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## Information Systems Associates to Preview DataCenterEasy v1 at AFCOM Data Center World

STUART, Fla., March 19, 2012 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a company focused on Data Center Infrastructure Management (DCIM), Data Center IT Asset Collection, and Mobile Data Center Management announced today that it will demonstrate the upcoming release of its DataCenterEasy v1 at AFCOM Data Center World, the premier conference and exhibition for data center and facilities management professionals, taking place March 21-22 at the Mirage Hotel and Event Center in Las Vegas, Nevada.

Commercial release of the DataCenterEasy v1 offering is targeted for next month. The preview will include live demonstrations showcasing new wireless synchronization of EasyMobile handhelds and EasyPortal web interface and custom reporting capabilities. Information System Associates' executives will be available at the demonstrations and for follow-on discussion in its Booth 1024.

The DataCenterEasy System provides Mobile Data Center Asset Management on a handheld device. It dramatically reduces the time and effort spent managing changes to the data center or performing asset inventories while greatly improving the accuracy of asset management data. It is the only mobile asset management system purpose built for use in the data center. It puts a full mobile solution in the data center manager's hand, allowing data to be managed while in the data center at the time and place changes occur.

Joe Coschera, the Chief Executive Officer of Information Systems Associates, stated, "DataCenterEasy is truly enterprise class software exclusively targeted at the management of data center assets and the data center infrastructure"

The DataCenterEasy Server is the centerpiece of the Mobile Data Center Asset Management System. It provides global access to data center asset data from any web connected device. DataCenterEasy's user interface, EasyPortal, can be accessed through traditional PCs and workstations through a web browser, mobile handheld devices such as iPhones, iPads, Android smart phones or any smart mobile device with an Internet connection and a web browser, and of course EasyMobile handheld units.

William Nelson, the Director of Product Strategy of Information Systems Associates, stated, "The new client/server architecture, wireless synchronization, and robust network available reporting delivers on the promise of Mobile Data Center Management; no other vendor in this space can make that claim."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <http://www.IOSA-IR.com>

## About Information Systems Associates, Inc.

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website <http://www.isa-inc.net>

### Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward- looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed September 30, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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