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Information Systems Associates Signs Implementation, Technology and Services Partner Agreement With Viridity Software

Viridity EnergyCenter Extends Capabilities With ISA's OSPI Onsite Inventory Service and Mobile Data Center Asset Management Application - Viridity Customers Can Now Securely Monitor and Manage Their Data Center From a Handheld Device

PALM CITY, Fla., July 6, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a company focused on Data Center Infrastructure Management (DCIM), Data Center Data Collection, and Mobile Data Center Management today announced that it has signed an Implementation Partner Agreement with Viridity Software, a leading provider of DCIM solutions focused on monitoring, optimizing and managing data center space, power and cooling as they dynamically relate to IT assets and their utilization. Under terms of the agreement, Viridity Software will offer ISA's implementation services and data center data collection services to its customers, in conjunction with its EnergyCenter software. Key to the expanded Viridity offering will be ISA's patented On Site Physical Inventory (OSPI) mobile solution, which will be utilized to capture and load granular IT asset data into Viridity's EnergyCenter solution.

Joe Coschera, the Chief Executive Officer of Information Systems Associates, stated, "This agreement, strengthens ISA's commitment to establishing partnerships with category leaders whose customers can directly benefit from ISA's deep understanding of the Data Center Infrastructure Management systems. Most importantly, being selected to offer our data center data collection services to Viridity – one of the most respected and influential companies in the DCIM space – and its customers is further industry validation of the value of our patented data collection tools."

Mike Tresh, Director of Product Management and Marketing, Viridity Software, stated, "Viridity welcomes Information Systems Associates, Inc. as a trusted Viridity Partner. We look forward to extending EnergyCenter's value as we incorporate ISA's OSPI onsite inventory service together with its mobile data center asset management application which enables customers to securely monitor and manage their data center from a handheld device."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: http://www.IOSA-IR.com

About Viridity Software, Inc.

Based in Burlington, MA, Viridity Software is the leading provider of data center

infrastructure management (DCIM) software. Its award winning EnergyCenter™ data center space, power and cooling monitoring and management software provides customers with a cross functional solution for understanding the connection between physical infrastructure, IT equipment and applications. Once these connections are fully understood, actionable strategies are provided so that customers can run more efficient, less expensive, highly optimized, eco-friendly / green, sustainable data centers. For further information, please visit: www.viridity.com, call: 781-425-2060, or email: info@viridity.com.

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Palm City, FL. is a leading provider of data center and facilities management solutions. ISA offers Data Collection Services for the Data Center and the On Site Physical Inventory® OSPI® v2 System. The OSPI® v2 System is a Mobile Data Center Asset Management product, putting a data center management solution in the hand of the data center manager. The OSPI® v2 System is based on ISA's patented data center asset inventory technology.

For more information, visit our website http://www.isa-inc.net

Safe Harbor

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act"). Additionally, words such as "seek," "intend," "believe," "plan," "estimate," "expect," "anticipate" "project" and other similar expressions are forward-looking statements within the meaning of the Act. Some or all of the events or results anticipated by these forward-looking statements may not occur. Factors that could cause or contribute to such differences include the ability of Information System Associates to attract customers for its services, and to continue developing innovative datacenter optimization solutions. Further information on Information Systems Associates' risk factors is contained in its filings with the Securities and Exchange Commission, including the Form 10-KSB for the year ended December 31, 2010 and the Form 10-QSB filed March 31, 2011. Information Systems Associates does not undertake any duty nor does it intend to update the results of these forward-looking statements.

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CONTACT: Investor Contact:
         Gerald Kieft
         The WSR Group
         772-219-7525 (tel)
         IR@theWSRgroup.com
         www.wallstreetresources.net/informationsystems.asp
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