

## ISA Signs Agreement With Datacentrix as a Reseller of OSPI and Data Center Data Collection Services

STUART, Fla., Aug. 22, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a company focused on Data Center Infrastructure Management (DCIM), Data Center Data Collection, and Mobile Data Center Management today announced that it has signed an Exclusive OSPI Software Reseller and Implementation Services Agreement for the Republic of South Africa with Datacentrix Ltd, a South Africa-based company that provides full high performing and secure ICT (information and communication technology) solutions to the country's corporate and public services sectors. Under terms of the agreement, Datacentrix Ltd will offer ISA's OSPI software, implementation services and data center data collection services to its customers.

Joe Coschera, the Chief Executive Officer of Information Systems Associates, stated, "This agreement, strengthens ISA's commitment to establishing global partnerships with industry leaders whose customers can directly benefit from ISA's deep understanding of the Data Center Infrastructure Management systems. We are most excited about having a respected firm such as Datacentrix Ltd offering the OSPI software system and services to its clients in South Africa. ISA has assigned resources in support of the Datacentrix relationship and we look forward to working closely with the Datacentrix team."

"The data center space is a critical focus area for Datacentrix currently and into the future," said Johann Coetzee, Managing Director of the Datacentrix Infrastructure division. "We believe that gaining local market share within this area is a certainty, through our association with ISA as a leading provider of data center and facilities management solutions with a reputation for providing state of the art solutions and services. We look forward to the partnership going from strength to strength."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <a href="http://www.IOSA-IR.com">http://www.IOSA-IR.com</a>

## About Datacentrix Ltd

Datacentrix is a South Africa-based black empowered company that provides full high performing and secure ICT (information and communication technology) solutions to the South Africa's corporate and public services sectors. Its comprehensive offerings range from the core areas of infrastructure and business solutions, to outsourcing and other related IT services, positioning it as a strategic long term partner of choice to customers. The company listed on the JSE Securities Exchange in 1998 and operates from regional branch offices in Samrand, Cape Town, Port Elizabeth, East London and Durban.

For more information about Datacentrix visit their website <a href="www.datacentrix.co.za">www.datacentrix.co.za</a>

## About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Stuart, FL. is a leading provider of data center and facilities management solutions. ISA offers Data Collection Services for the Data Center and the On Site Physical Inventory OSPI v3 System. The OSPI v3 System is a Mobile Data Center Asset Management product, putting a data center management solution in the hand of the data center manager. The OSPI v3 System is based on ISA's patented data center asset inventory technology.

For more information visit our website <a href="http://www.isa-inc.net">http://www.isa-inc.net</a>

## Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed June 30, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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