

October 20, 2011



Information Systems Associates Provides Revenue Guidance and Announces Strategic Relationship

Information Systems Associates Reports Revenue in Excess of \$160,000 for the Quarter Ended September 30, 2011

STUART, Fla., Oct. 20, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a leading provider of Mobile Data Center Management systems and turnkey data center management solutions, today provides revenue guidance and announces a new strategic relationship.

Information Systems Associates ("ISA") reports that revenues exceeded \$160,000 for the quarter ended September 30, 2011 representing an increase of \$85,000 or 113% from the preceding quarter ended June 30, 2011. Furthermore, the Company also reports that it has already received purchase orders in excess of \$180,000 for services to be completed in the fourth quarter ending December 31, 2011.

In addition, ISA has recently signed an affiliate partner agreement with Optimum Path Systems, Inc. ("OPS"), the makers of the Visual Data Center software. This agreement expands ISA's Data Center Infrastructure Management (DCIM) consulting business, and validates ISA's leadership position in the marketplace.

Joe Coschera, Information Systems Associates' CEO, said "We are very pleased with the revenue growth from the second to third quarter of 2011 and the continuing growth into the fourth quarter of 2011. These results demonstrate that our efforts in the first and second quarters to reposition the Company as a proactive selling organization with software and services products sold into the Data Center market are gaining traction. We are also very excited about our new strategic relationship with OPS. This agreement, which enhances our DCIM consulting services, puts ISA at the forefront of one of the fastest growing markets in technology."

Steven Webel, Optimum Path Systems' COO, commented, "We look forward to a long term and mutually successful partnership with ISA. They truly provide complementary services and technology to our Visual Data Center software platform which, combined, enable more efficient operations and management of the data center facility."

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<http://www.IOSA-IR.com>

About Optimum Path Systems

Optimum Path Systems markets, sells and supports software and services to companies

around the world. Their primary software offering, Visual Data Center, is a recognized leader in the Data Center Infrastructure Management (DCIM) software sector and provides an unmatched user interface which allows truly visual management and monitoring functions for all devices in the data center using a 3-D client, web interface and mobile access methods.

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Palm City, FL. is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website <http://www.isa-inc.net>

Safe Harbor Statement

Certain statements in this press release that are not historical, but are forward-looking, are subject to known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this press release. Such risks and uncertainties may include, but are not limited to, the Company's need to raise equity capital and its ability to obtain equity financing on acceptable terms, if at all, regulatory limitations on the medical industry in general, working capital constraints, fluctuations in customer demand and commitments, fluctuation in quarterly results, introduction of new services and products, commercial acceptance and viability of new services and products, pricing and competition, reliance upon subcontractors and vendors, the timing of new technology and product introductions, the risk of early obsolescence of our products and the other factors listed under "Risks and Uncertainties" in our annual report on Form 10-K for the fiscal year ended December 31st, 2010, and our other filings with the Securities and Exchange Commission. We assume no obligation to update the information contained in this news release.

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