

August 7, 2012



# Information Systems Associates Signs Multiple Software and Professional Services Deals in 3rd Quarter of 2012

## The Company Expects to Close Software Sales of More Than \$100K in the 3rd Quarter of 2012

STUART, Fla., Aug. 7, 2012 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA) today announced the Company, through its partners, has signed multiple systems and professional services sales. These deals are with large multi-national companies including a worldwide information technology company, U.S. Telco, and European raw materials entity. The Company expects to complete the engagements and recognize the revenue from the engagements during the third quarter of 2012.

Joseph Coschera, ISA's CEO, said, "These sales mark an important milestone for the Company as they further validate the market for our DataCenterEasy mobile data center management solution. These new deals also serve to enhance the confidence that our partners have in ISA's implementation and data center auditing professional services."

Adrian Goldfarb, ISA's President and CFO, remarked, "I am very pleased with the fast start to the third quarter. I am impressed with the professionalism and hard work of our dedicated team of consultants who are currently deployed at a major Telco facility, implementing a DCIM solution under the leadership of Joe Coschera. All our experience in the field has a very positive impact on the solutions we bring to market in the future."

The Company is in the process of further developing its Mobile Data Center Management offerings to meet the challenges that the world's largest data centers are encountering.

### *About Information Systems Associates*

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website <http://www.isa-inc.net>

### *Safe Harbor Statement*

This press release contains forward-looking statements including expectations from the

engagements during the third quarter of 2012. Forward-looking statements can also be identified by words such as "targets," "expects," "believes," "anticipates," "intends," "may," "will," "plan," "continue," "forecast," "remains," "would," "should," and similar expressions. Forward-looking statements are based on current expectations, are not guarantees of future performance and involve assumptions, risks, and uncertainties. Actual performance and results may differ materially from those contemplated by the forward-looking statements. We caution you therefore against relying on any of these forward-looking statements. They are neither statements of historical fact nor guarantees or assurances of future performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements include unexpected issues with our software and other factors which may cause a delay in completing the professional services engagements. Further information on our risk factors is contained in our filings with the SEC, including the Form 10-K for the year ended December 31, 2011. We undertake no obligation to publicly update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

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