

September 12, 2011



Information Systems Associates (ISA) to Exhibit at Data Center World Expo Fall 2011

STUART, Fla., Sept. 12, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), today announced that it will exhibit at Data Center World Expo Fall 2011 at booth number 327 in Orlando, FL on September 12 and September 13.

Joe Coschera, CEO of ISA, states, "ISA has reached a Company milestone by becoming the "one stop shop" for the Data Center Infrastructure Management (DCIM) marketplace. The ability of our company to Inventory/Audit a Data Center, provide a patented technology for Data Collection/Data Accuracy Management, and offer consulting to DCIM customers directly, places ISA in a unique leadership position in the industry. It marks the point in time where ISA brings its technology and products directly to the world's largest companies."

During the Expo, the Company will highlight its new state-of-the-art Mobile Data Center Asset Management solution, OSPI v3. William Nelson, Director of Product Strategy, states, "Our Mobile Data Center Asset Management solution is based on ISA's unique patented technology and is the only purpose built system in the industry today." The Mobile Data Center Asset Management solution can either be used as a stand-alone configuration or can be used with popular DCIM (Data Center infrastructure Management) software. When used as a stand-alone system, it provides a complete mobile data center asset management system, as well as, a comprehensive data center audit solution.

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at:

<http://www.IOSA-IR.com>

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of data center and facilities management solutions. ISA offers Data Collection Services for the Data Center and the On Site Physical Inventory OSPI v3 System. The OSPI v3 System is a Mobile Data Center Asset Management product, putting a data center management solution in the hand of the data center manager. The OSPI v3 System is based on ISA's patented data center asset inventory technology.

For more information visit our website <http://www.isa-inc.net>

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar

expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward- looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed June 30, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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