May 29, 2013

Information Systems Associates, Inc. launches new website

New "Blog" part of ongoing initiatives to increase communications

Stuart, Florida, May 29, 2013 (GLOBE NEWSWIRE) --**Stuart, Florida, May 29th, 2013**: Information Systems Associates, Inc. (IOSA: OTCBB), a leading provider of Data Center Asset Management (DCAM) solutions, services and consulting, announced today the launch of their newly developed website that delivers increased communication between ISA and its customers, partners and prospects.

Commenting on this new enhanced portal, Megan Umstead, ISA's Manager of Customer Support said, "We wanted to create an enhanced environment of communication where ISA, together with others, can share best practices by bouncing ideas and recommendations off each other. ISA's focus, since the Company's founding in 1994, is data integrity which is the key requirement in how to efficiently manage data center growth."

Gary Aron, ISA Director and Principal of ISA's strategic partner Asset Vue, commented that these blogs will become an invaluable forum for IT Managers to better understand, and as a result, consider changes to better optimize their own business model. "ISA's customers and business partners are some of the most respected names in their markets, and the sharing and receiving of knowledge, specifically relating to data management, is powerful."

The new website forms part of ISA's ongoing initiative to communicate with its customers, partners and shareholders. This achieves the desirable objective of giving transparency in how the Company is positioning itself within the rapidly growing DCIM marketplace. The newly developed ISA website, together with access to the blog, can be found at www.isa-inc.net.

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About Information Systems Associates

Information Systems Associates, Inc. (OTCBB: IOSA) based in Stuart, FL, is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website http://www.isa-inc.net

About Asset VUE

As an organization, the company's executive leadership and product development staff bring vast, direct experience from the world of data center operation. Some of the largest, most complex and most high-profile data center operations in the world have been influenced or touched by Asset VUE personnel. The solution delivered to Asset VUE clients is a refined culmination of living and working through the daily challenges faced by data center management/leadership across the industry. The technology is built with a domain precision towards directly solving the kinds of regular challenges faced by "data center people" regarding their daily roles and their strategic responsibilities that is not found in other tools.

For more information visit our website http://www.assetvue.com

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Source: Information Systems Associates