Stock trans.	Amort of Other Intangibles	Restructuring & Other	Non-GAAP		
Cost of Revenues	173	(13)	(1)	(16)	-	143		
Gross Profit	\$757	\$13	\$1	\$16	-	\$786		
Gross Margin	81%					85%		
Research and Development	156	(21)	(2)	-	-	133		
Sales and Marketing	362	(36)	(2)	-	-	324		
General and Administrative	127	(29)	(1)	-	(1)	95		
Amortization of other intangibles	30	-	-	(30)	-	-		
Restructuring and other	-	-	-	-	-	-		
Operating Income ¹	\$81	\$100	\$6	\$46	\$1	\$234		
Operating Margin	9%					25%		

¹⁾ Values have been rounded and may not add up precisely to the totals.

FCF Reconciliation¹

(\$ in millions)	FY22	FY23	Q2-24 TTM
Free Cash Flow			
Net Cash Provided by Operating Activities	\$ 251	\$ 355	\$ 353
PP&E	(18)	(22)	(23)
Total FCF	\$ 233	\$ 333	\$ 330
FCF % of Revenue	25%	29%	25%



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