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Information Systems Associates Issues a Shareholder Update and First Quarter Achievements

ISA Transformation From Services Company to Software Manufacturer and Services Company Nearly Complete

PALM CITY, Fla., May 5, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA), a leading provider of Mobile Data Center Management systems and turnkey data center management solutions, today issues a shareholder update and first quarter achievements.

First Quarter 2011 Highlights

- Established an internal sales team which is expected to grow each quarter in 2011.
- Revised corporate website to reflect new product offerings.
- Implemented an international Value Added Reseller (VAR) program to offer the Company's products and services.
- Launched an Affiliate Program to turbo charge lead generation and sales opportunities.
- Secured multiple relationships for ISA to become a VAR of complementary software solutions to open up additional revenue channels.
- Created all marketing collateral and programs to support sales efforts.
- Established internal controls, process, and tool sets to build a significant sales pipeline.
- Finished the quarter with over \$750,000 of new potential opportunities in the pipeline.
- Introduced ISA's vision for its next generation mobile solution to numerous Fortune 100 technology leaders, receiving consistent affirmation on the product plan.
- Hired industry pioneer Bill Nelson as Director of Product Strategy.
- Completed a comprehensive Product Line Requirements Document (PRD) document on its next generation product based on in-house experience, Fortune 100 input, and customer feedback.
- Moved the aforementioned next generation product into the software development phase.

Discussion of First Quarter Achievements

During the first quarter 2011 management's efforts were focused on repositioning Information Systems Associates (ISA) from a passive professional services company into a proactive selling organization focused on higher margin Mobile Data Center Management software based on ISA's proprietary and patented technology, building reoccurring revenue streams and turnkey data center management solutions. The preceding bullet points cover the success of these efforts. On top of these transitional efforts the Company managed to book approximately \$100,000 in revenue for the first quarter ending March 31, 2011.

Looking Forward for 2011

Management expects the repositioning and infrastructure changes implemented in the first quarter will begin to drive sales in the third quarter 2011 due to the software sales cycle in Global 2000 organizations and then accelerate revenue growth in the fourth quarter of 2011. It is also anticipated that an Alpha version of the Company's next generation Mobile Data Center Management software application will be unveiled in September of 2011. Pre-sales of this industry changing tool is planned for the fourth quarter of 2011 with the official release in the first quarter of 2012.

Joe Coschera, Information Systems Associates' CEO, said, "We are very pleased with our accomplishments in the first quarter. Now that a vast majority of the repositioning efforts are behind us, management can direct its resources on business development and revenue opportunities. Most importantly, it is a very significant mile stone for the company to have established a sales force and built a significant pipeline in such a short period of time."

About Information Systems Associates

Information Systems Associates, Inc. (OTCQB:IOSA) based in Palm City, FL. is a leading provider of Mobile Data Center Management systems and turnkey data center management solutions. The suite of products and services include data center asset/inventory management, data center management software and data center data collection. Utilizing a proprietary and patented technology, OSPI (On Site Physical Inventory), customers manage data centers on a mobile basis, bringing data center management out of the office and into the data center. Information Systems Associates holds the trademarks for On Site Physical Inventory, OSPI and Mobile Data Center Management.

For more information visit our website <http://www.isa-inc.net>

Safe Harbor Statement

Certain statements in this press release that are not historical, but are forward-looking, are subject to known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this press release. Such risks and uncertainties may include, but are not limited to, the Company's need to raise equity capital and its ability to obtain equity financing on acceptable terms, if at all, regulatory limitations on the medical industry in general, working capital constraints, fluctuations in customer demand and commitments, fluctuation in quarterly results, introduction of new services and products, commercial acceptance and viability of new services and products, pricing and competition, reliance upon subcontractors and vendors, the timing of new technology and product introductions, the risk of early obsolescence of our products and the other factors listed under "Risks and Uncertainties" in our annual report on Form 10-K for the fiscal year ended December 31, 2010, and our other filings with the Securities and Exchange Commission. We assume no obligation to update the information contained in this news release.

CONTACT: Individual Investor Relations Contact:
Gerald Kieft
Wall Street Resources, Inc.
772-219-7525
ir@thewsrgroup.com

<http://www.wallstreetresources.net>

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