

March 22, 2011



# Information Systems Associates (ISA) to Exhibit at Data Center World Expo Spring 2011

PALM CITY, Fla., March 22, 2011 (GLOBE NEWSWIRE) -- Information Systems Associates, Inc. (OTCQB:IOSA) today announced that it will exhibit at Data Center World Expo Spring 2011 at booth number 513, in Las Vegas, Nevada on March 29 and March 30.

Dom Lesme, President of ISA, states, "ISA has reached a Company milestone by exhibiting in its own booth at the Data Center World Expo Spring 2011. This is a transitional moment in the Company's history. It marks the point in time where ISA brings its technology and products directly to the world's leading companies."

During the Expo, the Company will highlight its state-of-the-art Mobile Data Center Asset Management solution. William Nelson, Director of Product Strategy, states, "Our Mobile Data Center Asset Management solution is based on ISA's unique patented technology and is the only purpose built system in the industry today." The Mobile Data Center Asset Management solution can either be used as a stand-alone configuration or can be integrated into popular DCIM (Data Center infrastructure Management) software. When used as a stand-alone system, it provides a complete mobile data center asset management solution. The system allows the data center operator to synchronize the collected moves, adds, and changes to the OSPI® Management Console's SQL database and then automatically generate the appropriately formatted import files for the selected DCIM system.

William Nelson, Director of Product Strategy, says, "ISA will continue to innovate in the mobile data center management marketplace. ISA already has the next generation of its Data Center Management product line under development and expects to release those products in the fall of 2011."

Make sure you are first to receive timely information on Information Systems Associates when it hits the newswire. Sign up for IOSA's email news alert system today at: <http://www.IOSA-IR.com>

## *About Information Systems Associates*

Information Systems Associates, Inc. (OTCQB:IOSA) based in Palm City, FL. is a leading provider of turnkey data center management solutions with a suite of products and services including; data center asset/inventory management, data center management software and data center data collection. Its core service utilizes its proprietary technology "OSPI software" (On Site Physical Inventory(R)) which provides a tool set allowing customers to create a highly accurate data set of their current IT inventory and assets. This accurate information is then imported into software that enables businesses to make meaningful decisions on Data Center Management that leads to optimization of resources,

cost reductions and significant ROI.

For more information visit our website <http://www.isa-inc.net>

#### Safe Harbor Statement

Certain statements in this press release that are not historical, but are forward-looking, are subject to known and unknown risks and uncertainties which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this press release. Such risks and uncertainties may include, but are not limited to, the Company's need to raise equity capital and its ability to obtain equity financing on acceptable terms, if at all, regulatory limitations on the medical industry in general, working capital constraints, fluctuations in customer demand and commitments, fluctuation in quarterly results, introduction of new services and products, commercial acceptance and viability of new services and products, pricing and competition, reliance upon subcontractors and vendors, the timing of new technology and product introductions, the risk of early obsolescence of our products and the other factors listed under "Risks and Uncertainties" in our annual report on Form 10-K for the fiscal year ended December 31, 2009, and our other filings with the Securities and Exchange Commission. We assume no obligation to update the information contained in this news release.

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Source: Information Systems Associates, Inc.