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Investor Presentation

August 2026



Forward-Looking Statements & Disclaimers

This presentation of Veritone, Inc. (the “Company”) contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and we intend that such forward-looking statements be subject to the safe harbors created thereby. All statements made in this presentation that are not statements of historical fact are forward-looking statements. Without limiting the generality of the foregoing, words such as “anticipates,” “believes,” “could,” “estimates,” “expects,” “intends,” “continue,” “can,” “may,” “confident,” “outlook,” “plans,” “potential,” “projects,” “seeks,” “should,” “will,” “would,” or similar expressions and the negatives of those expressions may identify forward-looking statements, although not all forward-looking statements contain these identifying words. We may not actually achieve the plans, intentions or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. Such forward-looking statements include, but are not limited to, our current views with respect to future events, our business outlook including for the year ended December 31, 2026, and with respect to the future growth of our business and market opportunity including the trading data market and our potential revenue opportunity, and the expected achievement, amount and timing of operating expense reductions and operating profitability.

Forward-looking statements represent our management’s beliefs and assumptions only as of the date of this presentation. We have included important factors in the cautionary statements included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2025, our Quarterly Report on Form 10-Q for the quarter ended June 30, 2026 and other periodic reports that we have filed and may in the future file with the Securities and Exchange Commission (the “SEC”), particularly in the Risk Factors sections, that we believe could cause actual results or events to differ materially from the forward-looking statements that we make. Those factors include, but are not limited to: our ability to continue as a going concern, including our ability to repay our 1.75% convertible senior notes due in November 2026 (the “Convertible Notes”) prior to their scheduled maturity; our ability to expand our aiWARE SaaS business; declines or limited growth in the market for AI-based software applications and concerns over the use of AI that may hinder the adoption of AI technologies; our requirements for additional capital and liquidity to support our operations, our business growth, and repay or refinance our Convertible Notes prior to their scheduled maturity and the availability of such capital on acceptable terms, if at all; our reliance upon a limited number of key customers for a significant portion of our revenue, and the corresponding risk of declines in key customers’ usage of our products and other offerings; our identification of existing material weaknesses in our internal control over financial reporting and plans for remediation; fluctuations in our results over time; the impact of seasonality on our business; our ability to manage our growth, including through acquisitions and expansion into international markets; our ability to enhance our existing products and introduce new products that achieve market acceptance and keep pace with technological developments; our expectations with respect to the future performance of our products, such as the Intelligent Digital Evidence Management System and Veritone Data Refinery, including as drivers of future growth; actions by our competitors, partners and others that may block us from using third party technologies in our aiWARE platform, offering it for free to the public or making it cost prohibitive to continue to incorporate such technologies into our platform; the impact of the continuing economic disruption caused by macroeconomic and geopolitical factors, including lingering economic disruption caused by international conflicts, financial instability, inflation and the responses by central banking authorities to control inflation, monetary supply shifts, high interest rates, the imposition of tariffs, trade tensions, and global trade disputes, and the threat of recession in the United States and around the world on our business and our existing and potential customers; and future business decisions, all of which are difficult or impossible to predict accurately and many of which are beyond our control. Except as required by law, we assume no obligation to update these forward-looking statements, or to update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

Before you invest, you should read our Annual Report on Form 10-K for the fiscal year ended December 31, 2025, Quarterly Reports on Form 10-Q and the other documents we have filed and may in the future file with the SEC for more complete information about the Company. You may obtain these documents for free on our website or by visiting EDGAR on the SEC website at www.sec.gov. This presentation does not constitute an offer to sell or the solicitation of an offer to buy any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

In addition to our financial results presented in accordance with generally accepted accounting principles in the United States (“GAAP”), this presentation also includes certain non-GAAP financial measures. Tables detailing the items excluded from these non-GAAP financial measures and reconciling such non-GAAP financial measures with the most directly comparable GAAP financial measures are included in the Appendix.

We have provided these non-GAAP financial measures because management believes such information to be important supplemental measures of performance that are commonly used by securities analysts, investors and other interested parties in the evaluation of companies in its industry. Management also uses this information internally for forecasting and budgeting.

These non-GAAP financial measures should not be considered as an alternative to net income (loss), gross profit, gross margin, operating income (loss) or any other financial measures calculated and presented in accordance with GAAP, nor as an alternative to cash flow from operating activities as a measure of liquidity. Other companies (including our competitors) may define these non-GAAP measures differently. These non-GAAP measures may not be indicative of our historical operating results or predictive of potential future results. Investors should not consider these non-GAAP financial measures in isolation or as a substitute for analysis of our results reported in accordance with GAAP.

This presentation also contains information using industry publications that generally state that the information contained therein has been obtained from sources believed to be reliable, but such information may not be accurate or complete. While we are not aware of any misstatements regarding the information from these industry publications, we have not independently verified any of the data from third-party sources nor have we ascertained the underlying economic assumptions relied on therein.





The enterprise AI company for the data economy.

Veritone is a leading enterprise AI software, applications and services provider transforming unstructured data into AI-ready assets.

Founded in

2014

NASDAQ:

VERI

Employees:

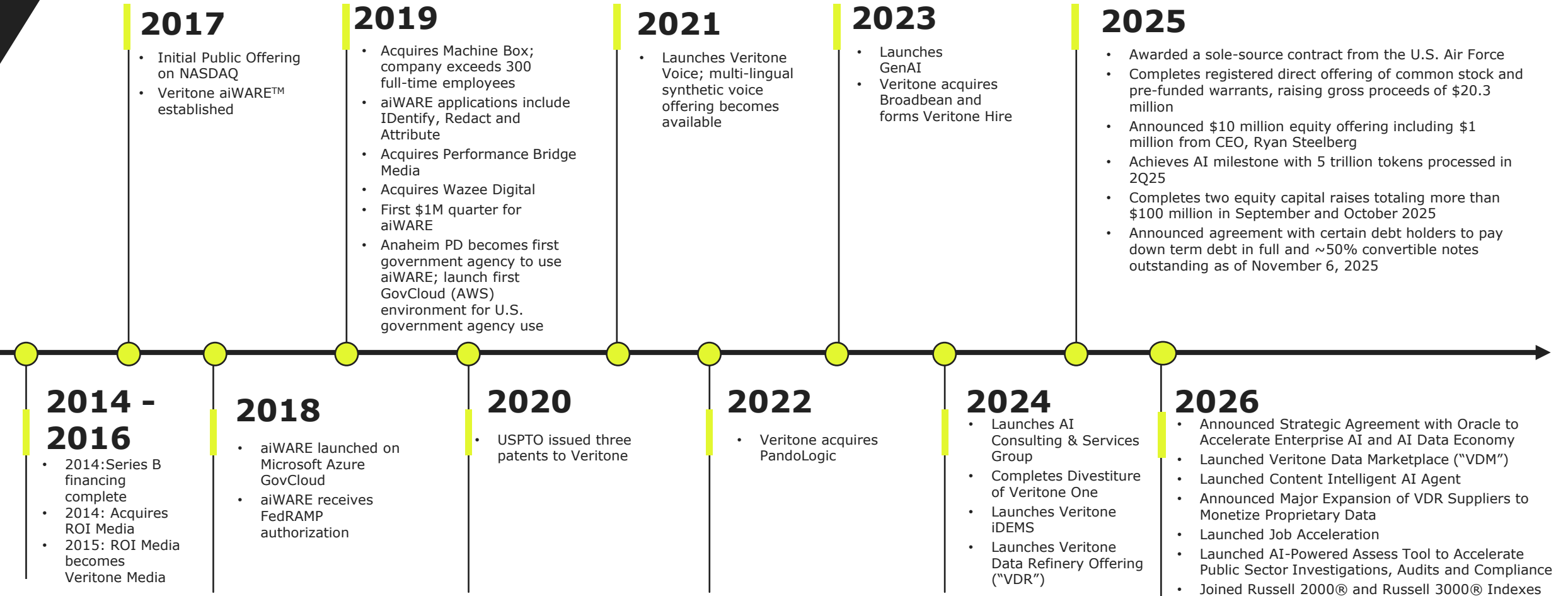
440+*

Software, products &
services customers:

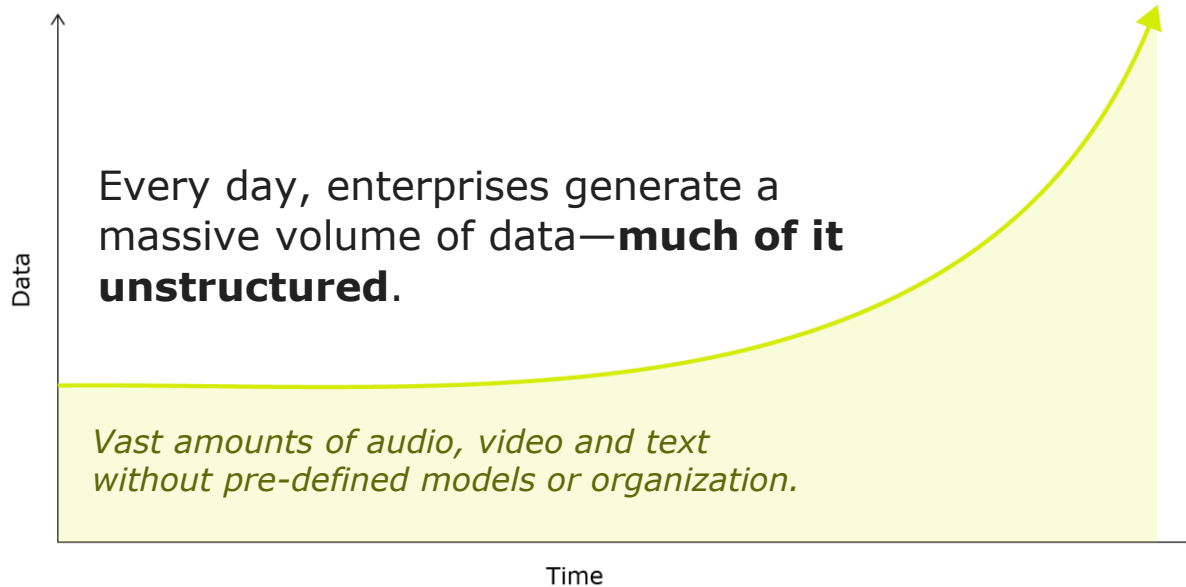
2,820+*

A decade+ of leading the way

AI that uplevels people, businesses and communities



It all starts with data.



Missed revenue and growth opportunities due to limited data utilization



Unstructured data is growing faster than structured data



Time consuming to collect & impossible to organize real-time



We're committed to advancing AI technology to help transform unstructured data into insights, insights into action, and action into impact.

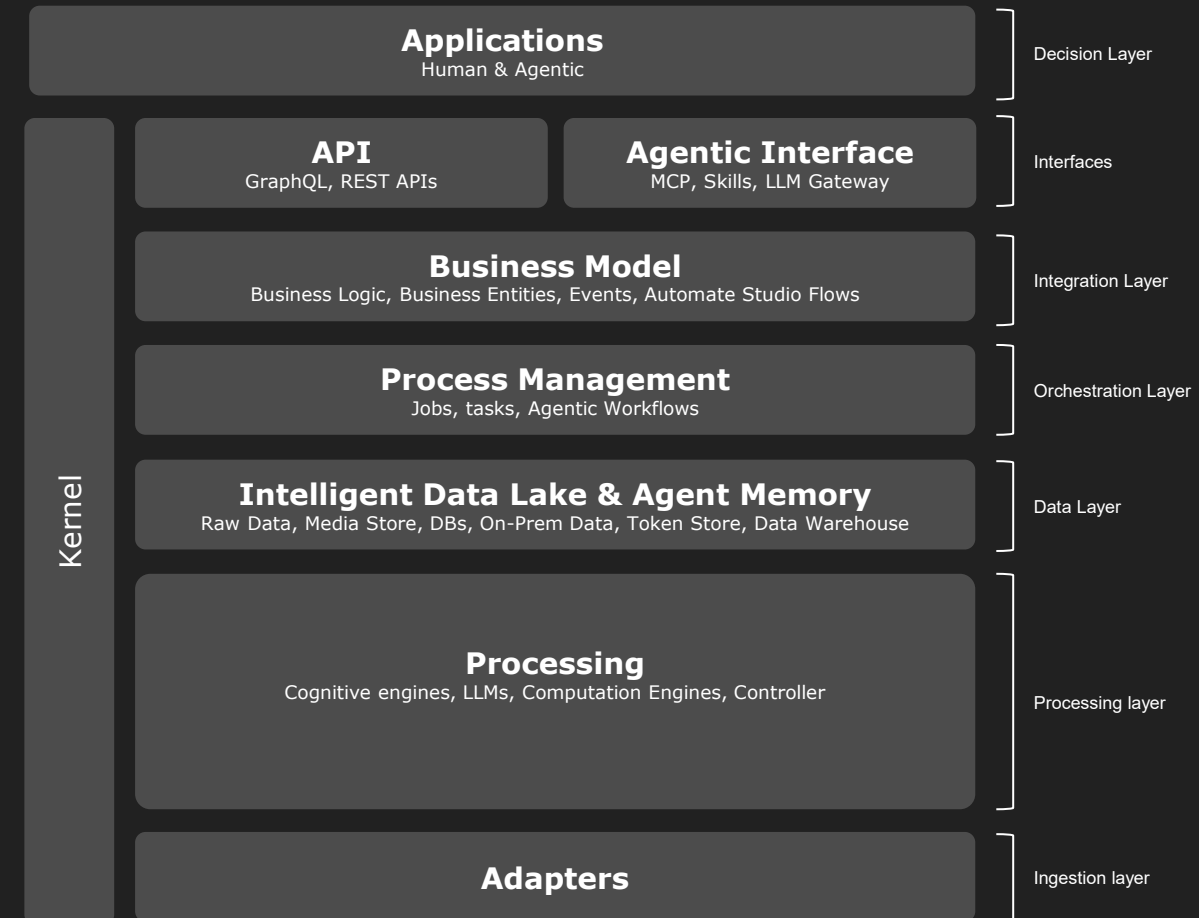


Veritone aiWARE

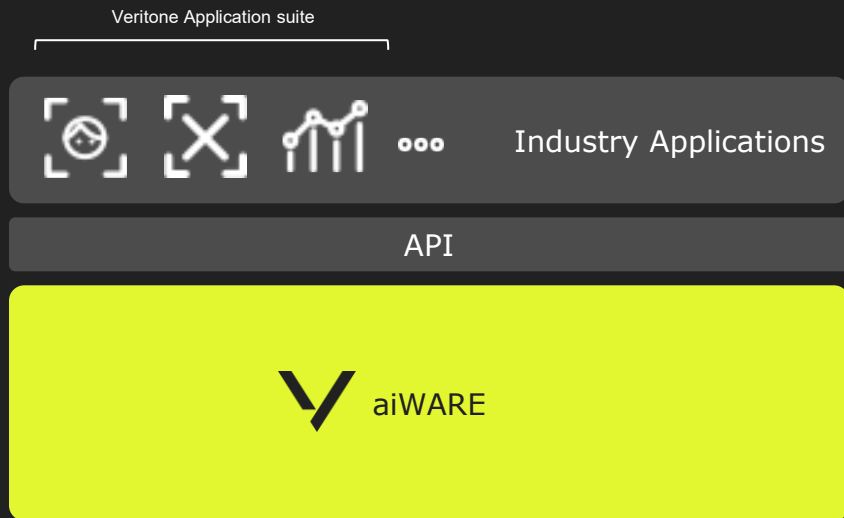
- **AI Platform:** A proprietary AI operating system that supports and offers hundreds of cognitive and generative AI models to analyze, organize, and act on data in near real-time.
- **Intelligent Data Lake:** A central repository and key source of powering ingestion and enriching vast volumes of structured and unstructured data, serving as the foundation for AI-driven analysis, discovery, and action.
- **Multi-Engine Flexibility:** aiWARE seamlessly integrates and manages hundreds of pre-trained generative and large language AI models—from transcription to object detection—so companies can switch models based on specific needs.
- **Unified Platform:** Unlike many competitors offering single AI tools, aiWARE delivers a comprehensive ecosystem to streamline multiple use cases (e.g., facial recognition, sentiment analysis).
- **Low-Code/No-Code Interface:** Democratizes AI adoption by allowing customers to deploy cognitive models without deep technical expertise.
- **Interoperability:** Works with existing enterprise workflows across sectors and allows organizations to switch between AI engines based on performance or use case—no vendor lock-in.
- **Scalability:** AI that grows with businesses, whether for real-time analytics, compliance, or automation.



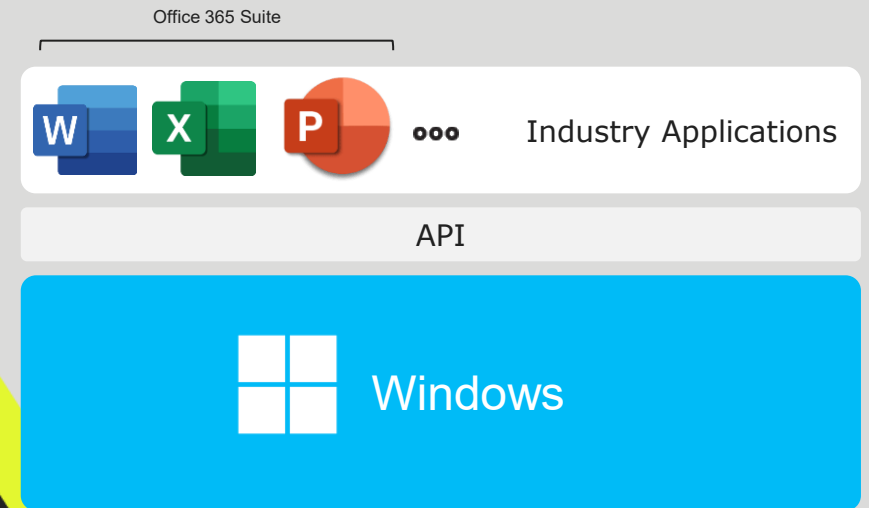
Enterprise AI OS



An Operating system for AI



...compare to a computational OS



Empowering a
robust partner &
customer
ecosystem.



Problems we solve



Data rich, insight poor

Organizations struggle to manage and leverage vast amounts of unstructured data—audio, video, and text – and how to activate it.



Complexity of AI adoption

Regulators and the public expect AI to be deployed responsibly and with human oversight.



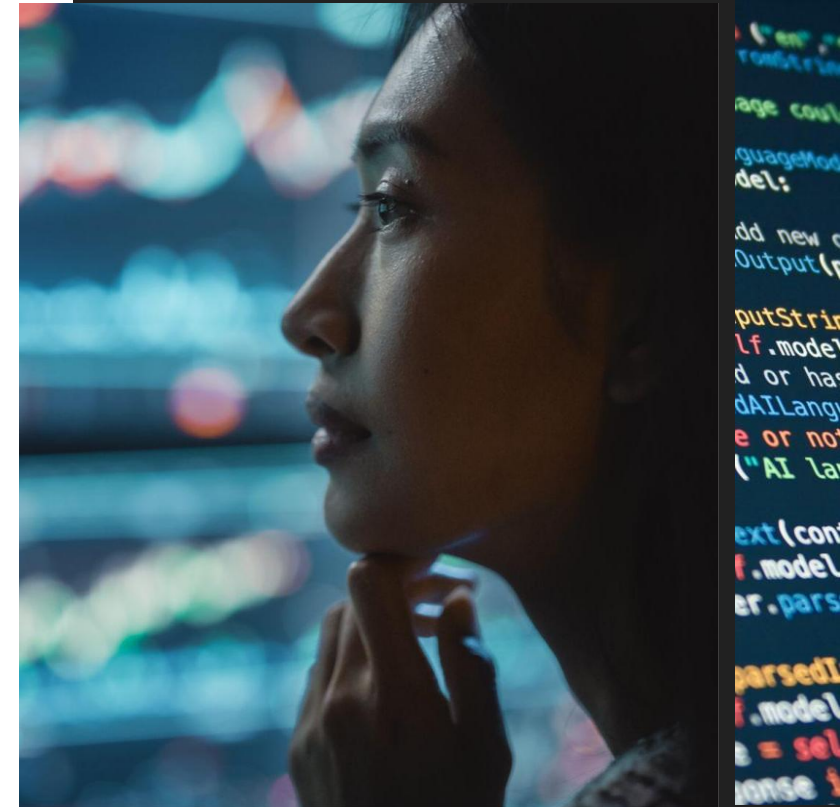
Restricted AI ecosystems

Legacy technology is not designed to efficiently integrate, process, and analyze large amounts of diverse data, overlooking optimization for third-party integration.



Slow & inefficient workflows

Legacy systems and manual processes cannot keep up with increasing demands for data-driven decision-making and compliance.



Our AI applications and custom-built AI solutions unlock tremendous value for **commercial enterprise**.

Veritone enables enterprises to leverage AI to transform workflows and unlock value across functions in many industries through both pre-built AI applications and tools as well as custom AI and data projects.



Data insight

Gain value from video, audio, images, text, and data through metadata extraction, search, and visualization, enhancing customer support and system integrations



Data services

Our data offerings transform disorganized, fragmented data into a unified, accurate, and privacy-compliant ecosystem, empowering organizations



Licensing services

Our team of experts use proprietary AI technology to help find footage and navigate rights and clearances for content buyers and rights holders



Content management & monetization

Enhance your content strategy with AI-powered DAM and synthetic voice creation.



AI application dev / AI workflow

We turn your AI vision into a business advantage with tailored solutions, developed through a practical, business-focused approach



Hiring solutions

Increase the number of qualified applicants, decrease the time to find and hire the best candidates, while removing inefficient HR processes

SELECT CUSTOMERS



SELECTED PARTNERS



AI-powered solutions to help **government agencies** and law enforcement to automate processes, enhance compliance, and improve operational efficiency.

Veritone's public sector offerings can greatly accelerate workflows for law enforcement, government, and public safety agencies. Our proprietary software suite, Intelligent Digital Evidence Management Systems, is one of the industry's first cloud-based digital evidence management solutions that integrates AI to help public safety and judicial agencies accelerate investigations.



Data insight

Gain value from video, audio, images, text, and data through metadata extraction, search, and visualization, enhancing customer support and system integrations



Biometric identification

Authenticate users, identify callers and suspects by recognizing voices and faces in videos, images, and calls



Hiring solutions

Increase the number of qualified applicants, decrease the time to find and hire the best candidates, while removing inefficient HR processes



Redaction

Save time and costs while freeing up valuable resources by using Veritone AI to automate the redaction of sensitive information within audio, video and image-based evidence



Transcription & translation

Legal and contact center teams, automate manual work with near-real-time transcription and translation of any data source



Person-of-interest tracking

Track persons of interest across video files regardless of source without using personal identifiable information (PII)

SELECT CUSTOMERS



SELECTED PARTNERS



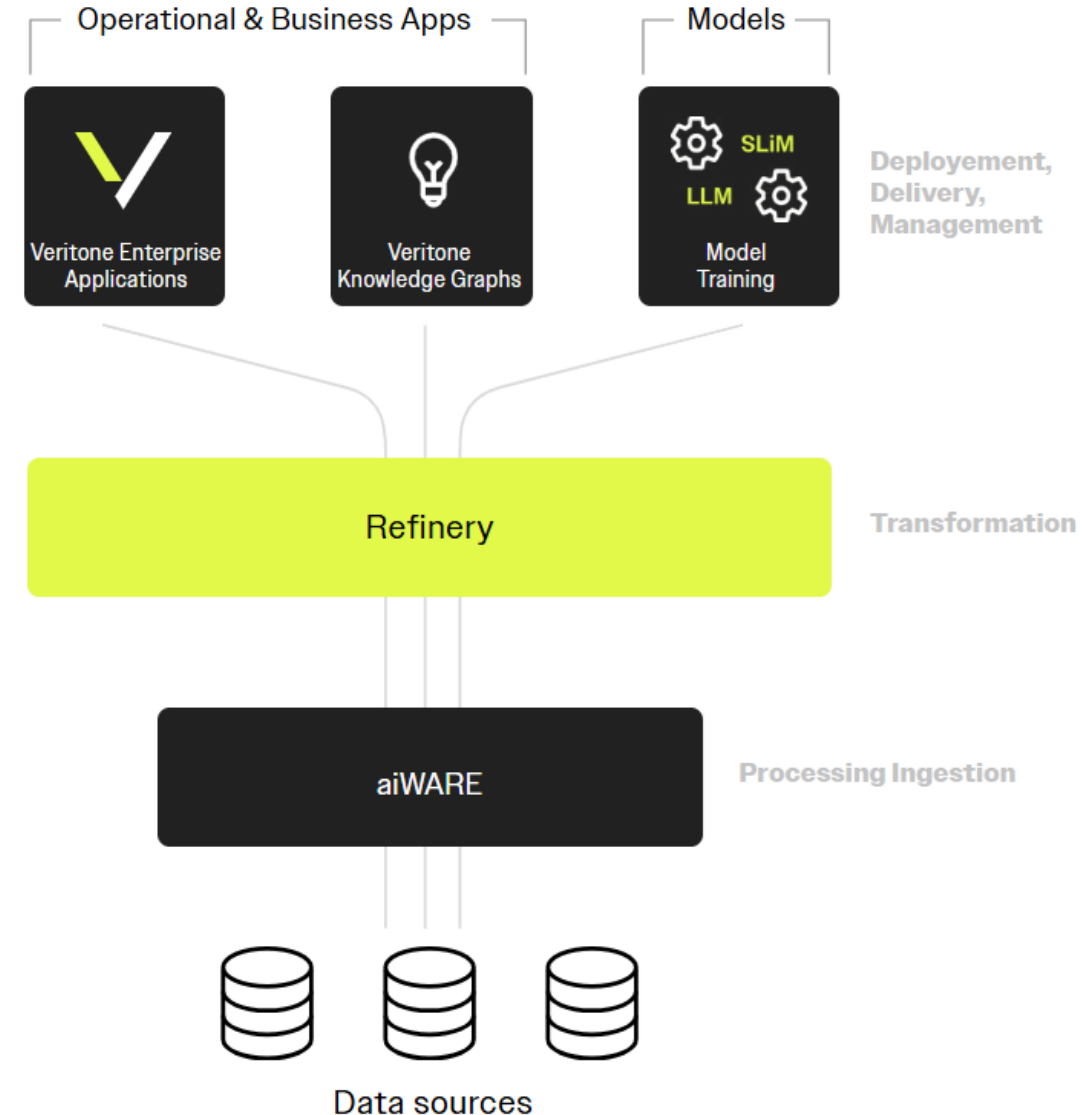
Transform data. Power Intelligence.

Meet Veritone Data Refinery (VDR).

Designed to help enterprises transform vast amounts of unstructured data into high-quality, AI-ready assets.

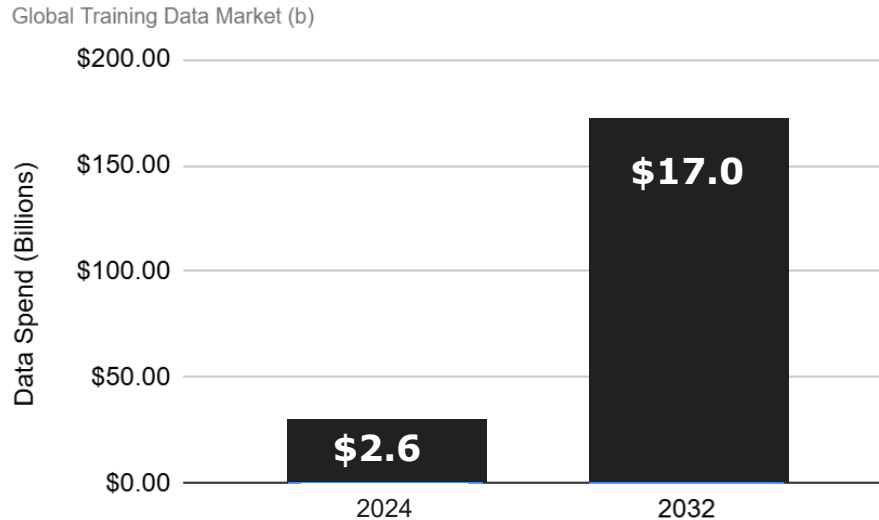
Through aiWARE's advanced capabilities, VDR transforms disparate data silos into a centralized and secure repository for video, audio and text data. From this repository, enterprises can:

- + Extract immediate value and ROI out of Veritone's 20 award-winning applications*, serving both Public and Commercial sectors
- + Identify custom AI solution and development needs, including training and fine-tuning AI cognitive and large language models; or
- + Explore monetization opportunities through third-party data licensing.

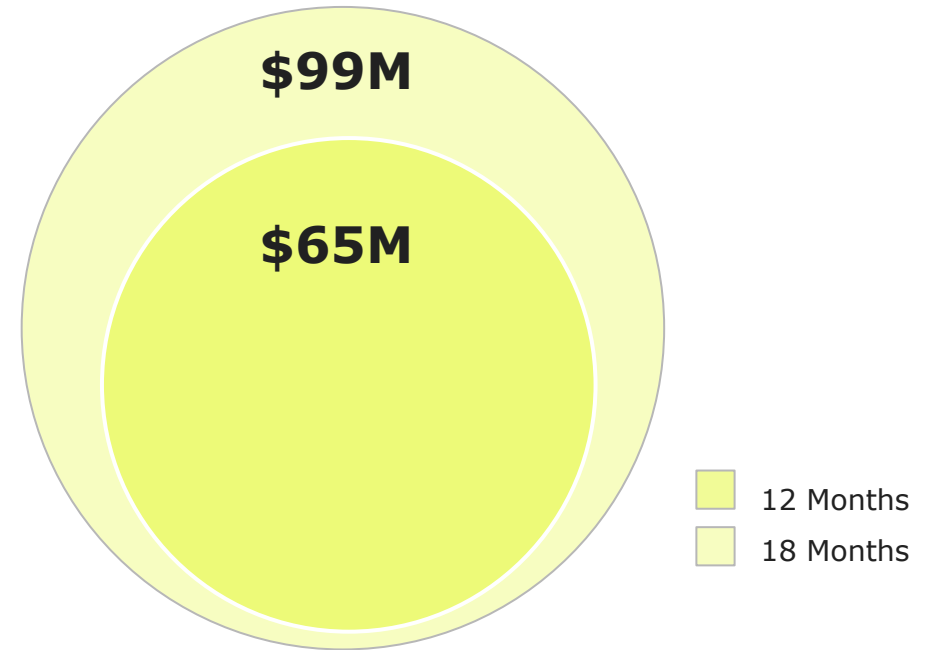


Significant revenue opportunities.

\$17B Training Data Market¹



Direct Veritone Revenue Opportunity²



(1) Sources: <https://www.fortunebusinessinsights.com/ai-training-dataset-market-109241>
<https://www.grandviewresearch.com/industry-analysis/ai-training-dataset-market>
(2) Based on management's projections for the next 12 months and 18 months as of 6/30/2026
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The depth, breadth and experience to **win**.

For over ten years, Veritone has successfully transformed unstructured data, including licensing, monetization and management of IP rights, for over 2,820 customers in the commercial and public sectors.



Veritone's Growth Drivers



Unlock the potential of existing customers

- Showcase expanding market applications of solutions across core verticals to existing customers
- Upsell additional volume to current customers
- Cross-sell expanding use cases
- Convert trial customers, particularly in public sector, to long-term customers



Capitalize on data & integration capabilities

- Deliver product ecosystem designed to drive operational efficiencies, accelerate decision making and increase profitability
- Market ability to integrate and orchestrate disparate data and workflows
- Ability to integrate the latest AI models to help ensure state-of-the-art accuracy
- Scalable platform to grow with customers



Harness expanding market opportunity

- Expand our offerings to meet the demands of increasing spend and use cases of AI within enterprises
- LLMs are becoming increasingly commoditized, portable and more affordable, we're positioned to succeed in the application layer

Recent Business Highlights

**Aug
04**

Veritone Redact Integrates with MCCi's JustFOIA to Accelerate Public Records Fulfillment for SLED Agencies

**Jul
30**

Veritone Adds Document Redaction to Create an All-in-One, AI-Powered Redaction Suite

**Jul
21**

Veritone Joins Genesis Mission Consortium to Advance U.S. Department of Energy's National AI Initiatives

**Jul
14**

Veritone Renews Exclusive Global Content Licensing Agreement with the Pac-12 Conference in Multi-Year Deal

**Jun
30**

Veritone Announces Multi-Year Contract with California Highway Patrol to Accelerate Evidence Redaction and Public Records Fulfillment

**Jun
26**

Veritone Joins Russell 2000® and Russell 3000® Indexes

**Jun
25**

Veritone Launches New AI-Powered Assess Tool to Accelerate Public Sector Investigations, Audits and Compliance

**Jun
04**

Veritone AI Empowers Cold Case Foundation in Re-Examination of the JonBenét Ramsey Case

**Jun
02**

Veritone Partners with Police1, a Lexipol Company, to Launch Grant Assistance Program for Investigations Technology

**May
14**

Veritone Launches Job Acceleration, Giving Hiring Teams More Control Over Urgent Hiring Needs

Earnings Results Snapshot

Key indicators in 2Q26

Financials

\$24.3M

2Q26
Total Revenue

\$16.7M

2Q26
Software Products &
Services Revenue

\$12.4M

Cash & Cash
Equivalents²

KPIs

2,829

2Q26 Total Software
Products & Services
Customers¹

\$62.0M

2Q26 Annual
Recurring Revenue²
(+0.2% YoY)

>90%

2Q26 Gross Revenue
Retention^{1,2}

(1) As of June 30, 2026.
(2) See Appendix for definitions of Annual Recurring Revenue and Gross Revenue Retention
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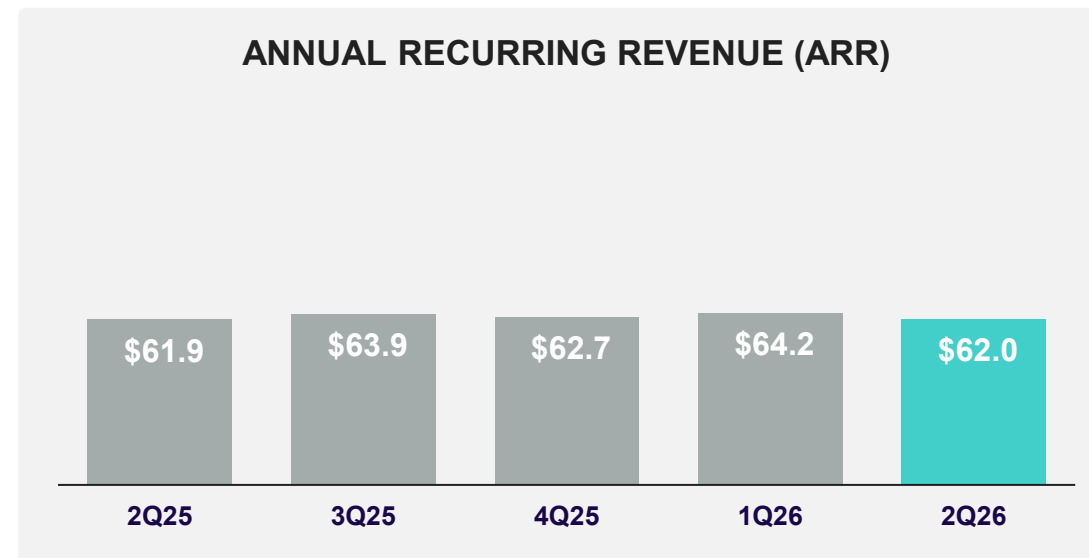
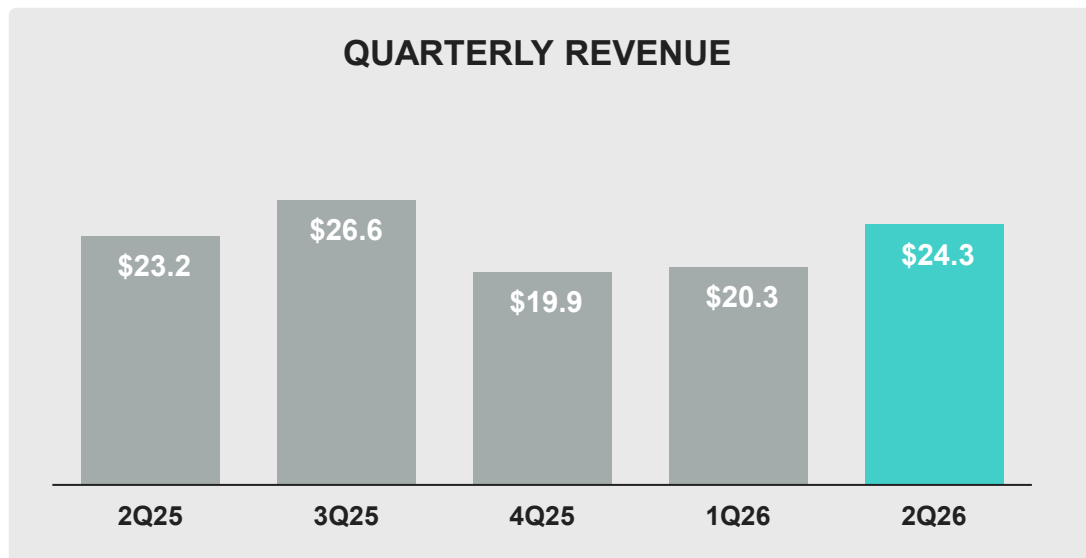


Financial Update



2Q 2026 Financial Highlights

\$ in Millions



Gross Revenue Retention⁽¹⁾

>90%



Total Software Products & Services Customers⁽¹⁾

2,829



Revenue CAGR (2017-2026E)⁽²⁾

+25%

(1) As of June 30, 2026
(2) Revenue estimates represent the midpoint of Management's Guidance Range provided August 13, 2026



Quarterly Key Performance Indicators

<i>\$ in Thousands</i>	Three Months Ended June 30, 2026	Three Months Ended June 30, 2025	Percent Change
Revenue	\$24,263	\$23,193	4.6%
Operating Loss	\$(22,136)	\$(19,012)	(16.4)%
Net Loss	\$(22,160)	\$(26,492)	16.4%
Gross Profit	\$14,185	\$15,650	(9.4)%
Non-GAAP Gross Profit ¹	\$15,455	\$16,841	(8.2)%
Non-GAAP Net Loss ¹	\$(9,957)	\$(8,407)	(18.4)%
Total New Bookings ²	\$13,949	\$14,965	(6.8)%

(1) See Appendix for reconciliation of Non-GAAP Gross Profit to Loss from Operations and Non-GAAP Net Loss to Net Loss

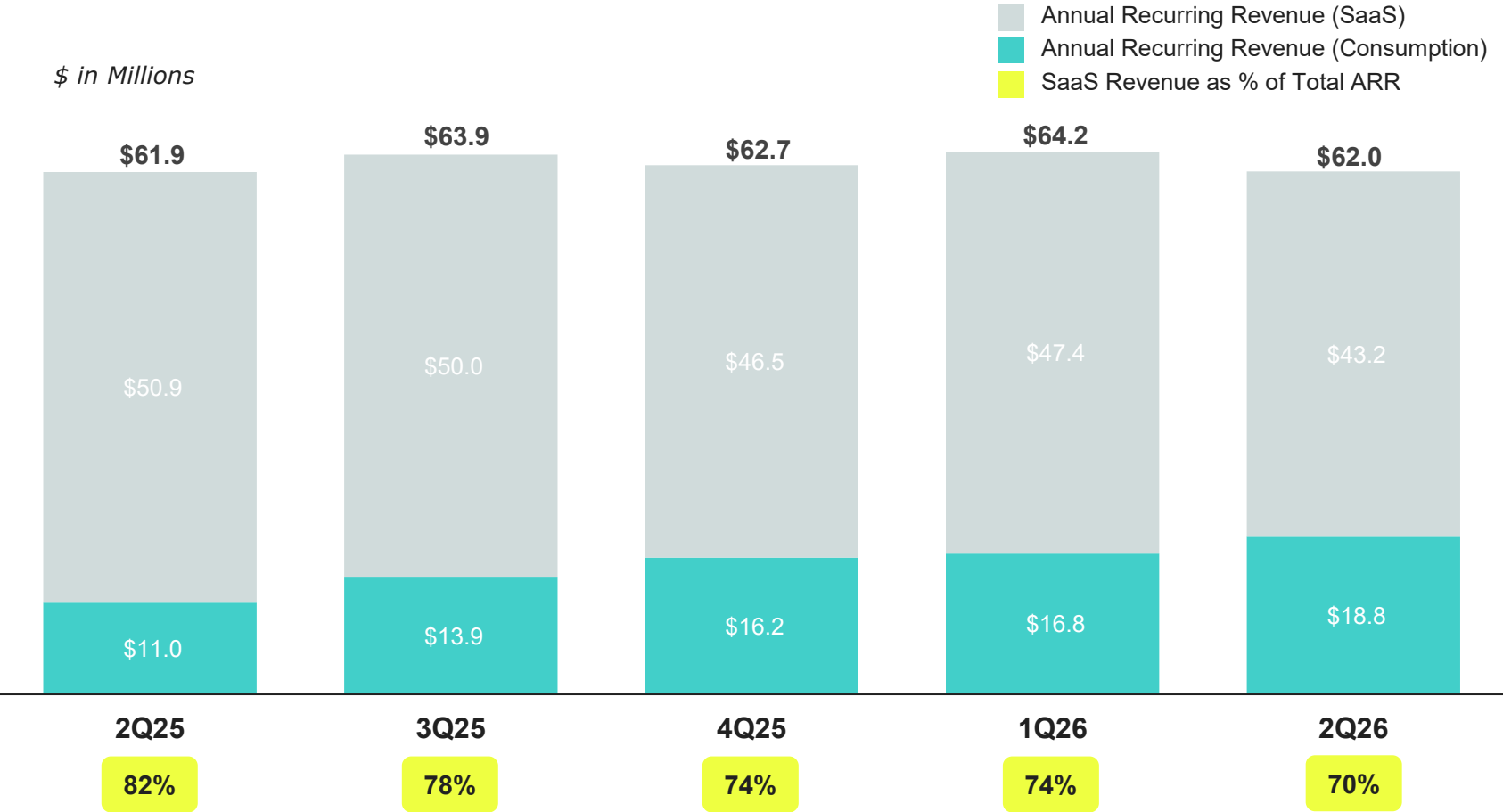
(2) See Appendix for definition of "Total New Bookings"

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Diverse Revenue Mix

SaaS and consumption-based sales model provides earnings stability and flexibility to contract with companies of various sizes and preferences across industries.



2Q HIGHLIGHTS

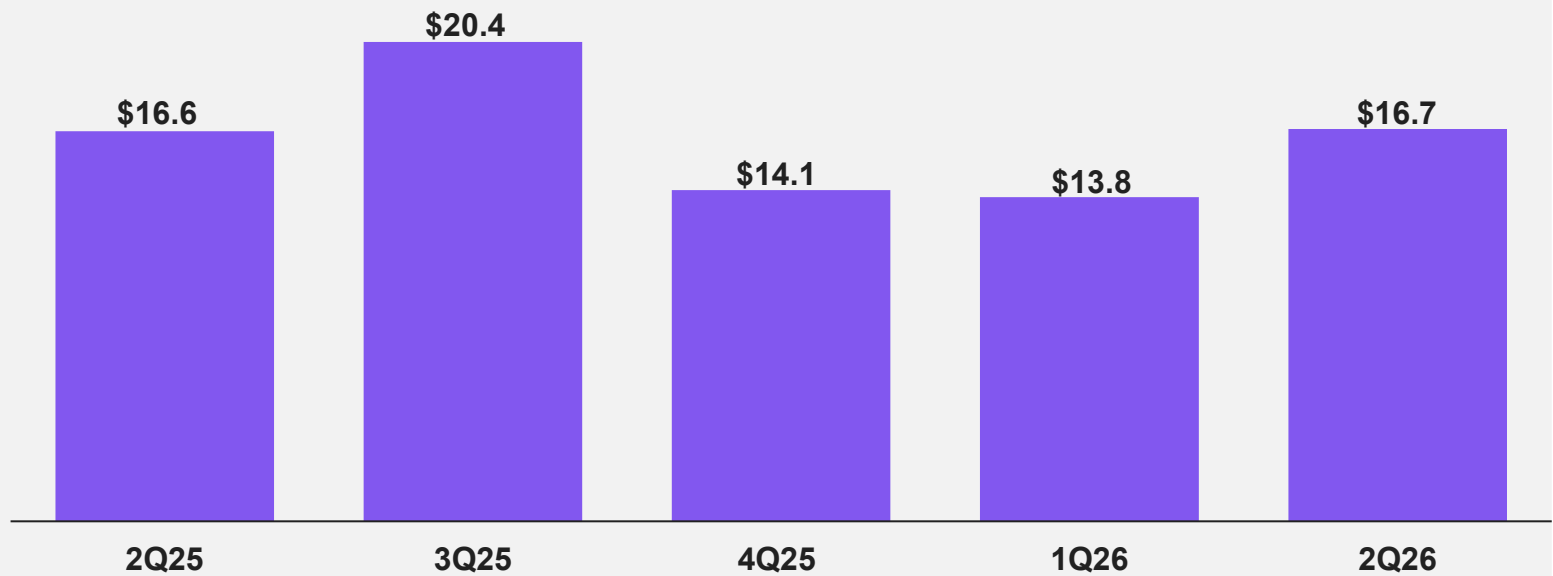
- **Total ARR (SaaS and Consumption) of \$62.0 million from 2,829 Total Software Products & Services Customers**, including ARR (SaaS) of \$43.2 million, representing 70% of total ARR, from subscription-based customers



Software Products & Services

REVENUE PERFORMANCE

\$ in Millions



2Q26 YoY Change

Software Products & Services 0.5%

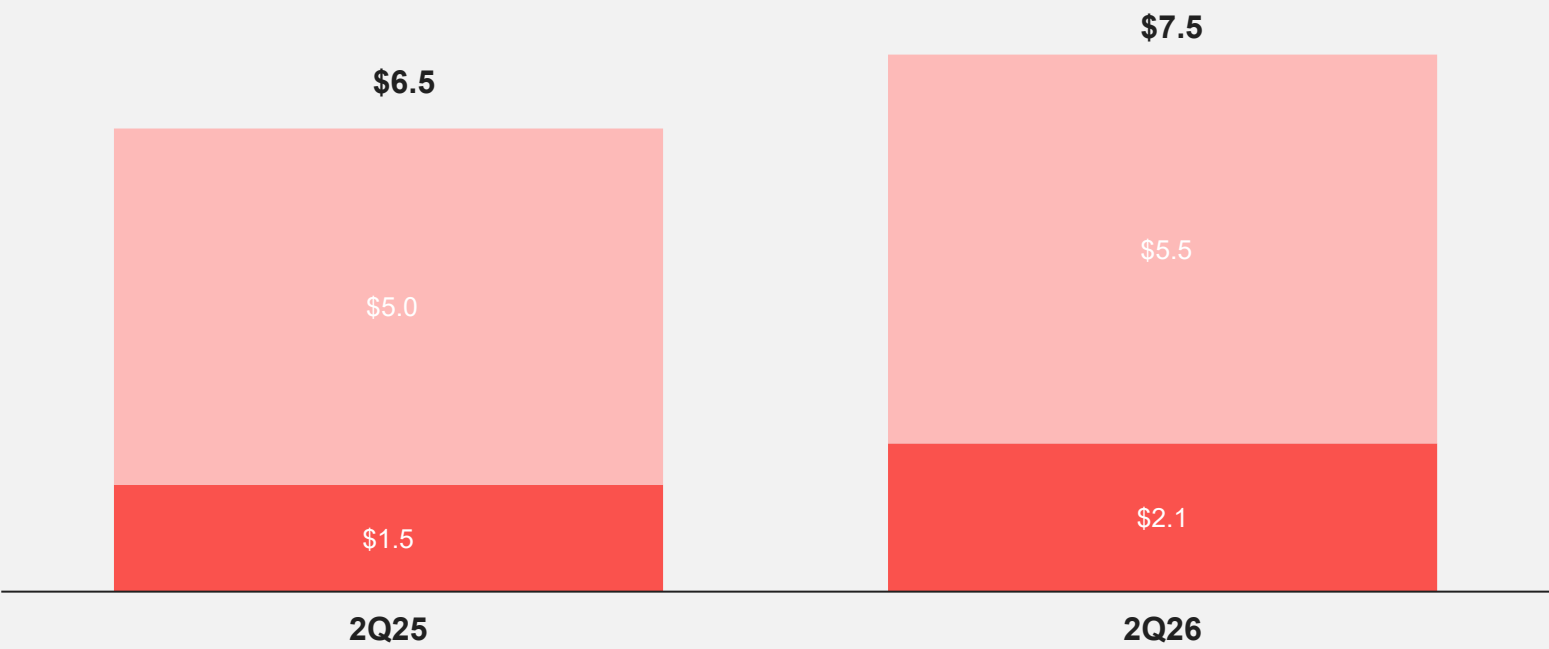
2Q HIGHLIGHTS

- Software Products & Services Revenue of \$16.7 million



Managed Services

REVENUE PERFORMANCE
\$ in Millions



2Q26 YoY Change

Licensing	9%
Representation Services	36%

2Q HIGHLIGHTS

- Managed Services Revenue of \$7.5 million



Balance Sheet Summary

	As of June 30, 2026	As of December 31, 2025
<i>\$ in Thousands unless otherwise noted</i>		
Cash and Cash Equivalents	\$12,424	\$27,426
Current Assets	\$47,482	\$73,914
Total Assets	\$148,494	\$182,280
Current Liabilities	\$100,540	\$103,780
Total Liabilities	\$110,625	\$114,156
Stockholders' Equity	\$37,869	\$68,124
Weighted-Average Common Shares Outstanding Used in Computing Loss Per Share, Basic and Diluted¹	94,025	49,627

(1) Weighted-Average Common Shares Outstanding Used in Computing Loss Per Share, Basic and Diluted are in millions



Appendix



Outlook

Revenue and Non-GAAP Net Loss

	FY26 E
Revenue	\$100M – \$115M
Non-GAAP Net Loss ¹	\$(32)M – \$(22)M

(1) See Appendix for reconciliation of Non-GAAP Net Loss to Net Loss



Quarterly GAAP to Non-GAAP Reconciliation (Unaudited)

<i>\$ in Thousands</i>	Three Months Ended June 30, 2026	Three Months Ended June 30, 2025
Net loss	\$(22,160)	\$(26,492)
Interest expense, net	272	3,434
Income taxes	(313)	884
Depreciation and amortization	5,767	7,172
Stock-based compensation	1,483	1,710
Change in fair value of earnout receivable	--	2,870
Contingent purchase compensation expense	--	138
Foreign currency impact and other	59	254
Acquisition and due diligence costs	--	588
Restructuring expense	4,520	--
Severance and executive transition costs	--	1,035
Other items ¹	415	--
Non-GAAP net loss	\$(9,957)	\$(8,407)

(1) Other items represent other expenses that are not indicative of our ongoing operations, which, for the three months ended June 30, 2026, primarily comprised of professional fees



Reconciliation of Expected GAAP Net Loss Range to Expected Non-GAAP Net Loss Range (Unaudited)

<i>\$ in Millions</i>	Year Ending December 31, 2026
Net loss	\$(55.3) to \$(68.3)
Interest expense, net	0.8
Depreciation and amortization	21.5 to 22.5
Stock-based compensation	6.0 to 6.5
Severance and executive transition costs	4.0 to 5.0
Restructuring and other	0.6 to 1.0
Acquisition and due diligence costs	0.4 to 0.5
Non-GAAP net loss	\$(22.0) to \$(32.0)



Quarterly Reconciliation of GAAP Gross Profit to Non-GAAP Gross Profit

\$ in Thousands	Three Months Ended:	
	June 30, 2026	June 30, 2025
Revenue	\$24,263	\$23,193
Operating expenses:		
Cost of revenue (exclusive of depreciation and amortization)	\$8,808	\$6,352
Depreciation and amortization related to cost of revenue	\$1,270	\$1,191
GAAP gross profit	\$14,185	\$15,650
Depreciation and amortization related to cost of revenue	\$1,270	\$1,191
Non-GAAP gross profit	\$15,455	\$16,841
GAAP gross margin	58.5%	67.5%
Non-GAAP gross margin	63.7%	72.6%



Supplemental Financial Information

Our customer composition is diverse and includes various segments across our verticals, each with different purchasing trends and pricing models. In order to provide enhanced visibility into our growth composition and broad customer base, we have added ARR as a key metric and defined our customer count methodology.

DEFINITIONS

“Total Software Products & Services Customers” includes Software Products & Services customers as of the end of each respective quarter set forth above with net revenues in excess of \$10 during the last month of the quarter and also excludes any customers categorized by us as trial or pilot status. Management uses Total Software Products & Services Customers and we believe Total Software Products & Services Customers is useful to investors because it more accurately reflects our total customers for our Software Products & Services.

“Annual Recurring Revenue” represents the sum of “Annual Recurring Revenue (SaaS)” and “Annual Recurring Revenue (Consumption).” Management uses “Annual Recurring Revenue” and we believe Annual Recurring Revenue is useful to investors because it provides our revenue from Total Software Products & Services Customers, which as noted above, excludes customers with insignificant revenue and customers on trial or pilot status.

“Annual Recurring Revenue (SaaS)” represents an annualized calculation of monthly recurring subscription-based SaaS revenue during the last month of the applicable quarter for all Total Software Products & Services customers. Management uses “Annual Recurring Revenue (SaaS)” and we believe Annual Recurring Revenue (SaaS) is useful to investors because it provides annual recurring subscription-based SaaS revenues as compared to consumption-based revenues and the split between the two allows us to delineate between predictable recurring SaaS revenues and more volatile consumption-based revenues, including VDR.

“Annual Recurring Revenue (Consumption)” represents the trailing twelve months of all non-recurring and/or consumption-based revenue for all active Total Software Products & Services customers. Management uses “Annual Recurring Revenue (Consumption)” and we believe Annual Recurring Revenue (Consumption) is useful to investors because Annual Recurring Revenue provides a calculation of our trailing twelve months of consumption-based revenue from Total Software Products & Services Customers, which as noted above, excludes customers with insignificant revenue and customers on trial or pilot status. We believe the split between subscription-based SaaS revenue and consumption-based revenue allows us to delineate between predictable recurring SaaS revenues and more volatile consumption-based revenues, including VDR.

“Total New Bookings” represents the total fees payable during the full contract term for new contracts received in the quarter (including fees payable during any cancellable portion and an estimate of license fees that may fluctuate over the term), excluding any variable fees under the contract (e.g., fees for cognitive processing, storage, professional services and other variable services).

“Gross Revenue Retention” represents a calculation of our dollar-based gross revenue retention rate as of the period end by starting with the revenue from Software Products & Services Customers as of the three months in the prior year quarter to such period, or Prior Year Quarter Revenue. We then deduct from the Prior Year Quarter Revenue any revenue from Software Products & Services Customers who are no longer customers as of the current period end, or Current Period Ending Software Customer Revenue. We then divide the total Current Period Ending Software Customer Revenue by the total Prior Year Quarter Revenue to arrive at our dollar-based gross retention rate, which is the percentage of revenue from all Software Products & Services Customers from our Software Products & Services as of the year prior that is not lost to customer churn.

“Non-GAAP Net Income (Loss)” is the Company’s net income (loss), adjusted to exclude interest expense, net, income taxes, depreciation and amortization, stock-based compensation, change in fair value of earnout receivable, contingent purchase compensation expense, foreign currency impact and other, acquisition and due diligence costs, severance and executive transition costs, professional fees and lender consent fees.

“Non-GAAP Gross Profit” is defined as gross profit with adjustments to add back depreciation and amortization related to cost of revenue.

“Non-GAAP Gross Margin” is defined as Non-GAAP gross profit divided by revenue.



Thank you.

